MAR IVANIOS COLLEGE (AUTONOMOUS)

Affiliated to the

University of Kerala Thiruvananthapuram

Kerala



SCHEME AND SYLLABUS FOR THE FOUR YEAR UNDERGRADUATE PROGRAMME (FYUGP)

MAJOR DISCIPLINE

COMMERCE

(With effect from 2024 Admissions)

Approved by the Board of Studies in Commerce

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PREAMBLE

National Education Policy (NEP 2020) envisions 'higher education as playing an extremely important role in promoting human as well as societal wellbeing and in developing India as envisioned in its Constitution - a democratic, just, socially conscious, cultured, and humane nation upholding liberty, equality, fraternity, and justice for all' (Section 9.1). NEP also expects higher education 'to develop good, thoughtful, wellrounded, and creative individuals, enabling an individual to study one or more specialized areas of interest at a deep level, and also develop character, ethical and Constitutional values, intellectual curiosity, scientific temper, creativity, spirit of service, and 21st century capabilities across a range of disciplines including sciences, social sciences, arts, humanities, languages, as well as professional, technical, and vocational subjects' (Section 9.1.1). Hence, more than the creation of greater opportunities for individual employment, higher education represents the key to more vibrant, socially engaged, cooperative communities and a happier, cohesive, cultured, productive, innovative, progressive, and prosperous nation. (Section 9.1.3). NEP also identifies some of the major problems currently faced by the higher education system in India (Section 9.2) and envisions a complete overhaul and re-energizing of the higher education system to overcome these challenges and thereby deliver high-quality higher education, with equity and inclusion (Section 9.3). One of the major changes which the policy proposes is moving towards a more multidisciplinary undergraduate education (Section 9.3(b)) which develops all capacities of human beings -intellectual, aesthetic, social, physical, emotional, and moral in an integrated manner (Section 11.3). In order to achieve this in its full potential, NEP visions the adjusting of the structure and lengths of degree programmes accordingly. "The undergraduate degree will be of either 3 or 4-year duration, with multiple exit options within this period, with appropriate certifications, e.g., a certificate after completing 1 year in a discipline or field including vocational and professional areas, or a diploma after 2 years of study, or a Bachelor 's degree after a 3year programme. The 4-year multidisciplinary Bachelor's programme, however, shall be the preferred option since it allows the opportunity to experience the full range of holistic and multidisciplinary education in addition to a focus on the chosen major and minors as per the choices of the student." (Section 11.9)

In accordance with the NEP 2020, the UGC formulated a new student-centric "Curriculum

and Credit Framework for Undergraduate Programmes (CCFUP)" incorporating a flexible choice-based credit system, multidisciplinary approach, and multiple entry and exit options and establishing three Broad Pathways,

(a) 3-year UG Degree,

- (b) 4-year UG Degree (Honours), and
- (c) 4-year UG Degree (Honours) with Research)

Accordingly, the Kerala Higher Education Reforms Commission 2022, headed by Prof Shyam B. Menon, has recommended a comprehensive reform in the undergraduate curriculum with the adoption of the 4-year undergraduate Programmes, which will bring undergraduate education in Kerala at par with the universities abroad. Consequently, Kerala State Curriculum Committee for Higher Education 2023 has been constituted, with Dr Suresh Das as Chairman, and they have proposed a model Kerala State Higher Education Curriculum framework for undergraduate education.

The University of Kerala has decided to introduce the Four Year Under Graduate Programmes (FYUGP) from the academic year 2024-2025 onwards in its teaching departments and all affiliated colleges, and has issued many draft documents and conducted college level awareness programmes about the same.

Mar Ivanios College, by virtue of its autonomy status, conferred in 2014 and extended in 2022, vide University Grants Commission (Conferment of Autonomous Status Upon Colleges and Measures for Maintenance of Standards in Autonomous Colleges) Regulations, 2023, has the power to review existing courses/programmes and, restructure, redesign and prescribe its own courses/programmes of study and syllabi and to formulate new courses/programmes within the nomenclature specified by UGC as per the Specification of Degrees 2014 as amended from time to time. Accordingly, the Board of Studies in Commerce of Mar Ivanios College (Autonomous) proposed the implementation of the FYUGP scheme with effect from 2024 admission onwards and prepared the scheme and syllabi through many of the meetings and discussions. The Academic Council of the college which met on 30th April gave discussed the proposal and syllabi in detail and approved the same to be implemented from 2024 admission onwards, subject to the final directions of the University of Kerala.

The salient features of the syllabus prepared and presented by the Board of Studies include the following:

- The curriculum is designed based on Outcome Based Education (OBE) approach.
- The curriculum follows Choice-Based Credit System (CBCS): This system allows students to select courses from a prescribed list. A specified number of credits must be earned to award the degree
- The curriculum follows the basic framework, course wise/programme-wise minimum/maximum credits set by the University of Kerala for FYUGP and abides by the basic mandatory principles of Four Year Under Graduate Programmes (UoK-FYUGP) Regulations, 2024.

Wide selection of specializations within the FYUGP framework: Finance, Taxation, Cooperation and Business Information System. **Option for Dual Specialisation in Finance and Taxation**

- Gain valuable real-world experience through our robust internship program, partnering with prestigious companies in various commerce-related fields.
- Equip the learners to pursue careers in different business-related segments and inculcate qualities to become successful entrepreneurs.

Graduate Attributes and Programme Outcomes (POs):

The National Higher Education Qualification Framework (NHEQF) envisages that students on completion of a programme of study must possess and demonstrate the expected graduate profile/attributes acquired through one or more modes of learning. The graduate profile/attributes indicate the quality and feature or characteristics of the graduate of a programme of study, including learning outcomes relating to the disciplinary area(s) relating to the chosen field(s) of learning and generic learning outcomes that are expected to be acquired by a graduate on completion of the programme(s) of study. The graduate profile/attributes include capabilities that help widen the current knowledge base and skills, gain and apply new knowledge and skills, undertake future studies independently, perform well in a chosen career, and play a constructive role as a responsible citizen in the society. The graduate profile/attributes are acquired incrementally and describe a set of competencies that are transferable beyond the study of a particular subject/disciplinary area and programme contexts in which they have been developed. Graduate profile/attributes are fostered through meaningful learning experiences made available through the curriculum and learning experience, the total college/university experience, and a process of critical and reflective thinking. Mar Ivanios College (Autonomous) is fully committed to ensuring the attainment of the necessary graduation attributes by the students. The college has clearly defined its raison de'tre, the philosophy of its existence, through the Motto "Truth Shall Liberate You" (Veritas Vos Liberabit) which refers to the ultimate enlightenment which can emerge only at the intersection of sharp intellect, sound physique, strong mind, staunch ethics, and profound spirituality. This is further made explicit through its Vision, Mission and Goals and the same expect all students who graduate from the college to:

• Have inculcated "the values of truth and charity for the protection and promotion

- of human dignity and of a cultural heritage, through teaching, research, and extension activities dedicated to society";
- Be co-creators of a vibrant academic community known for its innovation, intellectual rigour and social commitment;
- Be "intellectually trained, morally upright, socially committed, spiritually inspired and ecologically conscious young men and women who would be dedicated to working for the good of society, the nation and the world";
- Have acquired "global competencies and skills";
- Have inculcated a sense of harmony, equality and fraternity among youth, transcending religious, linguistic, regional or sectional diversities; and
- Have developed "scientific temper, humanism and the spirit of inquiry and reform".

Programme Outcomes are the expected student attributes achieved by a student after the student completes the FYUGP from any of the streams/pathways.

The Programme Outcomes (POs) for the FYUGP programmes across all streams and pathways, based on the above core philosophy, and in consonance with the National Higher Education Qualifications Framework (NHEQF) are given below:

By the end of the Four-Year Under-Graduate Programme, students will:

PO 1	Demonstrate the acquisition of all necessary knowledge and skills within their							
	disciplinary/ multi-disciplinary areas of learning. These include the acquisition of:							
	comprehensive knowledge and coherent understanding of their chosen disciplinary/							
	interdisciplinary areas of study, their linkages with related fields, and the awareness of							
	current trends in their chosen area of study;							
	essential knowledge for skilled work in chosen field(s), including self-employment and							
	entrepreneurship skills;							
	proficiency in specialized areas within chosen fields of study, encompassing diverse							
	practical skills applicable to different situations within those fields;							
	the ability to apply learned knowledge to novel situations, solve problems, and relate							
	concepts to real-world scenarios rather than just memorizing curriculum content.							
PO 2	Acquire problem-solving, critical thinking, analytical reasoning skills and							
	demonstrate creativity in their thought processes by demonstrating the ability to:							
	solve different kinds of problems in familiar and non-familiar contexts both within and							
	outside their disciplinary/ multidisciplinary areas of learning;							
	apply analytic thought to a body of knowledge, including the analysis and evaluation of							
	policies, and practices, as well as evidence, arguments, claims, and beliefs;							
	analyse and synthesize data from a variety of sources and draw valid conclusions and							
	support them with evidence and examples.							
	the ability to plan, execute and report the results of an experiment or investigation;							
	adhere to scientific temper and ethics in their thought process;							
	adopt innovative, imaginative, lateral thinking, interpersonal skills and emotional							

	intelligence; and
	incubate entrepreneurial and start-up ideas.
PO 3	Develop a profound environmental dedication by fostering ecological awareness and
103	engaging in actions that promote sustainable development by achieving the ability to recognize environmental and sustainability issues, and participate in actions to promote sustainable development as well as mitigate the effects of environmental degradation, climate change, and pollution; contribute to effective waste management, conservation of biological diversity, management of biological resources and biodiversity, forest and wildlife conservation, sustainable development and living, and the preservation of life in all forms. participate in community-engaged services/ developmental activities and thus exemplify the ideals of community engagement and service learning and deep social commitment.
PO 4	Accomplish perfect communication, teamwork, and leadership skills, particularly in
	academic and professional settings, while demonstrating nuance and attention to etiquette in all communicative contexts. This will enable them to: listen carefully, and read texts and research documents, and present complex information with clarity and precision to different audiences; express thoughts and ideas and communicate effectively through speech and writing using appropriate media; communicate using language which is respectful of gender and minority orientations; act together as a group or a team in the interests of a common cause and working efficiently as a member of a team; inspire the team with a vision to achieve a stated goal, and use management skills to guide
PO5	the team in the right direction. Acquire the necessary skills, including 'learning to learn' skills, and foster
	innovative ideas to improve competence and employability, keeping pace with the evolving global landscape and technological advancements by demonstrating the ability to: pursue learning activities throughout life, through self-paced and self-directed learning aimed at personal development, meeting economic, social, and cultural objectives, and adapting to changing trades and demands of the workplace, including adapting to the changes in work processes in the context of the fourth industrial revolution, through knowledge/skill development/reskilling; work independently, identify appropriate resources required for further learning; acquire organizational and time management skills to set self-defined goals and targets with timelines; be a proactive life-long learner. use ICT in a variety of learning and work situations; access, evaluate, and use a variety of relevant information sources, and use appropriate software for analysis of data; navigate cyberspaces by following appropriate ethical principles and cyber etiquette. use cutting edge AI tools with equal commitment to efficiency and ethics.
PO6	think 'out of the box' and generate solutions to complex problems in unfamiliar contexts; Develop research-related skills including the ability to conceptualize research
100	hypotheses/projects and adopt suitable tools and methodologies for analysis with:

a keen sense of observation, inquiry, and capability for asking relevant/ appropriate research questions;

the ability to problematize, synthesize, and articulate issues and design research proposals;

the ability to define problems, formulate appropriate and relevant research questions, formulate hypotheses, test hypotheses using quantitative and qualitative data, establish hypotheses, make inferences based on the analysis and interpretation of data, and predict cause-and effect relationships;

the capacity to develop appropriate methodology and tools for data collection;

the appropriate use of statistical and other analytical tools and techniques;

the ability to plan, execute and report the results of an experiment or investigation;

the ability to acquire the understanding of basic research ethics and skills in practicing/doing ethics in the field/ in personal research work, regardless of the funding authority or the field of study

PO7 Assimilate a sound value system, a sense of autonomy, multicultural competence, social commitment, and the spirit of inclusivity and empathy by imbibing the spirit and the holistic ethos of the 'Multi-Dimensional Ivanian' (MDI) approach. This will enable them to:

embrace and practice constitutional, humanistic, ethical, and moral values in life, including universal human values of integrity, truth, righteous conduct, peace, love, nonviolence, scientific temper, citizenship values;

identify ethical issues related to work, follow ethical practices and be objective, unbiased, and truthful actions in all aspects of work, including avoiding unethical behaviour such as fabrication, falsification or misrepresentation of data, or committing plagiarism, and adhering to intellectual property rights;

exercise responsibility and demonstrate accountability in applying knowledge and/or skills in work and/or learning contexts appropriate for the level of the qualification, including ensuring safety and security at workplaces;

practice responsible global citizenship required for responding to contemporary global challenges, enabling learners to become aware of and understand global issues and to become active promoters of more peaceful, tolerant, inclusive, secure, and sustainable societies;

effectively engage in a multicultural group/society and interact respectfully with diverse groups;

identify with or understand the perspective, experiences, or points of view and emotions of another individual or group.

demonstrate gender sensitivity and adopt a gender-neutral approach, as also empathy for the less advantaged and the differently-abled including those with learning disabilities;

demonstrate proficiency in arts/ sports/ games, physical, mental and emotional fitness, entrepreneurial /organizational /pubic speaking/environmental/ community-oriented areas by actively participating in the wide range of co-curricular activities that are available to the students of Mar Ivanios College.

Programme Specific Outcomes (PSOs)

In conformity with the POs, the Programme Specific Outcomes (PSOs) of the Major in Commerce are drafted as given below:

PSO1	Develop necessary professional knowledge and skills in Accounting, Finance,
	Management, Cooperation Computer application, etc. by adopting learner centred
	pedagogical practices.
PSO2	Gain required entrepreneurial traits in managing affairs of business and non -
	business activities.
PSO3	Amass knowledge and display the capacity to apply statutory regulations
	applicable to business.
PSO4	Demonstrate the capacity to use technologies relevant to the business environment.
PSO5	Apply research and quantitative skills in taking managerial decisions for solving
	business and economic problems.
PSO6	Exhibit Linguistic and social life skill competencies necessary to succeed in
	personal and professional life.

Admission criteria

Admission to the programme as per the norms of the University of Kerala

Course and Credit Structure of FYUGP

The pathway preferably followed by the department will be Major with Minor or Major with multiple disciplines of study.

The Course and Credit Structure of FYUGP is given below:

Sem	DSC	DSE	AEC	SEC	MDC	VAC	Internship	Total	Total
	(4 Cr)	(4	(3 Cr)	(3	(3 Cr)	(3	(credit-2)/	courses	credits
		Cr)		Cr)		Cr)	Project/		
							Additional		
							Courses		
							(credit-12)		
I	A-1		AEC		MDC-1			6	21
	B-1		(Eng)-1						
	C-1		AEC(OL)-						
			2						
II	A-2		AEC		MDC-2			6	21
	B-2		(Eng)-3						
	C-2		AEC(OL)-						
			4						
III	A-2	DSE			MDC	VAC-		6	22
	B-2	A -1			(Kerala	1			
	C-2				Studies)-				

					3				
IV	A-4	DSE		SEC-		VAC-	Internship	6	21
	A-5	A-2		1		2			
						VAC-			
						3			
V	A-6	DSE		SEC-				6	23
	A-7	-3		2					
	A-8	DSE							
		-4							
VI	A-9	DSE		SEC-				6	23
	A-10	-5		3					
	A-11	DSE							
		-6							
Total	A (11)	6	4	3	3	3	1*	36	133
	B (3)								
	C (3)								
12									
VII	A-12	DSE						6	24
	A-13	-7							
	B/C-4								
	B/C-5								
	B/C-6								
VIII	MOOC						Research	2+1**/	20
	courses						Project/	3***	
	A -14,						Internship		
	A -15						/Project or		
							03 courses		
							-12Cr		
Total	A (15)	7	4	3	3	3	1*+1**/	44+1* +	177
	B(3)						3***	1**/3***	
	C (3)								
	B/C(3)								

A – Major Discipline

• Research group project for students exiting after UG 3 years: Students who propose to exit after 3 Year UG programme can do a group project with an extra two credits to obtain research experience in discipline-specific areas of the

B/C-Minor/Multiple discipline

^{* -} Mandatory Internship at the end of Semester 4

^{** -} Research Project/ Internship /Project as part of Honours with Research

^{*** -} Additional courses of 4 credits each.

Cr - Credits

program. The BoS can decide the number of students for the group and the evaluation criteria.

- Students will be able to take other pathways permissible under University of
 Kerala Four Year Under Graduate Programmes (UoK-FYUGP) Regulations,
 2024, subject to the availability of courses/ faculty/infrastructure of the college.
- The Board of Studies shall prepare and publish a list of online courses at different levels before the commencement of classes in the respective semester offered in various online educational platforms recognised by the academic council of the college, which can be opted by the students for acquiring additional credits.

Course Participation/Attendance-

- A student shall be permitted to register for the end-semester evaluation of a specific course to acquire the credits only if the student has completed 75% of the prescribed classroom activities in physical, online, or blended modes, as stipulated by the BoS, including any makeup activities as specified by the faculty of that particular course.
- 2. The reasons/cases of permissible authorised leave shall be specified by the college, with the approval of the Academic Council, ratified by the Governing Body.
- 3. The condonation facility shall be availed as per the existing University/college norms.

Field trip/study tour: A study tour to places of interest in India focusing on secularism and oneness promotes intercultural understanding, tolerance, and the appreciation of diversity, fostering the values of secularism and unity in a multicultural society. Field visits provide students with practical, hands-on experiences that enhance their understanding of theoretical concepts taught in the classroom. By seeing and experiencing real-world applications of what they learn, students are better equipped to grasp and retain knowledge. This engagement can lead to improved academic performance and a deeper comprehension of the subject matter. Hence, field trip/study tour will be part of the 3 Year/4 Year UG Programme majoring in Commerce offered by the Department of Commerce Mar Ivanios College

(Autonomous). The number of days for the field trip/study tour will be decided by the principal in consultation with the BoS and the College Council.

Assessment and Evaluation

- 1. The assessment of a course shall combine a Continuous Comprehensive Assessment (CCA) and an End Semester Evaluation (ESE).
- 2. For courses without practical/lab modules, 30% weightage shall be given for CCA and the remaining 70% of the weight shall be for the ESE.
- 3. CCA will have two sub-components: Formative Assessment (FA) and Summative Assessment (SA).
- 4. The CCA subcomponents will be given marks as per the following proportions:
 - Discipline specific summative assessment 15% of the total
 - Course attendance 5 % of the total.
 - Discipline specific formative assessment 10% of the total.
- 5. The details of summative and formative assessment criteria, including that of attendance, will be specified by each course coordinator at the beginning of the semester, with the approval of the respective Head of the Department/BoS Chairperson and the Principal, and will be published on the college website.
- 6. For courses with practical/lab modules, 40% weightage shall be given for CCA and the remaining 60% of the weight shall be for the ESE.
- 7. In such cases specified in the item above, the CCA subcomponents will be given marks as per the following proportions:
 - Discipline specific summative assessment 10% of the total
 - Course attendance 5 % of the total.
 - Discipline specific formative assessment 15% of the total.
 - Summative Assessment
 - (Practical record/skill/practical test, etc) 10% of the total
- 8. The Course Coordinator shall be responsible for evaluating all the components of CCA for the course in question. Any grievances regarding the same shall be submitted to the Course Coordinator within 5 days of the publication of the same on the department notice board or official class group. If the grievance is not settled at the Course Coordinator level, the student is free to appeal to the Head of the Department, within the next 3 days, who will discuss the same in the Department

Level Monitoring Committee (DLMC). If still needed, students can further appeal to the College Level Monitoring Committee (CLMC) or in essential situations the University Level Monitoring Committee (ULMC) in a time period as specified by these bodies.

- 9. Regarding evaluation, one credit will be evaluated for 20 marks in a semester; thus, a 4-credit course will be evaluated for 80 marks, and 3-credit courses for 60 marks. However, any changes to this if brought by the University will be followed.
- 10. The duration of the end semester examination of a course with 4 credits will be 2 hours and the same for a course with 3 credits may be 1.5 hours/2 hours.

Mark Distribution Table

	Credit		Marks		Lecture			Practical		
	Lectur	Practica	Lectur	Practica	CCA (30%)	ESE	CCA (40%)	ESE
	e	1	e	1	SA	FA	(70%	SA	FA	(60%
					(50%	(50%)	(50%	(50%)
))))	
	4	0	80	0	12	12	56	0	0	0
	3	1	60	20	9	9	42	4	4	12
4	2	2	40	40	6	6	28	8	8	24
credit	1	3	20	60	3	3	14	12	12	36
course	0	4	0	80	0	0	0	16	16	48
S										
	Credits		Marks		Lecture	e		Practic	al	
	Lectur	Practica	Lectur	Practica	CCA (30%)	ESE	CCA (40%)	ESE
3	e	1	e	1	SA	FA	(70%	SA	FA	(60%
credit					(50%	(50%)	(50%	(50%)
course))))	
s	3	0	60	0	9	9	42	0	0	0
	2	1	40	20	6	6	28	4	4	12
	1	2	20	40	3	3	14	8	8	24
	0	3	0	60	0	0	0	12	12	36

Letter Grades and Grade Point

- 1. A mark system is followed to evaluate each question. For each course in the semester, letter grades and grade points are introduced in a 10-point indirect grading system as per the guidelines given below.
- 2. The Semester Grade Point Average (SGPA) is computed from the grades to measure the student's performance in a given semester. The SGPA is based on the current term's grades, while the Cumulative Grade Point Average (CGPA) is based on the grades in all courses taken after joining the programme of study.

- 3. The weighted grade point will be mentioned in the student's final grade cards, issued by the college, based on the marks obtained.
- 4. The grades and grade points will be given as per the following format:

Letter Grade	Grade Point	Percentage of marks (X)	Class
		(CCA + ESE together)	
O (Outstanding)	10	<i>X</i> ≥ 95%	FIRST CLASS
A+ (Excellent)	9	$85\% \le X < 95\%$	WITH
A (Very Good)	8	$75\% \le X < 85\%$	DISTINCTION
B+ (Good)	7	$65\% \le X < 75\%$	
B (Above Average)	6	$55\% \le X < 65\%$	FIRST CLASS
C (Average)	5	$45\% \le X < 55\%$	SECOND CLASS
P (Pass)*	4	$35\% \le X < 45\%$	THIRD CLASS
F (Fail)	0	X< 35%	FAIL
Ab (Absent)	0		FAIL

- For a course PASS, separate minimum of 35% is needed for CCA and ESE.
- Less than 35% in either ESE or CCA is FAIL.

Computation of SGPA and CGPA

SGPA (Semester Grade Point Average) and CGPA (cumulative Grade Point Average) will be computed as follows:

 The SGPA is the ratio of the sum of the product of the number of credits with the grade points scored by a student in all the courses taken by a student and the sum of the number of credits of all the courses undergone by a student in the semester. That is,

$$S_j = \frac{\sum (c_{ij} \times G_{ij})}{\sum c_{ij}}$$

where S_j is the SGPA in the jthsemester,

 C_{ij} is the number of credits for the ith course in the jth semester, and G_{ij} is the the grade point scored by the student in the ith course in the jth semester.

where S_i is the SGPA in the ithsemester,

 C_i is the number of credits for the ith course, and

 \boldsymbol{G}_{i} is the the grade point scored by the student in the i^{th} course.

2. The CGPA is also calculated in the same manner considering all the courses undergone by a student over all the semesters of a programme. That is, $\Sigma(C, \times S)$

$$CGPA = \frac{\sum (C_i \times S_i)}{\sum C_i}$$

where S_i is the SGPA in the ithsemester and

 $\sum C_i$ is the total number of credits in the ith semester.

- 3. The SGPA and CGPA shall be rounded to 2 decimal points and reported in the transcripts.
- 4. **Requirement for the successful completion of a Semester**: SGPA of 4 or above and a PASS in all the courses, that is, minimum total of 35% mark in each course (CCA + ESE), with a separate minimum of 35% mark for both CCA and ESE.

Minimum Eligibility Criteria for 4 Year UG (Honours with Research)

- Students satisfactorily finishing all courses up to the 6th semester in the Department, with a CGPA of 7.5/10 or equivalent to 75% marks and above, will qualify to select the Honours programme with a Research Degree during the upcoming 7th and 8th semesters.
- A relaxation of 0.5 score, i.e. CGPA of 7/10 or an equivalent relaxation of grade, will be allowed for those who belong to SC/ST/OBC (non-creamy layer)/Differently Abled, Economically Weaker Section (EWS) and other categories as per the UGC norms from time to time.

Dr. Sarin Thomas

Chairman BoS

(Commerce)

Mar Ivanios College (Autonomous),

Thiruvananthapuram

Thiruvananthapuram

10-05-2024

SYLLABUS STRUCTURE:

Semester-1 Academic Lev	vel 100-199				
Course Code	Course Title	Course Type	Hours / week	Credit	Mark
MIUK1DSCCOM100.1	Financial System	Core	4	4	100
MIUK1DSCCOM101.1	Accounting for Beginners	Core	4	4	100
MIUK1DSCCOM102.1	Fundamentals of stock market investment	Core	4	4	100
	English-1	AEC	3	3	100
	Other Languages-1	AEC	3	3	100
MIUK1MDCCOM100.1	Financial Planning for everyone	MDC	3	3	100
Semester-II Academic Le	vel 100-199		1		
Course Code	Course Title	Course Type	Hours / week	Credit	Mark
MIUK2DSCCOM100.1	Accounting Principles and Standards	Core	4	4	100
MIUK2DSCCOM101.1	Personal Financial Management	Core	4	4	100
MIUK2DSCCOM102.1	People management for entrepreneurship	Core	4	4	100
	English -2	Ability Enhancement	3	3	100
	Other Language-2	Ability Enhancement	3	3	100
MIUK2MDCCOM100.1	Leadership	Multi-	3	3	100
	Development	Disciplinary			
Semester-III Academic Lo	evel 200-299				1
Course Code	Course Title	Course Type	Hours / week	Credit	Mark
MIUK3DSCCOM200.1	Managerial Economics	Core	4	4	100
MIUK3DSCCOM201.1	E-Business	Core	4	4	100
MIUK3DSCCOM202.1	Marketing for Beginners	Core	4	4	100
MIUK3DSECOM200.1	IT tools for business	Elective- Computer	5	4	100

		Application			
MIUK3DSECOM201.1	Cooperative Society:	Elective-	4	4	100
	History and	Cooperation			
	Development				
MIUK2DSECOM202.1	Financial	Elective-	4	4	100
	Management	Finance			
MIUK2DSECOM203.1	Introduction To	Taxation			
	Indian Taxation				
	System				
	Kerala Studies	Ability	3	3	100
	(Language)	Enhancement			
MIUK3VACCOM200.1	Environmental	Value Added	3	3	100
	studies				
Semester-4 Academic Lev	rel 200-299				
Course Code	Course Title	Course Type	Hours	Credit	Mark
			/ week		
MIUK4DSCCOM200.1	Activity Based	Core	4	4	100
	Accounting				
MIUK4DSCCOM201.1	Cost Accounting	Core	4	4	100
MIUK4DSECOM200.1	Data analysis and	Elective	5	4	100
	visualisation for	Computer			
	business	Application			
MIUK4DSECOM201.1	Principles of	Elective-	4	4	100
	cooperation	Cooperation			
MIUK4DSECOM202.1	Financial Market and	Elective-	4	4	100
	Services	Finance			
MIUK4SECCOM200.1	Digital Marketing	SEC	3	3	100
MIUK4VACCOM200.1	Constitutional Rights	VAC	3	3	100
	and Duties				
MIUK4VACCOM201.1	Business Ethics	VAC	3	3	100
MIUK4INTCOM200	Internship in	Internship		2	
	Commerce				
Semester-V Academic Lev	vel 300-399	1			1
Course Code	Course Title	Course Type	Hours	Credit	Mark
			/ week		
MIUK5DSCCOM300.1	Business Regulatory	Core	4	4	100
2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 -	Framework				
MIUK5DSCCOM301.1	Corporate	Core	4	4	100
	Accounting				
MIUK5DSCCOM302.1	Auditing	Core	4	4	100
	Computerised	Elective-	5	4	100
MIUK5DSECOM300.1	Accounting-I	Computer		1	
	1	- Compator	ĺ	I	1

		Application			
MIUK5DSECOM301.1	International	Elective-	4	4	100
	Cooperatives	Cooperation			
MIUK5DSECOM302.1	Capital Market	Elective-	4	4	100
	operations	Finance			
MIUK5DSECOM303.1	D. Duo anominina for	Elective-	5	4	100
	R Programming for	Computer			
	business	Application			
MIUK5DSECOM304.1	Cooperative	Elective-	4	4	100
	Management and	Cooperation			
	Administration				
MIUK5DSECOM305.1	Income Tax Law and	Elective-	4	4	100
	Practice-I	Taxation			
MIUK5SECCOM300.1	Analysis and	Skill	3	3	100
	Interpretation of	Enhancement			
	financial statements				

Semester-VI| Academic Level 300-399

Course Code	Course Title	Course Type	Hours	Credit	Mark
			/ week		
MIUK6DSCCOM300.1	Entrepreneurship and	Core	4	4	100
	new venture planning				
MIUK6DSCCOM301.1	Company	Core	4	4	100
	Administration				
MIUK6DSCCOM302.1	Research	Core	4	4	100
	Methodology				
MIUK6DSCEOM300.1	Computerised	Elective-	5	4	100
	Accounting-II	Computer			
	Accounting-in	Application			
MIUK6DSECOM301.1	Cooperative Legal	Elective-	4	4	100
	System	Cooperation			
MIUK6DSECOM302.1	Income Tax Law and	Elective-	4	4	100
	Practice-II	Taxation			
MIUK6DSECOM303.1	Basics of Python	Elective-	5	4	100
	Programming	Computer			
	Trogramming	Application			
MIUK6DSECOM304.1	Cooperative	Elective-	4	4	100
	Accounting	Cooperation			
MIUK6DSECOM305.1	Security Analysis	Elective-	4	4	100
	and Portfolio	Finance			
	Management				
MIUK6SECCOM300.1	Business	Skill	3	3	100

	Communication	Enhancement			
Semester-V1I Academic 1	Level 400-499		•		
Course Code	Course Title	Course Type	Hours / week	Credit	Mark
MIUK7DSCCOM400.1	Statistics for Business Research	Core	4	4	100
MIUK7DSCCOM401.1	Accounting Standards and Disclosure	Core	4	4	100
MIUK7DSECOM400.1	AI applications in Business	Elective- Computer Application	5	4	100
MIUK7DSECOM401.1	Functional Cooperative Societies	Elective - Cooperation	4	4	100
MIUK7DSECOM402.1	GST Principles and Practices	Elective- Taxation	4	4	100
Semester-VIII Academic	Level 400-499	1			1
Course Code	Course Title	Course Type	Hours / week	Credit	Mark
	Online Course-I	Online			
	Online Course-II	Online			
MIUK8RPHCOM400 OR MIUK8CIPCOM400	Mandatory research p with Research Internship project for	J		12	

SYLLABUS IN DETAIL:

SEMESTER 1

Discipline Specific Core: Financial System

Discipline	Commerce							
Course Code	MIUK1DSCCOM10	MIUK1DSCCOM100.1						
Course Title	Financial System							
Type of Course	DSC							
Semester	1							
Academic Level	100 - 199	100 - 199						
Course Details	Credit	Lecture	Tutorial	Practical	Total			
		per week	per week	per week	Hours/Week			
	4	4 hours	-	-	4 hours			
Pre-requisites	Pass in Class XII							
Course	The course gives you an overview of structural aspects of financial system.							
Summary	The institutional fina	The institutional finance and instruments involved in markets and also the						
	services involved alo	ng with the re	egulations and	regulatory in	stitutions.			

Detailed Syllabus:

Module	Unit	Content	Hrs		
	Overv	riew Of Indian Financial System			
	1	Meaning and characteristics of financial system			
	2 Components of financial system				
I	3	Respective role of components - functions of a financial system	5		
	4	Areas of finance - public - corporate -personal - direct and indirect			
		financing			
	5	Financial system's contribution to economic development.			
	Struct	ural Aspects of The System			
	6	Organised and unorganised sector and its components			
II	7	Banking companies -structure, functions, NPA ,Banking regulation act			
		SARFAESI act, Payment and Settlement Act ,Basel accord ,capital	10		
		adequacy norms.			
	8	Non -banking companies -Importance, Scope, Characteristics,			
		Functions, Types, Regulations			
	9	Insurance sector-importance, principles and functions ,types, players			
		and regulations			
	10	Sub markets -Framework and functions			
	Finan	cial Markets and Instruments			
	11	Capital market -primary& secondary market functions .role			
		,functionaries (brokers, jobbers etc) -Instruments			
III	III 12 Money market -components and its functions ,players and instr		15		
	13	Trends and developments in money and capital markets			
	14	Provisions and regulations related to dealings in both markets			
	15	Major stock exchanges and trading.			

	Finan	cial Services	
	16	Concept of financial services and benefits of the services.	
IV	17	Hire purchase, lease, venture capital	15
	18	Portfolio management and merchant banking	
	19	Factoring and debt management	
	20	Integration of financial services through technology upgradation	
	Regul	atory Institutions	
	21	RBI - structure ,functions , objectives ,scope and operations	
	22	SEBI-structure ,functions , objectives ,scope and operations	15
V	23	IRDAI -structure, functions ,objectives ,scope and operations	
	24 Market dynamics		
	25	Current developments in the Indian Economy	

Recommended Assignments:

Learners are required to:-

- 1.Prepare a chart showing the structural aspects of markets and institutions that aid financing
- 2.Prepare a report on all types of financial services that aid busineses, individuals etc
- 3. Discuss and prepare a report on stock exchanges and its working
- 4.Prepare a presentation about an institution that aids and regulates the funding of the economy
- 5.Prepare an assignment on SEBI structure and working

Suggested Readings:

- 1.Meir Kohn, Financial Institution and Market, Oxford University Press. New Delhi.
- 2.Khan, M. Y., Indian Financial System-Theory and Practice, TMH, New Delhi.
- 3. Bhole, L. M., Financial Markets and Institutions, Tata McGraw Hill, New Delhi.
- 4. Pathak, B., Indian Financial System-Pearson, New Delhi.
- 5.Mukherjee, Ghosh and Roy, Indian Financial System and Financial Market Operations, Dey Book
- 6.Clifford, Gomez, Financial Markets, Institutions and Financial Services,
- 7.Khan and Jain, Financial Services, Tata McGraw Hill

- 8. Singh, J.K., Venture Capital Financing in India. Dhanpat Rai and Company, New Delhi.
- 9.. Gordan & K. Natarajan Financial Markets & Services, Himalaya Publishing House
- 10. Shashi K. Gupta, Nisha Aggarwal, Neeti Gupta Indian Financial System, Kalyani

Course Outcomes

No.	Upon completion of the course the graduate will be able	Cognitive	PSO
	to	Level	addressed
CO-1	Understand the intricacies and structural aspects of the	R,U	1
	financial system and are able to explain and categorise		
	the components with its respective roles and functions.		
CO-2	Discuss and describe in detail instruments used and	R, U	1,2
	deliberate on the dealings in financial markets.		
CO-3	Explain in detail the role of financial services in	R, U, An	1
	financial intermediation.		
CO-4	Understand and be able to explain about the regulatory	R,U,An	3
	institutions and need for regulations to control the		
	immense volume of transactions in the financial system		
CO-5	Describe and deliberate about the changes and trends in	R, U ,An ,E	6
	markets		

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: Financial System

Credits: 4:0:0 (Lecture: Tutorial:)

CO	СО	PO	PSO	Cognitive	Knowledge	Lecture	Practical
No.				Level	Category	(L)/Tutorial	(P)
						(T)	
	Understand the						
1	intricacies and	1	1	R,U	F,C	L	
	structural aspects of						
	the financial system						
	and are able to explain						
	and categorise the						
	components with its						
	respective roles and						
	functions.						
	Discuss and describe						
2	in detail instruments	5	1,2	R, U	F,C	L	
	used and deliberate on						
	the dealings in						

	financial markets.						
3	Explain in detail the role of financial services in financial intermediation.	1,2,5	1	R,U, An	F,C	L	
4	Understand and be able to explain about the regulatory institutions and need for regulations to control the immense volume of transactions in the financial system	1	3	R,U,An	F,C	L	
5	Describe and deliberate about the changes and trends in markets	2,5	6	R,U ,An ,E	F,C M	15	

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of COs with PSOs and POs:

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	РО						
	1501	1502	1503	1504	1505	1500	1	2	3	4	5	6	7
CO	3	-	-	-	-	-	3	-	-	-	-	-	-
1													
CO	3	2	-	-	-	-	-	-	-	-	2	-	-
2													
CO	2	-	-	-	-	-	2	2	-	-	2	-	-
3													
CO	-	-	2	-	-	-	3	-	-	-	-	-	-
4													
CO	-	-	-	-	-	3	-	3	-	-	3	-	-
5													

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

• Assignments

- Internal Exam
- Final Exam

Mapping of COs to Assessment Rubrics:

	Internal	Assignment	End Semester
	Exam		Examinations
CO	✓		✓
1			
CO	✓		✓
2			
CO	✓		✓
3			
CO		1	✓
4			
CO		1	✓
5			

Discipline Specific Core: Accounting for Beginners

Discipline	COMMERCE						
Course Code	MIUK1DSCCOM10	MIUK1DSCCOM101.1					
Course Title	Accounting For Begi	nners					
Type of Course	DSC						
Semester	I						
Academic Level	100 - 199	100 - 199					
Course Details	Credit	Lecture	Tutorial	Practical	Total		
		per week	per week	per week	Hours/Week		
	4	4 hours	-		4 Hrs		
Pre-requisites	Pass in Class XII			•			
Course	Provide an understan	ding to learn	ers from non-c	commerce bac	kground about		
Summary	the process of accour	the process of accounting and equip learners to prepare financial statements of					
	a sole proprietorship	concern.					

Detailed Syllabus:

Module	Unit	Content	Hrs
	Acco	unting: Conceptual Framework	
	1	Accounting: objectives, advantages and limitations, process of accounting types of	
		accounting information; users of accounting information and their needs	
	2	Basic accounting terms, classification of assets, liabilities and expenses	
I	3	Accounting Concepts-Accounting Conventions-Modifying principles and accounting standards, IFRS	12
	4	Basis of accounting: Cash -Acrual- Difference between single entry and double entry system	
_	Reco	rding of transactions	
	5	Classification of accounts Traditional approach and modern approach, Rules of debit and credit	12
	6	Accounting equation: analysis of transactions using accounting equation.	
II	7	Origin of transactions- source documents (invoice, cash memo, pay in slip, cheque), preparation of vouchers – cash (debit and credit) and non-cash (transfer).	
	8	Books of original entry: format and recording – JournalTypes	
	Prepa	rration of Ledger and Trial Balance	
	9	Ledger – format, posting from journal, and other special purpose books, balancing	
		of accounts.	
III	10	Types of ledgers-Personal, impersonal and private-Cash book-Different types	
	11	Depreciation-Concepts -features-Causes-Methods(SLM and WRV)	8
	12	Trial balance: objectives and preparation (Scope: Trial Balance with balance method only)	
	Recti	fication of Errors	

	13	Errors: types-errors of omission, commission, principles, and compensating; their	
		effect on Trial Balance.	12
IV	14	Detection of errors-Preparation of suspense accounts	
	15	Rectification of errors which affect the agreement of trial balance	
	16	Rectification of errors which do not affect the agreement of trial balance	
	Final	Accounts	
	17	Financial Statements: Concept, objective and importance	
V	18	Trading accounts-Profit and loss account Format and preparation	
	19	Balance sheet-Format-procedure-Grouping and marshalling of assets and	
		liabilities	16
	20	Adjustments in preparation of financial statements: with respect to closing stock,	
		outstanding expenses, prepaid expenses, accrued income, income received in	
		advance, depreciation, bad debts, provision for doubtful debts, Preparation of	
		Trading and Profit and Loss Account and Balance Sheet of sole proprietorship	

Recommended practical

Learners are required to

- 1. Prepare formats of journal, ledger, Trial Balance and Final accounts
- 2. Collect source documents like invoice and cash memo related with daily life transactions.
- 3. Identify 10 assets that may be required in a supermarket and classify them as fixed assets and current assets.
- 4. Prepare balance sheet with imaginary figures and present the items in the order of liquidity.
- 5. Prepare profit and loss account and balance sheet by collecting necessary data from small business units.

Suggested Readings:

- 1. Naseem Ahmed, Nawab Ali Khan and M.L. Gupta. Fundamentals of Financial Accounting Theory and Practice, Ane Books Pvt. Ltd., New Delhi.
- 2. Krishnankutty Menon M. and George Chakola. Principles of Book-Keeping And Accountancy, Sahitya Bhawan Publications, Agra.
- 3. Gupta R.L.and Gupta V.K. Principles and Practice of Accountancy, Sultan Chand & Sons, New Delhi.
- 4. Jain S.P. and Narang K.L. Basic Financial Accounting, Kalyani Publishers, New Delhi.
- 5. Maheswari S.N and Maheswari S.K . Advanced Accounting-Vol.I, Vikas Publishing House, New Delhi.

6. Goyal, B. K., & Tiwari, H. N. Financial Accounting. Taxmann Publication, New Delhi.

7. Horngren, C. T., Sundem, G. L., Elliott, J. A., & Philbrick, D. Introduction to Financial Accounting. Pearson Education, London..

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Recognise the importance of accounting and understand the basic concepts in financial accounting	R, U, E	1,2,3
CO-2	Illustrate the process of recording transactions in books of accounts and differentiate different types of journals used in business	An, Ap	1,2,3
CO-3	Develop an understanding about the concept of accounts and demonstrate the skill of preparing accounts	U, Ap, C	1,2,3
CO-4	Analyse different types of accounting errors and develop problem solving skill with regard to error rectification.	An, E	1,2,3
CO-5	Attain skills to prepare profit and loss account and balance sheet of a sole proprietorship concern.	Ap, C	1,2,3

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: Accounting for Beginners

Credits: 3:0:0 (Lecture: Tutorial: Practical)

CO No.	СО	POs	PSOs	Cognitive Level	Knowledge Category	Lecture (L)/Tutori al (T)	Practical (P)
1	Recognise the importance of accounting and understand the basic concepts in financial accounting	1,2	1,2,3	R, U, E	F, C	L	
2	Illustrate the process of recording transactions in books of accounts and differentiate different types	1,2	1,2,3	An, Ap	P,M	L	

	of journals used in business						
3	Develop an understanding about the concept of accounts and demonstrate the skill of preparing accounts	1,2	1,2,3	U, Ap, C	C,P	L	
4	Analyse different types of accounting errors and develop problem solving skill with regard to error rectification.	1,2	1,2,3	An, E	Р, М	L	
5	Attain skills to prepare profit and loss account and balance sheet of a sole proprietorship concern.	1,2	1,2,3	Ap, C	P,M	L	

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of COs with PSOs and POs:

	PSO1	PSO2	DSO3	PSO4	DSO5	PSO6	РО						
	1301	1302	1303	1304	1303	1300	1	2	3	4	5	6	7
CO	3	2	2	-	-	-	3	2	-	-	-	-	-
1													
CO	3	2	2	-	-	-	3	2	-	-	-	-	-
2													
CO	3	2	2	-	-	-	3	2	-	-	-	-	-
3													
CO	3	2	2	-	-	-	3	2	-	-	-	-	-
4													
CO	3	2	2	-	-	-	3	2	-	-	-	-	-
5													

Correlation Levels:

	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Quiz / Assignment/ Quiz/ Discussion / Seminar
- Midterm Exam
- Final Exam

Mapping of COs to Assessment Rubrics:

	Internal Exam	Assignment	End Semester Examinations
CO 1	✓	✓	1
CO 2	✓	1	✓
CO 3	✓	1	✓
CO 4	✓	✓	1
CO 5	✓	✓	1

Discipline Specific Core: Fundamentals of Stock Market Investment

Discipline	COMMERCE	COMMERCE						
Course Code	MIUK1DSCCOM10	MIUK1DSCCOM102.1						
Course Title	Fundamentals of stoo	ck market inv	estment					
Type of Course	DSC							
Semester	I	I						
Academic Level	100 - 199	100 - 199						
Course Details	Credit	Lecture	Tutorial	Practical	Total			
		per week	per week	per week	Hours/Week			
	4	4 hours	-		4Hrs			
Pre-requisites	Pass in Class XII							
Course	Aims to provide fund	Aims to provide fundamental and technical analytical skills in stock market						
Summary	operations and thereb	y to equip th	em to pursue	careers related	d to stock market.			

Detailed Syllabus:

Module	Unit	Content	Hrs					
	Basic	s of stock market investment						
	1	1 Investment: Concept: Nature: Types of investment avenues Types of						
		investors in stock marketInvestors Vs Speculators						
	2	Concept of risk and return in stock market investment- Risk return						
I		trade off						
	3	Stok market investment avenues- Equity shares, Preference	12					
		shares, Bonds & Debentures, Insurance schemes, Mutual funds, Index						
		funds, ETF						
	4	Trading mechanism for stock market investment: -Primary Market-						
		Secondary market and derivative market						
	Introd	luction to share market						
	5	Share: Concept-Types -Participants in the share market						
	6	Opening a demat account- Requirements to open an account						
	7	Sock market terminologies-Dividend-Types of dividends—Bonus	12					
II		Share-Stock Split						
	8	Market Trend- Correction, Crash, Types of Trading, Types of Order,						
		Diversification						
	Funda	amental Analysis:						
	8	Fundamental analysis: Concept- Analytical framework-Economy-						
		industry -Company-Top-down approach and bottom-up approach						
	9	Economic analysis-Analysis of domestic and international economic						
III		environment-Economic Indicators-Economic Forecasting	12					
	10	Industry analysis-Investment decision criteria in different states of						
		Industry Life Cycle-Industry trend analysis						
	11 Financial performance analysis- Financial statement analysis- Ratios							
		Competitor analysis-Risk analysis - Future prospects analysis						
	12	Company analysis: Company's structure and revenue source-Analysis						
		of profit and revenue over years-Promoters track record-Debt						

		Analysis-							
	Technical analysis- Charts and patterns								
	13								
		Theory							
IV	14	Trading rules -credit balance theory, confidence index, filter rules,	12						
		market breadth, advances vs declines							
	15	Charts used in technical analysis- Support and Resistance-Chart							
	patterns and formations-Candlesticks								
	16	Analysis of trends using mathematical indicators- Moving average							
		analysis-Oscillators-ROC-RSC-MACD							
	Pract	ical Aspects							
	17	Opening demat account and trading practice							
V	18	Procedure to apply for IPO							
	19	Virtual Trading Games/Activities							
			9						

Recommended practical

Learners are required to

- 1. Start a share trading account and prepare a report describing the procedures involved in opening a stock trading account
- 2. Collect newspaper cuttings relative to critical stock market development during the period of course.
- 3. Conduct financial performance analysis of three companies of same industry and suggest its investment prospects.
- 4. Prepare important charts and patterns for a particular company's share by analysing its movement for the last 6 months.
- 5. Compute Relative strength index of a particular company's share and report whether it is underprized or overprized

Suggested Readings:

- 1. Bhalla V K, Fundamentals of Investment Management, S Chand &Co.
- 2. Prasanna Chandra, Investment Analysis and Portfolio Management, TMH
- 3. Reghunathan, Investment Analysis and Portfolio Management, Pearson Education
- 4. Stephen H Penman, Financial Statement Analysis and Security Valuation, TM
- 5. Chandra, P. —Investment Analysis and Portfolio Management Tata McGraw Hill Education, New Delhi
- 6. Chaturvedi S., Kaur G., Singh A. & Kaur J. —Investing in Stock Markets ,Scholar Trust Press

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Gain fundamental understanding about stock market investment including the types of investment avenues and markets	R, U, An	1,2
CO-2	Make informed investment decisions based on economic and industry analysis in stock market	An, Ap,E	1,2
CO-3	Develop the capabilities to decide whether a security is underpriced or overpriced by analysing the financial prospects of a company	U, Ap,E,	1,2
CO-4	CO-4 Gain proficiency in interpreting various charts and patterns regarding stock price movement so as to take wise investment decisions		1,2
CO-5	Apply various mathematical indicators in technical analysis and develop an effective personalised trading strategy	U, AP, C	1,2

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: Fundamentals of Stock Market Investment

Credits: 3:0:0 (Lecture: Tutorial: Practical)

CO No.	СО	POs	PSOs	Cognitive Level	Knowledge Category	Lecture (L)/Tutori al (T)	Practical (P)
1	Gain fundamental understanding about stock market investment including the types of investment avenues and markets	1,2,6	1,2	R, U, An	F, C	L	
2	Make informed investment decisions based on economic and industry	1,2,6	1,2	An, Ap,E	P,M	L	

	analysis in stock market						
3	Develop the capabilities to decide whether a security is underpriced or overpriced by analysing the financial prospects of a company	1,2,6	1,2	U, Ap,E,	P,M	L	
4	Gain proficiency in interpreting various charts and patterns regarding stock price movement so as to take wise investment decisions	1,2,6	1,2	An, E	P, M	L	
5	Apply various mathematical indicators in technical analysis and develop an effective personalised trading strategy	1,2,6	1,2	U, AP, C	C,P	L	

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of COs with PSOs and POs:

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	РО						
	1001	1201	1200	100.	1200	1200	1	2	3	4	5	6	7
CO	3	1	-	-	-	-	3	2		-	-	1	-
1													
CO	3	1	-	-	-	-	3	2		-	-	1	-
2													
CO	3	1	-	-	-	-	3	2		-	-	1	-
3													
CO	3	1	-	-	-	-	3	2		-	-	1	-
4													
CO	3	1	-	-	-	-	3	2		-	-	1	-
5													

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low

2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Quiz / Assignment/ Quiz/ Discussion / Seminar
- Midterm Exam
- Final Exam

Mapping of COs to Assessment Rubrics:

	Internal Exam	Assignment	End Semester Examinations
CO 1	✓	1	✓
CO 2	✓	1	✓
CO 3	✓	1	✓
CO 4	✓	1	✓
CO 5	1	1	✓

Multi - Disciplinary Course: Financial Planning for Every One

Discipline	COMMERCE						
Course Code	MIUK1MDCCOM10	0.1					
Course Title	Financial Planning fo	r Every One					
Type of Course	MDC						
Semester	I						
Academic Level	100 - 199						
Course Details	Credit	Lecture	Tutorial	Practical	Total		
		per week	per week	per week	Hours/Week		
	3	3 hours	-	-	3 hours		
Pre-requisites	Pass in Class XII						
Course	The course gives an in	nsightful unde	erstanding of	the available s	ources of		
Summary	finance and borrowin	g. It also help	s to conceptu	alise and interr	nalise on the		
	ways to manage mone	ey and assets	with minimur	n liabilities. Tl	he possible		
	avenues of investmen	avenues of investment and tax planning along with insurance as a tool to					
	minimise risk or loss	is duly consid	lered. The co	urse also gives	a general idea		
	on retirement benefits	and planning	Ξ.				

Module	Unit	Content	Hrs
	Introd	luction To Financial Planning	
	1	Personal Finance -Concept, Goals and steps	
	2	Time value of money - introduction to savings - benefits of savings	
I	3	Spending - financial discipline -Alerts and sufficient funds for fixed	5
		commitments	
	4	Personal finance/loans, education loan, car loan & home loan schemes.	
	5	Security and precautions in financial dealings through online platforms	
	Invest	ment Planning	
	6	Process and objectives of investment	
II	7	Concept and measurement of return and risk for various asset classes	
	8	Measurement of portfolio risk and return -Diversification and portfolio	10
		formation	
	9	Investment avenues -Gold, bonds, real estate, projects, mutual funds	
	10	Instruments, derivatives, international investment, digital currency	
	Perso	l nal Tax Planning	
	11	Tax structure in India for personal taxation -scope for tax planning-	
III		benefits	10
	12	Exemptions and deductions available	
	13	Overview of heads of income and Gross total income	
	14	General provisions of Income Tax Act	
	15	Tax avoidance and tax evasion	
	Insura	nnce Planning	
	16	Concept, principles and need of insurance	

IV	17	Types of insurance	10
	18	Insurance policies available for individuals	
	19	Life and health insurance	
	20	Tax deductions for policies	
	Retire	ement Benefits Planning	
	21	Retirement Benefits availed by individuals	10
V	22	Objectives of retirement planning	
	23	Issues in retirement planning	
	24	Process of retirement planning	
	25	Pensions plans available in India	

Recommended Assignments:

Learners are required to: -

- 1.Learners are required to prepare a home budget of income, expenses and identify the rate of savings possible.
- 2.Prepare a report of the financial goals of different groups like salaried class, businessman etc
- 3. Prepare an outline framework on credit score
- 4. Make a list of all possible investment avenues and the rate of return of the same
- 5. Prepare a report of at least one financial institution that aids personal financing

Suggested Readings:

- 1. Personal Finance with Connect Plus, 10th Edition, Jack R. Kapoor,Les R. Dlabay , Robert J. Hughes, TMH
- 2. Personal Finance Principles Every Investor Should Know by Manish Chauhan,
- 3. Simplified Financial Management by Vinay Bhagwat, The Times Group
- 4 Sinha, Madhu Financial Planning: A Ready Reckoner, Tata McGraw Hill
- 5. Mitra, Sid ,Financial Planning : Theory and Practice SAGE Texts
- 6. Ackert, Lucy, Understanding Behavioural Finance SAGE Texts
- 7.. Harrington and Niehaus, 'Risk management and Insurance, Tata Mcgraw Hill Publishing,
- 8. Trieschman, Hoyt, Sommer, 'Risk management and Insurance, Cengage Learning,
- 9. Mark S. Dorfman, Introduction to Risk management and Insurance, 10th Edition

- 10. Stulz, Risk management and Derivaties, Cengage Learning.
- 11. Skipper and Kwon, Risk management and Insurance, Blackwell Publishers
- 12. Chandra, S. Financial Mathematics : An Introduction , Alpha Science International
- 13. Hastings, Kevin: Introduction to Financial Mathematics: CRC Press
- 14. Yolles, Ronald M. Getting Started in Retirement Planning John Wiley and Sons
- 15. Mohapatra, R.K. Retirement Planning Blue Rose Publisher

Course Outcomes

No.	Upon completion of the course the graduate will be able	Cognitive	PSO
	to	Level	addressed
CO-1	Explain the concept of financial discipline	R,U	1,2
CO-2	Explain the precautions in financial dealings	U,Ap,An	3
CO-3	Describe on the sources of income & investment options	R,U,An	5
	available.		
CO-4	Explain insurance as a tool of risk management	U,An,E	5,6
CO-5	Describe the process of retirement planning	R,U,An	1,5,6

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: Personal Finance

Credits: 4:0:0 (Lecture: Tutorial:)

CO No.	СО	PSO	РО	Cognitive Level	Knowledge Category	Lecture (L)/Tutorial	Practical
						(T)	
1	Explain the concept of financial discipline	1,2	1	R,U	F,C	L	
2	Explain the precautions in financial dealings	3	2,5	U,Ap,An	F,C,M	L	
3	Describe on the sources of income & investment options available.	5	1	R,U,An	F,C	L	
4	Explain insurance as a tool of risk management	5,6	1,2,5	U,An,E	F,C	L	
	Describe the	1,5,6	1,5	R,U,An	F,C	L	

5	process of			
	retirement			
	planning			

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of COs with PSOs and POs:

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	РО						
	1501	1502	1503	150+	1505	1500	1	2	3	4	5	6	7
CO	3	2	-	-	-	-	3	-	-	-	-	-	-
1													
CO	-	-	3	-	-	-	-	3	-	-	3	-	-
2													
CO	-	-	-	-	3	-	3	-	-	-	-	-	-
3													
CO	-	-	-	-	3	2	2	3	-	-	2	-	-
4													
CO	3	-	-	-	2	2	3	-	-	-	2	-	-
5													

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Assignments
- Internal Exam
- Final Exam

	Internal	Assignment	End Semester
	Exam		Examinations
CO 1	✓		✓
CO 2	✓		✓

CO 3	✓		✓
CO 4		✓	✓
CO 5		✓	✓

SEMESTER 2

Discipline Specific Core: Accounting Principles and Standards

Discipline	COMMERCE						
Course Code	MIUK2DSCCOM100	.1					
Course Title	Accounting Principles	and Standard	ls				
Type of Course	DSC						
Semester	II						
Academic Level	100 - 199						
Course Details	Credit	Lecture	Tutorial	Practical	Total		
		per week	per week	per week	Hours/Week		
	4	4 hours	-	-	4 hours		
Pre-requisites	Pass in Class XII						
Course Summary	This course is to develo	op an understa	anding about t	he concepts and	principles of		
	accounting, computati	on of deprecia	ation, and the	application of	accounting		
	concepts in preparing	concepts in preparing financial statements of sole proprietors and Not-for -					
	profit organisations. It	also helps to	understand he	ow to derive me	eaning		
	information through ir	nterpreting the	e financial star	tements.			

Module	Unit	Content	Hrs				
	Mean	ing and Scope of accounting					
	1 Accounting Concepts, Principles and Conventions, Concept of						
	Accounting Standards in terms of Indian GAAP						
I	2	Recognition of Revenue and Expenses -Accrual Principles-	12				
		Relevance of distinction between Capital and Revenue Expenditure,					
		Capital and Revenue Receipts, Contingent Assets and Contingent					
		Liabilities in the preparation of Financial Statements					
	3	Recognition of Assets, Liabilities					
	Depre	eciation and Amortisation					
	4	Tangible and Intangible assets- Meaning & Difference, Concepts					
II	5	Methods of computation and Accounting -Fixed Instalment Method					
		and Diminishing Balance Method- Application of Diminishing	12				
		Balance Method considering Income Tax Regulations (Basic					
		Principles and prescribed rates)-					
		Treatment of Depreciation/Amortisation					
	6	Accounting Treatment of Change in Depreciation Method					
	Prepa	ration of Final accounts of Sole Proprietors					
	11	Elements of Financial Statements, Preparation of Trading account,					
		Profit and Loss account and Balance Sheet, Adjusting Entries					
III	12	Interpreting Financial Statements of Sole proprietorship (Refer	16				
	Guidelines) *						
	Finan	icial statements of Not-for-Profit Organisations					

	9	Significance and Preparation of Receipt and Payment Account,				
	10	Income and Expenditure Account and Balance sheet,				
IV	11	Difference between Profit and Loss account and Income and				
		Expenditure Account				
	12	Interpreting Financial Statements of Not-for-Profit Organisations				
		(Refer Guidelines) **				
	Acco	unts from Incomplete Records	12			
		Single Entry: Meaning, Methods of Profit Determination- Capital				
V	13	Comparison Method- Conversion method				

Guidelines

Interpreting Financial Statements of Sole proprietorship (*)

Identify different categories/items of incomes, expenses, assets and

liabilities in the Balance Sheet.

Identify items which increase the value of

Net Profit. Identify Items which cause the

net loss.

Identify Positive equity and Negative equity items of the business.

Identify the assets and liabilities which affects the Net value of the Business. Evaluate the difference between Gross Profit and Net Profit.

Interpreting Financial Statements of Not-for-Profit Organisations (**)

Items which come under Revenue and Payment account Items which come under Income and Expenditure account Items which increase the Surplus to Capital account Ascertain the Revenue income and Revenue expense

Evaluate the Surplus or Deficit and identify the reasons for the same.

Recommended Books:

Robert N Anthony, David Hawkins, Kenneth A. Merchant, (2023)

Accounting: Text and Cases. McGraw-Hill Education, 13th Ed.

Charles T. Horngren and Donna Philbrick, Introduction to Financial Accounting, Pearson Education.

J.R. Monga, Financial Accounting: Concepts and Applications. Mayur Paper Backs, New Delhi.

M.C.Shukla, T.S. Grewal and S. C.Gupta. Advanced Accounts. Vol.-I. S. Chand & Co., New Delhi.

S.N. Maheshwari, and S. K. Maheshwari. Financial Accounting. Vikas Publishing House, New Delhi.

Deepak Sehgal. Financial Accounting. Vikas Publishing H House, New Delhi.

Bhushan Kumar Goyal and HN Tiwari, Financial Accounting,

International Book House Goldwin, Alderman and Sanyal, Financial Accounting, Cengage Learning.

[MAR IVANIOS COLLEGE (AUTONOMOUS)

Tulsian, P.C. Financial Accounting, Pearson Education.

Compendium of Statements and Standards of Accounting. The

Institute of Chartered Accountants of India, New Delhi

Wolk, Harry I. (2018) Accounting theory, Macmillan

Shah, Paresh. Basic financial accounting for management New York Oxford University

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Apply accounting concepts, principles, conventions and standards in the preparation of accounts	U, Ap	1,2,3
CO-2	Distinguish capital and revenue expenditure, and capital and revenue income	U	1,2,3
CO3	Interpret financial statements of sole proprietorship and not-for-profit organisations	U, An, E	1,2,3
CO4	Compare pros and cons of depreciation under fixed instalment and diminishing balance method.	U, An	1,2,3
CO5	Prepare final accounts under single-entry system	Ap	1,2,3

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: Marketing management

Credits: 4:0:0 (Lecture: Tutorial:)

CO No.	СО	PSO	PO	Cogniti ve Level	Knowled ge Category	Lecture (L)/Tutor ial (T)	Practic al (P)
1	Apply accounting concepts, principles, conventions and standards in the preparation of accounts	1,2,3	1,2,5	U, Ap	С	L	

2	Distinguish capital and revenue expenditure, and capital and revenue income	1,2,3	1,2,5	U	С	L	
3	Interpret financial statements of sole proprietorship and not-for-profit organisations	1,2,3	1,2,5	U, An, E	P	L	
4	Compare pros and cons of depreciation under fixed instalment and diminishing balance method.	1,2,3	1,2,5	U, An	P	L	
5	Prepare final accounts under single-entry system	1,2,3	1,2,5	Ap	M	L	

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of Cos with Pos and PSOs

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7
CO 1	3	2	2	-	-	-	3	2	-	-	2	-	-
CO 2	3	2	2	-	-	-	3	2	-	-	2	-	-
CO 3	3	2	2	ı	ı	-	3	2	1	1	2	ı	1
CO 4	3	2	2	ı	ı	-	3	2	1	1	2	ı	1
CO 5	3	2	2	-	-	-	3	2	-	-	2	-	-

Correlation Levels:

Level	Correlation
-	Nil

1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Assignments/Quiz/Discussion/Seminar
- Mid-term Exam
- Programming Assignments
- Final Exam

	Internal Exam	Assignment	End Semester
			Examinations
CO 1	✓		1
CO 2	✓	✓	1
CO 3	✓	✓	✓
CO 4		✓	✓
CO 5		✓	✓
CO6			

Discipline Specific Core: Personal Financial Management

Discipline	COMMERCE						
Course Code	MIUK2DSCCOM101.1						
Course Title	Personal Financial M	anagement					
Type of Course	DSC						
Semester	II						
Academic Level	100 - 199						
Course Details	Credit	Lecture	Tutorial	Practical	Total		
		per week	per week	per week	Hours/Week		
	4	4 hours	-	-	4 hours		
Pre-requisites	Pass in Class XII						
Course	The course gives an	insightful und	lerstanding of	f the available	sources of		
Summary	finance and borrowin	g. It also help	s to conceptu	alise and inter	nalise on the		
	ways to manage mone	ways to manage money and assets with minimum liabilities. The possible					
	avenues of investment and tax planning along with insurance as a tool to						
	minimise risk or loss	is duly consid	dered. The co	urse also gives	s a general idea		
	on retirement benefits	s and planning	g.				

Module	Unit	Content	Hrs			
	Introd	Introduction To Financial Planning				
	1	Financial Goals -steps in financial planning				
	2	budgeting -Incomes and payments-time value of money - introduction to				
I		savings - benefits of savings	15			
	3	management of spending and financial discipline - setting alerts and				
	maintaining sufficient funds for fixed commitments					
	4 personal finance/loans, education loan, car loan & home loan sche					
	5	security and precautions in financial dealings through online platforms				
	Invest	ment Planning				
	6 Concept -features -principles of investment, risk ,return ,portfolio -					
II	II investment options					
	7	Concept of risk and return - measurement of return and risk for various	15			
		asset classes				
	8	Diversification and portfolio formation or portfolio creation				
	9	Investment avenues -bonds ,real estate,projects,mutual funds				
	10	Instruments ,Derivatives ,International Investment ,Digital Currency				
	Person	nal Tax Planning				
III	11	Tax structure in India for personal taxation -scope for tax planning-				
		benefits	10			
	12	Exemptions and deductions available				
	13	Overview of heads of income and Gross total income				
	14	General provisions of Income Tax Act				
	15	Tax avoidance and tax evasion				
	Insura	ance Planning				

	16	Need for insurance	
IV	17	life insurance	10
	18	health insurance	
	19	property insurance	
	20	other forms of insurance	
	Retire	ement Benefits Planning	
V	21	Retirement Benefits planning	10
	22	Objectives of retirement planning	
	23	Issues in retirement planning	
	24	Process of retirement planning	
	25	Pensions plans available in India	

Recommended Assignments:

Learners are required to:-

- 1.Learners are required to prepare a home budget of income, expenses and identify the rate of savings possible.
- 2.Prepare a report of the financial goals of different groups like salaried class, businessman etc
- 3. Prepare an outline framework on credit score
- 4. Make a list of all possible investment avenues and the rate of return of the same
- 5. Prepare a report of atleast one financial institution that aids personal financing

Suggested Readings:

- 1. Personal Finance with Connect Plus, 10th Edition, Jack R. Kapoor,Les R. Dlabay , Robert J. Hughes, TMH
- 2. Personal Finance Principles Every Investor Should Know by Manish Chauhan,
- 3. Simplified Financial Management by Vinay Bhagwat, The Times Group
- 4 Sinha, Madhu Financial Planning: A Ready Reckoner, Tata McGraw Hill
- 5. Mitra, Sid ,Financial Planning: Theory and Practice SAGE Texts
- 6. Ackert, Lucy, Understanding Behavioural Finance SAGE Texts
- 7.. Harrington and Niehaus, 'Risk management and Insurance, Tata Mcgraw Hill Publishing,

- 8. Trieschman, Hoyt, Sommer, 'Risk management and Insurance, Cengage Learning,
- 9. Mark S. Dorfman, Introduction to Risk management and Insurance, 10th Edition
- 10. Stulz, Risk management and Derivaties, Cengage Learning.
- 11. Skipper and Kwon, Risk management and Insurance, Blackwell Publishers
- 12. Chandra, S. Financial Mathematics: An Introduction, Alpha Science International
- 13. Hastings, Kevin: Introduction to Financial Mathematics: CRC Press
- 14. Yolles, Ronald M. Getting Started in Retirement Planning John Wiley and Sons
- 15. Mohapatra, R.K. Retirement Planning Blue Rose Publisher

Course Outcomes

No.	Upon completion of the course the graduate will be	Cognitive	PSO
	able to	Level	addressed
CO-1	Explain the concept of financial discipline	R,U	1,2
CO-2	Explain the precautions in financial dealings	U,Ap,An	3
CO-3	Describe on the sources of income & investment options available.	R,U,An	5
CO-4	Explain insurance as a tool of risk management	U,An,E	5,6
CO-5	Describe the process of retirement planning	R,U,An	1,5,6

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: Personal Financial Management

Credits: 4:0:0 (Lecture: Tutorial:)

CO	CO	PSO	PO	Cognitive	Knowledge	Lecture
No.				Level	Category	(L)/Tutorial
						(T)
	Explain the concept of	1,2	1	R,U	F,C	L
1	financial discipline					
	Explain the precautions					
2	in financial dealings	3	1,5	U,Ap,An	F,C,M	L
	Describe on the					
	sources of income &	5	1	R,U,An	F,C	L
3	investment options					
	available.					
	Explain insurance as a					
4	tool of risk	5,6	1,5	U,An,E	F,C	L

		management					
ſ		Describe the process of	1,5,6	1	R,U,An	F,C	L
	5	retirement planning					

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of COs with PSOs and POs:

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7
CO 1	3	2	-	-	-	-	3	-	-	-	-	-	-
CO 2	1	1	3	1	1	1	3	1	1	1	3	1	-
CO 3	-	1	1	-	3	1	3	-	-	-	-	-	-
CO 4	-				3	2	3	-	-	-	3	-	-
CO 5	-	-	-	-	2	2	3	-	-	-	-	-	-

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
	Substantial / High

Assessment Rubrics:

- Assignments
- Internal Exam
- Final Exam

_				
Г	T / 1	A .	E 10 4	
	Internal	Assignment	End Semester	

	Exam		Examinations
CO	✓		✓
1			
CO	✓		✓
2			
CO	✓		✓
3			
CO		1	✓
4			
CO		1	✓
5			

Discipline Specific Core Course: People Management in Entrepreneurship

Discipline	Commerce				
Course Code	MIUK2DSCCC	OM102.1			
Course Title	People Manage	ment in			
	Entrepreneursh	ip			
Type of	DSE				
Course					
Semester	II				
Academic	100 - 199				
Level					
Course	Credit	Lecture	Tutorial	Practical	Total
Details		per week	per week	per week	Hours/Week
	4	4			4
Pre-	Pass in Class X	II			
requisites					
Course	The course equ	ips students	with the		
Summary	essential skills	to excel in pe	eople		
	management an	nd leadership	roles.		
	Through a com	bination of le	ectures,		
	discussions, and	d case studie	s, students		
	will gain a thor	ough underst	tanding of		
	key concepts lil	ke self-mana	gement,		
	motivation, tear	mwork, perfo	ormance		
	management, a	nd conflict re	esolution.		

Module	Unit	Content	Hrs			
	Mana	ging and Evaluating Oneself				
	1	Mind Management-Time Management-Tackling Time Robbers				
	2	Planning workload, Active Listening, Decision Making - steps				
I	3	Evaluating and building a personal development plan for oneself.	10			
	Managing and Motivating Others					
	4 Basics of People Management and its significance, Difference					
II		between People Management and Human Resource Management				
	5	Impact of individual and Organisational factors on people				
		management, Motivating Others				
	6	Employee First Strategy: Employee First Customer Second.				
		Developing Intrinsic Motivation amongst People				
	7	Developing Intrinsic Motivation amongst People - People First				
		Strategy: Emerging cases.				
III	Build	ing Teams				

	8	Team Building Process, Managing Diversity in Teams, Competency mapping, Team Roles, Team Identity, Team Charter, Team	10			
		Performance	10			
		Significance of prioritization and assigning work to team members				
	9	Managing Behaviour of people in groups- Group Dynamics,				
		Challenges of getting work done				
IV	Mana	aging Performance				
	10	Appraisal methods, Role Reviews and performance management				
	Dealing with Poor Performers, Agreeing Performance Targets,					
		Negative Feedback	15			
	12 Performance Management System					
	13	360 Degree Feedback as a Performance Appraisal Tool.				
V	Lead	ing People & Resolving Conflicts				
	14	Leading people to achieve the vision and mission of the				
		Organisation	15			
	15	Leadership for high performance culture, Leadership Styles for	1			
		creating conducive Organisational climate and culture of excellence				
	16	Managing different types of conflicts in an Organisation				
	17	Problem solving and quality improvement process.				

Suggested Practical's

- Develop a personal time management plan using time management technique like the Eisenhower Matrix.
- Conduct a self-evaluation to identify strengths and weaknesses, and create a personal development plan.
- Practice active listening skills through role-playing exercises.
- Design a motivational strategy for a team based on the "Employee First" approach.
- Analyze case studies of employee motivation challenges and propose solutions.
- Role-play scenarios involving providing constructive feedback to colleagues.
- Conduct a team-building activity to foster collaboration and communication within a group.
- Participate in a simulation exercise to practice managing team dynamics and resolving conflicts.
- Develop a team charter outlining roles, responsibilities, and goals for a project.
- Evaluate different performance appraisal methods and select the most suitable one for a specific scenario.
- Provide constructive feedback to peers based on a 360-degree feedback report (simulated).
- Develop a performance management plan for a team or individual employee.
- Analyze different leadership styles and their effectiveness in various situations.
- Participate in a group discussion to analyze and propose solutions for workplace conflict scenarios.
- Develop a problem-solving framework for identifying and addressing quality improvement opportunities.

Suggested Readings

- Managing and Evaluating Oneself:
 - Covey, S. R. (2004). The 7 Habits of Highly Effective People: Powerful Lessons in Personal Change. Free Press.
 - Drucker, P. F. (2002). The Effective Executive. Harper Perennial Modern Classics.
- Managing and Motivating Others:
 - o Daniel H. Pink (2011). Drive: The Surprising Truth About What Motivates Us. Riverhead Books.
 - o Robbins, S. P., & Judge, T. A. (2018). Organizational Behavior. Pearson Education Limited.
- Building Teams:
 - o Lencioni, P. M. (2002). The Five Dysfunctions of a Team: A Leadership Fable. John Wiley & Sons.
 - o Katzenbach, J. R., & Smith, D. K. (2015). The Wisdom of Teams: Creating the High-Performance Organization. HarperBusiness.
- Managing Performance:
 - o Armstrong, M. (2017). Performance Management: Key Strategies and Practices. Kogan Page Publishers.
 - Becker, B. E., Huselid, M. A., & Beatty, R. S. (2004). Human Resource Management. South-Western College Pub.
- Leading People & Resolving Conflicts:
 - o Northouse, G. P. (2019). Leadership: Theory and Practice. SAGE Publications.
 - o Ury, W., Brett, J. B., & Goldberg, S. B. (2015). Getting to Yes: Negotiating Agreement Without Giving In. Penguin Random House.

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Develop effective time management and self-improvement strategies to enhance personal and professional productivity.	Ap	1,6
CO-2	Apply people management principles, including motivating employees, to foster a collaborative work environment.	Ap	1,6
CO-3	Utilize teamwork strategies and analyze group dynamics to contribute effectively in team-based projects.	Ap, An	1,6
CO-4	Evaluate performance management systems and provide constructive feedback for improved work performance.	Ap, An	1
CO-5	Analyze leadership styles and conflict resolution	An	1

techniques to navigate challenges within business settings. (

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: People Management for Entrepreneurship

Credits: 4:0:0 (Lecture: Tutorial:)

CO No.	СО	POs	PS O	Cogn itive Level	Knowled ge Category	Lecture (L)/Tuto rial (T)	Practic al (P)
1	Develop effective time management and self- improvement strategies to enhance personal and professional productivity.	1,2, 7	1,2,	Ap	P	L	
2	Apply people management principles, including motivating employees, to foster a collaborative work environment.	1,2,	1,2,	Ap	P	L	
3	Utilize teamwork strategies and analyze group dynamics to contribute effectively in team-based projects.	1,2,	1,2,	Ap, An	F,P	L	
4	Evaluate performance management systems and provide constructive feedback for improved work performance.	1,2,	1,2,	Ap, An	F,P	L	
5	Analyze leadership styles and conflict resolution techniques to navigate challenges within business settings. (1,2,	1,2,	An	F,P	L	

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of COs with PSOs and POs:

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	РО						
	1301	1302	1303	1304	1303	1300	1	2	3	4	5	6	7
CO	2	3	-	-	-	2	2	3	1	-	-	-	2
1													
CO	2	3	-	-	-	2	2	3	-	-	-	-	2
2													
CO	2	3	-	-	-	2	2	3	-	-	-	-	2
3													
CO	2	3	-	-	-	2	2	3	1	-	-	-	2
4													
CO	2	3	-	-	-	2	2	3	-	-	-	-	2
5													

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Assignments
- Internal Exam
- Final Exam

	Internal Exam	Assignment	End Semester Examinations
CO 1	✓	✓	✓
CO 2	✓	✓	✓
CO 3	✓	✓	✓
CO 4	✓	✓	✓
CO 5	✓	✓	✓

Multi-Disciplinary Course : Leadership Development

Discipline	COMMERCE							
Course Code	MIUK2MDCCOM	MIUK2MDCCOM100.1						
Course Title	Leadership Develo	pment						
Type of Course	MDC							
Semester	I							
Academic	100 - 199							
Level								
Course Details	Credit	Lecture	Tutorial	Practical	Total			
		per week	per week	per week	Hours/Week			
	4	4 hours	-		4 Hrs			
Pre-requisites	Pass in Class XII							
Course	Aims to provide fundamental understanding about leadership							
Summary	characteristics and	characteristics and equipping them to develop as successful leaders in						
	personal and profes	ssional career	•					

Module	Unit	Content	Hrs
	Introd	luction to Leadership	
	1	Leadership: Concept- Characteristics- Functions	
	2	Types of leadership-Positive l-Negative -Formal-Informal-	
I		Transactional Leadership-Transformational	9
	3	Qualities for effective leadership- Acquired and Genetic	
	4	Attitude, Traits and Behaviour	
	Leade	ership Styles	
	5	Autocratic leadership- Strict-Benevolent and Manipulative Autocrats;	9
II		Advantages and limitations	
	6	Participative leadership: Concept-Advantages and Limitations	
	7	Laizes fair Leadership: Concept: Advantages and Limitation-	
		Paternalistic leaders	
	8	Case studies of different styles based on the life stories of global	
		business leaders.	
III	Theor	ries of Leadership	
	9	Trait Theory – Concept- Traits for effective leaders-Limitations	
	10	Charismatic Leadership Theory-Relevance-Qualities of charismatic	
		leader	9
	11	Managerial Grid Theory - Types of leadership based on Grid	
	12	Contingency Theory- Fielders Model and Situational Leadership	
		Theory	
IV	Leade	ership and Management	
	13	Management: Nature -Scope and Significance-Levels of management	
	14	Functions of management-Planning-Organising-Staffing-Directing	
		and Controlling	
	15	Managerial skills: Conceptual-Technical-Political-Diagnostic-Human	9

	16	Controlling-Concept-Importance- Steps-Principles	
	20	Roles-Mintzberg's classification-Interpersonal-Informational and	
		Decisional	
V	Lead	Leadership in action	
	21	Case studies on leadership-Games/ Activities on leadership	9

Recommended practical

Learners are required to

- 1. Conduct an interview with a successful business personality in your locality and identify the leadership style and the type of organisation culture followed in his business.
- 2. Conduct group discussions with regard to emerging issues and challenges in leadership development
- 3. Participate in role playing activities to describe various styles of leadership.

Suggested Readings:

- Koontz, H., & Weihrich, H. (2012). Essentials of Management: An International and Leadership Perspective. McGraw Hill Publications
- Andrew J. DuBrin, Carol Dalglish, Peter Miller, Leadership, 2nd Asia Pacific Ed, John Wiley & Sons Australia, Limited, 2015.
- . V.S.P. Rao, "Management Text & Cases", 2014, Excel Books.

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Develop conceptual understanding about the nature and importance of leadership	R, U	1,2,6
CO-2	Recognise and differentiate the styes of leadership and to apply suitable styles in personal and professional life	U,An,Ap	1,2,6
CO-3	Develop an understanding about different leadership theories and recognise its applicability in day-to-day situations	Ap, E	1,2,6
CO-4	Explain the linkage between management and leadership by developing conceptual skills related to management	U,An,	1,2,6

CO-5	Inculcate managerial and leadership skills so as to equip to	U, An, C	1,2,6
	choose career job roles in management		

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: Leadership Development

Credits: 4:0:0 (Lecture: Tutorial:)

CO No.	СО	POs	PSOs	Cognitive Level	Knowled ge Category	Lecture (L)/Tutor ial (T)	Practic al (P)
1	Develop conceptual understanding about the nature and importance of leadership	1,2,4, 7	1,2,6	R, U	F, C	L	
2	Recognise and differentiate the styes of leadership and to apply suitable styles in personal and professional life	1,2,4,	1,2,6	U,An,Ap	F, P	L	
3	Develop an understanding about different leadership theories and recognise its applicability in dayto-day situations	1,2,4,	1,2,6	Ap, E	F, P, M	L	
4	Explain the linkage between management and leadership by developing conceptual skills related to management	1,2,4,	1,2,6	U,An,	P, M	L	
5	Inculcate managerial and leadership skills so as to equip to choose career job roles in management	1,2,4,	1,2,6	U, An, C	М	L	

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of COs with PSOs and POs:

	PSO1	PSO2	PSO3	PSO/I	PSO5	PSO6	РО						
	1501	1502	1505	1504	1505	1500	1	2	3	4	5	6	7
CO	1	2	-	-	-	3	2	2	-	3	-	-	2
1													
CO	1	2	-	-	-	3	2	2	-	3	-	-	2
2													
CO	1	2	-	-	-	3	2	2	-	3	-	-	2
3													
CO	1	2	-	-	-	3	2	2	-	3	-	-	2
4													
CO	1	2	-	-	-	3	2	2	-	3	-	-	2
5													

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Assignments
- Internal Exam
- Final Exam

	Internal Exam	Assignment	End Semester Examinations
CO 1	✓		✓
CO 2	✓	✓	✓
CO 3	✓	✓	✓
CO 4		✓	✓
CO 5		✓	✓

Semester 3

Discipline	Commerce							
Course Code	MIUK3DSCCOM200).1						
Course Title	Managerial Economic	es .						
Type of Course	DSE							
Semester	III							
Academic Level	200 - 299	200 - 299						
Course Details	Credit	Lecture	Tutorial	Practical	Total			
		per week	per week	per week	Hours/Week			
	4	4			4 hours			
Pre-requisites	Basic understanding of business concepts like firms, market and competitions.							
Course	This course equips you with the foundational knowledge of economics and							
Summary	managerial decision-n	managerial decision-making, essential for understanding business operations						
	and making informed	choices.						

Discipline Specific Core Course: Managerial Economics

Module	Unit	Content	Hrs		
	Basic	s of Economics			
	1	Economics-Branches of Economics-Macro Economics- Basic			
	Concepts –GDP - Budget – Revenue Account – Capital Account-				
I		Balance of Payments – Microeconomics			
	2	Trade Advantages, Costs and Macro economic factors – Pure Theory			
	of International Trade -Theory of Absolute Advantage-Theory of				
		Comparative Advantage – Opportunity Cost approach – Specific			
		Factor Model –Specific factors, Business cycle, Budget Deficit and			
		Public Debt.			
	Mana	gerial Economics and Theory of consumer Behaviour			
	3	Managerial Economics – Role of a Managerial Economist – Basic			
II		Principles of Managerial Economics – Incremental Concept– Time			
		Perspective – Discounting Principle– Opportunity Cost – Equi-	10		
		marginal Principle – Risk and Uncertainty – Contribution-			
		Significance of Managerial Economics in Functional Areas of			
		Business			
	4	Consumer Preferences - Utility-Total Utility- Marginal Utility – Law			
		of Diminishing Marginal Utility- Assumptions –Exceptions –			
		Concepts of Cardinal and Ordinal Utility -Law of Equi-marginal			
		Utility -Indifference Curve Analysis – Consumers Equilibrium -			
		Indifference Schedule			
III	Dema	and and supply analysis and Demand forecasting			
	5	Demand– Meaning- Types of Demand - Law of Demand – Reasons –			

		Exceptions – Movements Vs Shift in Demand Elasticity of Demand –				
		Price- Income –Advertisement – Cross – Measurement – Demand	15			
		Distinctions				
	6 Law of Supply- Determinants of Supply – Shift in Supply Curve.					
	7	Demand Forecasting –Short Term and Long-Term Forecasting –				
		Methods of Forecasting				
IV	Cost	and Production function				
	8	Cost Analysis- Long-Run and Short -Run Cost				
	9	Production Function – Cobb Douglas Production Function – Laws of				
		Production – Law of Diminishing Returns –Law of Returns to Scale –	10			
		Economies And Diseconomies of Scale – Isoquant Curve-Isocost				
		Curve – Optimum Combination of Inputs				
V	Pricin	ng under different market situations				
	10	Perfect Competition				
	11	Monopoly	15			
	12	Monopolistic				
	13	Oligopoly-Price Discrimination – Kinked Demand Curve- Price				
		Leadership – Pricing Under Collusion				

Recommended Exercises:

Learners are required to

- 1. Apply the concept of elasticity of demand and supply in real life.
- 2. Analyse the impact of changing prices on consumption of necessities by a household.
- 3. Visit any manufacturing unit and study its production process and costing.
- 4. Analyse the OPEC as a case of a successful cartel.
- 5. Comment on the contemporary issues and applications in micro economics.

Suggested Readings:

- 1. Chaturvedi, D. D., & Chaturvedi, S. (2022). Business Economics. Delhi, India: Kitab Mahal.
- 2. Baye, M., & Prince, J.(2021). Managerial Economics and Business Strategy (3rd ed.). New York, United States: McGraw Hill.
- 3. Deepashree (2021). Business Economics. Delhi, India: MKM Publisher.
- 4. Mankiw, N. G., Aswin A., & Taylor, M. P. (2019). Business Economics. United Kingdom: Cengage Learning.
- 5. Samuelson, P. A., Nordhaus, W. D., Chaudhari S., & Sen, A. (2019). Economics (SIE) (20th ed.). New York, United States: McGraw-Hill.
- 6. Maddala, G. S., & Miller, E. (2017). Microeconomics Theory and Applications. Delhi, India: Tata McGraw Hill.
- 7. Pindyck, R., & Rubinfeld, D. (2017). Microeconomics (8th ed.). London, United Kingdom: Pearson Education.

- 8. Salvator, D., & Rastogi S. K. (2016). Managerial Economics: Principles and Worldwide Applications (8th Ed.). Delhi, India: Oxford University Press.
- 9. Gillespie, A. (2013). Business Economics (2nd ed.). Oxford, United Kingdom: Oxford University Press.
- 10. Gupta, G. S. (2011). Managerial Economics (2nd ed.). Delhi, India: McGraw Hill.
- 11. L. Rubinfeld and P. L. Mehta, 2009, Microeconomics, Pearson Education.

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Describe the basic concepts and theories of micro and macro economics	U	1
CO-2	Describe the different concepts of utility and explain how it can help manager in decision making	U, Ap	1,5
CO-3	Explain the theory of demand and supply and apply the same in business context	U, Ap	1,5
CO-4	Discuss the cost of production function and illustrate how it can be utlised in business	U, Ap	1,5
CO-5	Explain pricing mechanisms under different market structures and differentiate different types of market structure prevailing in Indian context.	U, An	1

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: Managerial Economics

Credits: 4:0 (Lecture: Practical)

CO No.	СО	POs	PSOs	Cogniti ve Level	Knowled ge Category	Lecture (L)/Tutor ial (T)	Practic al (P)
1	Describe the basic concepts and theories of micro and macro economics	1,3	1	U	С	L	-
2	Describe the different concepts of utility and explain how it can help manager in decision making	1,3	1,5	U, Ap	С	L	-

3	Explain the theory of demand and supply and apply the same in business context	1,2,3	1,5	U, Ap	C, P	L	-
4	Discuss the cost of production function and illustrate how it can be utlised in business	1,2,3	1,5	U, Ap	C, P	L	-
5	Explain pricing mechanisms under different market structures and differentiate different types of market structure prevailing in Indian context.	1,3	1	U, An	С	L	-

Mapping of Cos with Pos and PSOs

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	РО						
	1501	1502	1503	1504	1505	1500	1	2	3	4	5	6	7
CO	3	-	-	-	-	-	3	-	-	-	-	-	-
1													
CO	3	-	-	-	2	-	3	3	-	-	-	-	-
2													
CO	3	-	-	-	2	-	3	3	-	-	-	-	-
3													
CO	3	-	-	-	2	-	3	3	-	-	-	-	-
4													
CO	3	-	-	-	-	-	3	3	-	-	-	-	-
5													

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Assignments
- Internal Exam
- Final Exam

	Internal Exam	Assignment	End Semester Examinations
CO 1	✓	✓	✓
CO 2	✓	✓	✓
CO 3	✓	✓	✓
CO 4	✓	✓	✓
CO 5	✓	✓	✓

Discipline Specific Core B3: E-Business

Discipline	Commerce							
Course Code	MIUK3DSCCOM2	MIUK3DSCCOM201.1						
Course Title	E-Business							
Type of Course	DSC							
Semester	III	III						
Academic	200-299	200-299						
Level								
Course Details	Credit	Lecture	Tutorial	Practical	Total			
		per week	per week	per week	Hours/Week			
	4	4			4 hours			
Pre-requisites	Basic Understandin	ng of Busines	s Principles a	nd Digital Lite	eracy			
Course	This course will give you a comprehensive level of understanding of the							
Summary	use of ICT and varie	use of ICT and various aspects of e- commerce in conducting and						
	supporting business	activities onl	line.					

Module	Unit	Content	Hrs			
	Introduct	ion to E-Business and E-commerce				
	1 Meaning of E-business concept- features- E-commerce concepts-					
	features- comparison with traditional commerce -Difference					
		between E-business and E-commerce				
I	2	Different Types of E-business- E-banking _E-education, E-				
		insurance, E-entertainment, E-governance-E-Tourism	10			
	3	Models of E-business – Based on sales: B2B, B2C, C2C, C2B,				
		B2G, P2P, G2C.				
		Based on Transaction: Brokerage Model, Aggregator Model, Value				
		Chain Model, Infomediary model- Advertising Model -				
		Subscription Model- Utility Model- Auction business model				
	4	Auction Business Model- Different Types of Auction				
	E-Busine	ess Technologies				
	5	E-Customer Relationship Management – Concept – components				
		_Advantages and Disadvantages				
	6	E-Supply Chain Management – Concepts- Components -				
II		Advantages and Disadvantages				
	7	E-Procurement -Concepts- Components- Advantages and	15			
		Disadvantages				
	8	Enterprise Resource Planning-Concepts- Components- Advantages				
		and Disadvantages				
	9	E-Payment Mechanism- Requirements- Types of E-payments –				
		Debit Card- Credit Card- Smart Card- Digital cash, Digital wallets-				
		Digital cheques.				

	E-Marke	eting				
	10	Meaning-Importance –Scope- Components- Process				
	11	Different Techniques of E-Marketing- Differences between	15			
III		Traditional Marketing and Online Marketing- Advantages and				
		Disadvantages				
	12 E-Advertising- Concept – Advantages and Disadvantages-					
		E-branding – Concept Advantages and Disadvantages				
	Security and Privacy Measures in E-business					
IV	13 Introduction to e-business security- Need for security- Dimensions		10			
		of e-business security				
	14	Security Threats in E-business Environment				
	15	Security Control Measures and Encryption				
	Launchin	ng of online Business				
	16	E-business plan – Meaning and Need-Procedure for starting an				
V		online business-Funding of business Venture Capital Financing	10			
	17	Website design and user interface consideration- Meaning –				
		Criteria- Classification – Steps in building a successful website				
	18	Case Study on Online Product Sale Strategy with real life example.				

Recommended Exercises:

Learners are required to

- 1. Apply the concept and identify its relevance in real world e-business operations.
- 2. Evaluate the impact of e-payment system on consumers' purchasing behaviour.
- 3. Form a team of 3-5 members each to develop a marketing plan to promote their e-business idea thereby measuring the effectiveness of marketing efforts.
- 4. Assign roles and simulate various security and privacy incidents and encourage participants to respond according to the incident response plan and discuss the implications.
- 5. Create a basic website for their online business and demonstrate how to select domain name, templates, customize content and set essential page

Suggested Readings:

- 1. Bansal S.K.E-Business Fundamentals, APH Publishing Corporation, New Delhi.
- 2. Bharat Bhaskar, Electronic Commerce, Tata McGraw-Hill Publishing Co. Ltd., New Delhi.
- 3. Dave Chaffey ,Electronic Business and Electronic Commerce Management, , Prentice Hall
 - 4. Horton and Horton E-learning Tools and Technologies:, Wiley Publishing.
- 5. Kenneth C. Laudon, E-Commerce : Business, Technology, Society, 4th Edition, Pearson

- 6. M. Suman E Commerce & Accounting, 2017,10 Edition
- 7. Pankaj Sharma, E-Governance, APH Publishing Corporation, New Delhi
- 8. S. J. Joseph, E-Commerce: an Indian perspective, PHI.
- 9. Turban, E. et al Electronic Commerce: A Managerial Perspective, Prentice Hall.
- 10. Unnikrishnan R and Assalatha. Technologies of E-business and Cyber Law, Kalyani Publisher.
- 11. Watson R T: "Electronic Commerce the strategic perspective." The Dryden press,2016
- 12.. Agarwala and Agarwala : "Business on the Net Bridge to the online store front," 2017

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Describe the basic concepts of e-business and e-commerce and identify their significance in modern business environment	U	1,4
CO-2	Analyze the role of technology in enabling e-business operations and transactions	U, An	1,3,4
CO-3	Utilize various marketing channels and platforms to reach and engage target audience	U, Ap	1,4
CO-4	Identify common security threats and implement security measures to safeguard online business	U, Ap	1,4
CO-5	Develop a comprehensive business plan outlining goals, strategies, resources required to launch an online business.	U, C, Ap	1, 4

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: E-Business

Credits: 4:0 (Lecture: Practical)

CO No.	СО	POs	PSOs	Cognitive Level	Knowledg e Category	Lecture (L)/Tutori al (T)	Practi cal (P)
1	Describe the basic concepts of e-business and e-commerce and identify their significance in modern	1	1,4	U	С	L	

	business environment						
2	Analyze the role of technology in enabling e-business operations and transactions	1,5	1,3,4	U, An	С	L	
3	Utilize various marketing channels and platforms to reach and engage target audience	2,5	1,4	U, Ap	С	L	
4	Identify common security threats and implement security measures to safeguard online business	1,5	1,4	U, Ap	С, Р	L	
5	Develop a comprehensive business plan outlining goals, strategies, resources required to launch an online business.	1,5	1, 4	U, C, Ap	С, Р	L	

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of COs with PSOs and POs:

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	РО	PO	PO	PO	PO	РО	PO
							1	2	3	4	5	6	7
CO	3	-	-	3	-	-	3	-	1	-	-	1	-
1													
CO	3	-	2	3	-	-	3	-	-	-	3	-	-
2													
CO	3	-	-	3	-	-	-	2	-	-	3	-	-
3													
CO	3	-	-	3	-	-	3	-	-	-	3	-	-
4													
CO	3	-	-	3	-	-	3	-	-	-	3	-	-
5													

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Assignments
- Internal Exam
- Final Exam

	Internal Exam	Exam Assignment End Semester Exar	
CO 1	√	√	√
CO 2	✓	1	1
CO 3	✓	✓	✓
CO 4	✓	✓	✓
CO 5	✓	✓	✓

Discipline Specific Core: Marketing Management for Beginners

Discipline	COMMERCE						
Course Code	MIUK3DSCCOM202.1						
Course Title	Marketing manager	nent for begi	nners				
Type of Course	DSC						
Semester	III						
Academic	200 - 299						
Level							
Course Details	Credit	Lecture	Tutorial	Practical	Total		
		per week	per week	per week	Hours/Week		
	4	4 hours	-	-	4 hours		
Pre-requisites	Basic Knowledge about business management						
Course	This course provides students with an overview of the different facets of						
Summary	marketing						

Module	Unit	Content	Hrs			
	Introduction to marketing management					
	1	Marketing-meaning-nature-importance-scope-evolution of marketing				
	2	Marketing concept-types-core marketing concept-				
I	3	Marketing mix: Concept-nature-elements	10			
		Product Decisions				
	4	Product- concept-classification-Product differentiation-new product development				
II	5	Sources of new product idea-steps in product development-brand decision				
	6	Stages in product life cycle-Product life cycle strategies	15			
III	Pricing decisions					
	7	Pricing decisions-nature-pricing objectives—pricing policies-				
	8	Approaches to pricing: cost oriented-demand oriented-competition oriented				
	9	Pricing methods-new product pricing-pricing strategies-price adjustment strategy	10			
		Channel decisions				
	14	Channel decision: nature of marketing channels-types of channel-				
IV	15	Functions of distribution channel-structure and design of channel				
	16	Channel co-operation-conflict and competition-retailers and wholesalers				
			10			
		Promotion Decisions				
	19	Promotion-nature-importance-concept of push mix and pull mix				
V	20 Types of promotion: Advertising-personal selling-sales promotion-public relations					
	21 Advertising-advantages-functions-advertisement copy-requirements for good					
		advertisement copy				
	22	Personal selling: concept-essentials, Sales promotion: concept-functions-methods,				
		Publicity: Concept-relevance				

Recommended Assignments:

Learners are required to

- 1. Have students choose a well-known brand and conduct a brand audit
- 2. Provide students with examples of social media marketing campaign form different companies. Ask them to analyse the effectiveness of these campaign to reaching their targets
- 3. Assign students to evaluate the performance of distribution channels using different metrics.
- 4. Divide the class in to groups representing different pricing strategies (eg., premium pricing vs discount pricing. Have them debate the merits and demerits of the assigned strategy,
- 5. Task students with analysing the distribution channels used by a company to reach customers.

Suggested Readings:

- Santhosh.Gaikwad. (2015). Marketing Management: Knowledge Management Research Organisation, Pune
- Philip. Kotler. (2002). Marketing management, Millennium edition. Pearson Custom Publishing, USA
- Ashok.Kumar, (2011). Marketing Management: ICDEOL, Shimla.
- David. Loudon, (2004). Marketing Management, Best Business Books, New York.
- Gupta.C.B. Marketing Management Text &cases, Sultan Chand & Sons,
- Tapan, K., (2022). Marketing Management, Taxmann, NewDelhi.

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Explain the relevance of studying the different segments of marketing	R, U	1,2, 4,5
CO-2	Understand the product decision strategies used by the organisation in order to attract the attention of the customers	R, U, An, E	1,3,4,5
CO-3	Equip with essential skills and knowledge to identifying the different pricing strategies used by the business organisations.	Ap, E	2, 3,,4,6

CO-4	Provide a platform to understand the channels of distribution followed by the organisation	An, C	3,4,5,
CO-5	Create an understanding of the promotional tools used to attract the attention of the customers.	U, An, E	1,2,6

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: Marketing management for beginners

Credits: 4:0:0 (Lecture: Tutorial:)

CO No.	СО	PSO	PO	Cognitive Level	Knowledge Category	Lecture (L)/Tutorial (T)	Practical (P)
1	Explain the relevance of studying the different segments of marketing	1,2, 6	1,3	R, U	F, C	L	
2	Understand the product decision strategies used by the organisation in order to attract the attention of the customers	1,3,6	1,3	R, U, An, E	F, P	L	
3	Equip with essential skills and knowledge to identifying the different pricing strategies used by the business organisations	3,4,5,6	1,2,3	Ap, E	F, P, M	L	
4	Provide a platform to understand the channels of distribution followed by the organisation	4,5,6	1,2,3	An, C	P, M	L	
5	Create an understanding of the promotional tools used to attract the	1,2	1,3	U, An, E	М	L	

attention of the			
customers			

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7
CO 1	3	3	-	-	-	2	3	-	3	-	-	-	-
CO 2	1	-	2	-	-	3	3	-	3	-	-	-	-
CO 3	-	-	2	2	2	3	2	3	2	-	-	-	-
CO 4	-	-	-	3	2	3	3	3	2	-	-	-	-
CO 5	1	3	-	-	-	-	3	-	2	-	-	-	-

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Assignments/Quiz/Discussion/Seminar
- Mid-term Exam
- Final Exam

	Internal Exam	Assignment	Project	End Semester
			Evaluation	Examinations
CO 1	1			✓
CO 2	✓	✓		✓
CO 3	✓	✓		✓
CO 4		✓		✓
CO 5		✓		✓
CO6				

Discipline Specific Elective: Business Information System Stream IT tools for Business

Discipline	Commerce				
Course Code	MIUK3DSECOM200).1			
Course Title	IT Tools for Business				
Type of Course	DSE				
Semester	III				
Academic Level	200 - 299				
Course Details	Credit	Lecture	Tutorial	Practical	Total
		per week	per week	per week	Hours/Week
	4	3		2	5
Pre-requisites	Basic computer literac	су		•	
Course	This course equips stu	idents with th	e foundationa	al skills in com	munication and
Summary	data analysis essential	for success i	n today's busi	iness environn	nent

Module	Unit	Content	Hrs
	Word	Processing	
	1	Basics of Word processing	
	2	Working with word document: Editing text-Find and replace text-	
I		Formatting-Spell check, Autocorrect-Auto text	
	3	Bullets and Numbering-Tabs-Paragraph Formatting-Indent- Page	15
		Formatting-Header and footer-Page Break-Table of contents	
	4	Tables: Inserting, filling and formatting a table	
	5	Inserting Pictures and Video	
	6	Mail Merge (including linking with spreadsheet files as data source)	
	7	Printing documents	
	8	Citations, references and Footnotes	
	Sprea	dsheet Basics	
	9	Basics of Spreadsheet software - MS Excel-Managing Worksheets	
II	10	Formatting-Conditional formatting -Entering data-Editing-Printing	
		and Protecting worksheets	15
	11	Working with Multiple Worksheets-Controlling worksheet views-	
		Naming cells and cell ranges-Flash Fill	
	12	Organizing Charts and graphs	
III	Sprea	dsheet Functions	
	13	Mathematical-Statistical-Financial-Logical-Date and Time	
	14	Lookup and Reference	
	15	Text functions and Error Functions	15
	16	Working with Data: Sort and filter-Consolidate	
	17	Tables-Pivot Tables-What-if-analysis: -Goal Seek-Data tables and	
		Scenario manager.	

IV	Sprea	adsheet Preparation	
	18	Loan repayment scheduling	
	19	Forecasting: stock prices, costs & revenues	
	20	Payroll statements-Handling annuities and unequal cash flows	15
	21	Frequency distribution and its statistical parameters	
	22	Break-Even analysis	
V	Prepa	aring Presentations	
	23	Basics of Presentation Software – MS Power Point-Slides-Fonts-	
		Drawing-Editing	
	24	Inserting: Tables, Images, texts, Symbols, hyperlinking, Media	15
	25	Design-Transition-Animation-Slideshow	
	26	exporting presentations as pdf handouts and videos.	

Recommended Practicals:

Learners are required to

- 1. Analyze and compare the OTT platforms (at least 5) on the basis of their pros and cons and prepare a report on the same in word document using table of contents, bullets, numbering, citations, etc. Also prepare a presentation for the same.
- 2. Using mail merge utility of word processing for either sending letters or for creating any other document like salary slip/ utility bills to be delivered to multiple recipients using data from a business organization.
- 3. Create a spreadsheet with sample company data (e.g., product information, customer details) and practice entering data using different data types (text, numbers, dates). Apply basic formatting (font styles, alignment, borders) to enhance readability and use the AutoFill feature to fill in sequential data.
- 4. Perform basic calculations using formulas (addition, subtraction, multiplication, division). Utilize built-in functions like SUM, AVERAGE, and COUNT to analyze data sets. Practice using the IF function to create conditional statements based on specific criteria.
- 5. Take secondary data from a company's income statement and balance sheet for five to ten years and conduct Ratio Analysis. Also forecast values for different items of these statements for the next five to ten years.
- 6. Use the results of a class test (hypothesized) to determine the students who passed or failed, assigning them ranks like first, second, third, etc., finding out number of absentees, counting no. of students scoring marks with distinction, etc.
- 7. Take live data from the website of the Government of India and use spreadsheet for preparing frequency distribution, graphs, and calculate statistical measures like mean, median, mode, standard deviation, Correlation etc.
- 8. Identify a topic related to any business operation and prepare a PowerPoint Presentation with the functions taught.

Suggested Readings:

- Lambert, J. (2023). Microsoft Word 365 Step by Step. Microsoft Press.
- Miller, D. S. (2021). *Microsoft PowerPoint 2019 & Office 365 All-in-One For Dummies*. John Wiley & Sons.
- Walkenbach, J. (2021). *Excel Formulas and Functions for Dummies*. John Wiley & Sons.

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Apply features of MS Word for professional document creation and formatting.	Ap	1,4
CO-2	Acquire data organization, analysis, and visualization skills in MS Excel.	U, Ap	1,4
CO-3	Leverage MS Excel for financial calculations and business data modeling.	Ap	1,4
CO-4	Create innovative and creative presentations using MS Power Point.	С	1,4,6
CO-5	Communicate data insights effectively using charts and graphs in presentations with MS Excel and PowerPoint.	Ap, An	1,4,6

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: IT Tools for Business

Credits: 3:2 (Lecture: Tutorial)

CO No.	СО	PO	PSO	Cogniti ve Level	Knowled ge Category	Lecture (L)/Tutor ial (T)	Practic al (P)
1	Apply features of MS Word for professional document creation and formatting.	1,4	1,4	Ap	P	L	P
2	Acquire data organization, analysis, and visualization skills in MS Excel.	1,2,5	1,4	U, Ap	Р	L	P
	Leverage MS Excel						

3	for financial calculations and business data modeling.	1,2,5	1,4	Ap	Р	L	P
4	Create innovative and creative presentations using MS Power Point.	1,2,5	1,4,6	С	P	L	P
5	Communicate data insights effectively using charts and graphs in presentations with MS Excel and PowerPoint.	1,2,4	1,4,6	Ap, An	P	L	P

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7
CO	3	-	-	3	-	-	3	-	-	3	-	-	-
1													
CO	3	-	-	3	-	-	3	3	-	-	3	-	-
2													
CO	3	-	-	3	-	-	3	3	1	-	3	1	-
3													
CO	3	-	-	3	-	2	3	3	-	-	3	-	-
4													
CO	3	-	_	3	-	3	3	3	-	3	-	-	-
5													

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Assignments
- Internal Exam
- Final Exam

	Internal Exam	Assignment	End Semester Examinations
CO 1	✓	1	✓
CO 2	✓	✓	✓
CO 3	✓	✓	✓
CO 4	✓	✓	✓
CO 5	✓	✓	✓

Discipline Specific Elective: Cooperation Stream

Cooperative Society: History and Development

Discipline	Commerce							
Course Code	MIUK3DSECOM201	MIUK3DSECOM201.1						
Course Title	Cooperative Society:	History and I	Development					
Type of Course	DSE b.4							
Semester	III	III						
Academic Level	200 - 299							
Course Details	Credit	Lecture	Tutorial	Practical	Total			
		per week	per week	per week	Hours/Week			
	4	4			4 hours			
Pre-requisites	Basic understanding of business management, economics and law. A keen							
	interest in community development.							
Course	The course familiarises the students with the development of cooperatives							
Summary	during pre and post-in	ndependence i	n India.					

Module	Unit	Content	Hrs					
	Mean	ing and Principles of Co-operation						
	1 Meaning and origin of co-operation - Features of co-operation.							
I	2	Principles of co-operation with recent development.	12					
	Deve	lopment of World Co-operative Movement						
	3	Consumer co-operative movement in England - Credit co-operative	12					
II	movement in Germany.							
	4	Dairy co-operative movement in Denmark - Agricultural co-operative						
		movement in Israel.						
		erative Development in India						
	5	History of Cooperative Society in India - Pre-independence Era:	12					
III	Evolution, Nicholson Report.							
	6	6 Features of Cooperative Societies Act 1904 and 1912 – Maclagan						
		Committee (1914).						
	7	Royal Commission on Agriculture (1927) – Cooperative Planning						
		Committee (1945).						
		nt Developments in the Cooperative Sector						
	8	Recent Committees and Commissions: Kapoor Committee, K.						
IV		Madhava Rao Committee on Urban Banks.						
	9	Vaidhyanathan committee Recommendations (Task Force STCCS).	12					
		Report of the High-Powered Committee on Cooperatives 2009,						
	Constitution (Amendment) Act 2011.							
	Role	of National Agencies in development of Indian Co-operative	12					
V	movement							
	10	National Bank for Agricultural and Rural Development (NABARD)						

11	National Co-operative Development Corporation (NCDC)
12	National Co-operative Union of India (NCUI)

Recommended Exercises:

Learners are required to:

- 1. Prepare the case study / success story writing of any cooperatives.
- 2. Explain the landmark events of Co-operative movement in India.

Suggested Readings:

- 1. Krishnaswami O.R. and Kulandaiswamy V. Co-operation Concept and Theory, Arudra
 - Academy, Coimbatore.
- 2. Bedi R.D. Theory, History and Practice of Co-operation, B. Lal Book Depot, Meerut.
- 3. Rajagopalan R. (ed). Rediscovering Co-operation, Vol I,II& III, Institute of Rural Management Anand, Gujarat.
- 4. Seetharaman S.P. and Mohan N .Framework for Studying Co-operative Organisation: The case of NAFED, Oxford & IBH Publishing Co., New Delhi.
- 5. Seetharaman S.P. and Shingi P.M. Agribusiness Co-operatives, Oxford & IBH Publishing Co., New Delhi.
- 6. Edgar Parnell. Reinventing the Co-operative Enterprises for the 21stCentury, Plunkett
 - Foundation, UK.
- 7. Tushar Singh. Catalysing Co-operation, Sage Publications, New Delhi.
- 8. Attwood D.W. and BaviskarB.S. Who Shares? Co-operatives and Rural Development, Oxford University Press, New Delhi.

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Describe the basic concepts of co-operation. Cognize the universally accepted principles of the co-operative enterprise with a background history.	R, U	1, 3
CO-2	Acquire knowledge about the cooperative movement in the world.	U, E	1, 3
CO-3	Understand the origin and development of cooperatives in India. Gain knowledge about development of cooperatives during pre and post-independence in India	U, E	1, 3
CO-4	Visualize the recent developments in the Cooperative	U, E	1, 3

	Sector.		
CO-5	Acquire knowledge about National Agencies in the development of Indian Co-operative Movement.	U, An	1, 3

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: Cooperative Society: History and Development

Credits: 4:0 (Lecture: Practical)

CO No.	СО	POs	PSOs	Cogniti ve Level	Knowled ge Category	Lecture (L)/Tutor ial (T)	Practic al (P)
1	Describe the basic concepts of cooperation. Cognize the universally accepted principles of the co-operative enterprise with a background history.	1	1, 3	R, U	C, F	L	
2	Acquire knowledge about the cooperative movement in the world.	1	1, 3	U, E	C, F	L	
3	Understand the origin and development of cooperatives in India. Gain knowledge about development of cooperatives during pre and post-independence in India	1	1, 3	U, E	C, F	L	
4	Visualize the recent developments in the Cooperative Sector.	1	1, 3	U, E	C, F	L	
5	Acquire knowledge about National Agencies in the development of Indian Co-operative	1	1, 3	U, An	C, F	L	

Movement.

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	РО						
	1501	1502	1503	1504	1505	1500	1	2	3	4	5	6	7
CO	3	-	3	-	-	-	3	-	-	-	-	-	-
1													
CO	3	-	3	-	-	-	3	-	-	-	-	-	-
2													
CO	3	-	3	-	-	-	3	-	-	-	-	-	-
3													
CO	3	-	3	-	-	-	3	-	-	-	-	-	-
4													
CO	3	-	3	-	-	-	3	-	-	-	-	-	-
5													

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Assignments
- Internal Exam
- Final Exam

	Internal Exam	Assignment	End Semester Examinations
CO 1	✓	✓	✓
CO 2	✓	✓	✓
CO 3	✓	✓	✓
CO 4		✓	✓
CO 5		✓	✓

Discipline Specific Elective: Finance Stream

Financial Management

Discipline	Commerce					
Course Code	MIUK2DSECOM20)2.1				
Course Title	Financial Manageme	ent				
Type of Course	DSE					
Semester	III					
Academic Level	200 - 299					
Course Details	Credit	Lecture	Tutorial	Practical	Total	
		per week	per week	per week	Hours/Week	
	4	4	-		4	
Pre-requisites	Basic knowledge abo	out finance fu	ınction			
Course	The course will prov	ide detailed l	knowledge of	different fina	ncial	
Summary	management decisio	n techniques.	It will help t	o evaluate and	l analyse	
	sources of finances and capital structure of companies. Additionally, it will					
	cover the application	cover the application of capital budgeting projects and analyze the market				
	valuation of compan	ies based on	dividend dec	isions.		

Module	Unit	Content	Hrs				
	Introduction to Financial Management						
	1	Business Finance - Meaning, concept, scope					
	2	Financial Management – concept, Functions, Relevance, scope					
I	3	Financial management objectives: Profit maximisation-relevance,	12				
		Wealth maximisation-necessity, relevance, maintain liquidity-					
		necessity					
	4	Decisions on financial management: Financial Management –					
		Financing Decision, Investment Decision, Dividend Decision,					
		Working Capital Decision					
	Financing Decision						
	5	Sources of Finance: long term-short term					
	6	Capital Structure – concept, capital structure theories, Factors					
II		Determining Capital Structure, capital gearing Liquidity,	12				
		Profitability, EPS calculation					
	7	Cost of Capital: concept, relevance, Cost of debt, cost of equity, cost					
		of preference share, cost of retained earnings, combined cost of					
		capital.					
	Inves	tment Decision					
	8	Capital Budgeting – concept, characteristics, relevance					
	9	Factors Determining Capital Budgeting, Capital Rationing-					

		importance					
	10	Time Value of Money-concept-features-calculations					
	11	Techniques of Capital Budgeting -					
	12	Pay Back Period method – concept-relevance-calculation					
III	13	ARR – concept-importance-calculation					
	14	Net Present Value – features, relevance, calculation-correlation					
		between NPV & ARR					
	15	Profitability Index – concept, significance, calculation					
	16	Internal Rate of Return – Features, importance, calculation					
	Dividend Decision						
	17	Dividend Decision-concept -significance, value of the firm-relevance,					
		concept					
IV	18	Theories of Relevance & Irrelevance:	12				
	19	Conservative Dividend Policy & Liberal Dividend Policy					
	20	Forms of Dividend					
	Wor	king Capital Decision					
	21	Working Capital – concept-necessity- Types, Sources and Principles	12				
V	22	Factors influencing Working Capital, Adequacy of working capital					
	23	Working capital cycle: process, Management of cash, Receivables					
		management.					
	24	Working capital estimation (calculation)					

Recommended Assignment

Learners are required to

- 4. Analyse the key components of financial statement and their relevance to financial management.
- 5. Analyse the factors influencing the determination of the optimal level of working capital for a company
- 6. Prepare a presentation summarizing the findings, analysis, and recommendations in connection with the norms followed by the corporates.
- 7. Evaluate the potential returns of the investment, considering both expected returns and potential variations.
- 8. Select a publicly traded company and analyse its capital structure over the past few years

Suggested Readings:

Reference:

- 1. Ross, Westerfield, Jaffe Corporate Finance, Mc Graw Hill Publication.
- 2. Brealey, Myers-Principles of Corporate Finance, Mc Graw Hill Publication.
- 3. Prasanna Chandra–Financial Management, Mc Graw Hill Publication
- 4. Khan, M.Y. & Jain, PK (2010) Financial Management. New Delhi: Tata McGraw Hill Publishing Co. Ltd.
- 5. Chandra, Prasanna, (2009) Financial Management. New Delhi: Tata McGraw Hill Publishing Co. Ltd.
- 6. Kulkarni, P.V. (2011) Financial Management. Bombay: Himalaya Publishing House
- 7. Maheshwari, S.N. (2012) Principles of Financial management. Delhi: Sultan Chand & Sons.
- 8. Pandey, I.M. (2010): Financial Management. New Delhi: Vikas Publishing House (P)Ltd.

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Understand the basic concepts and elements of financial management	R, U	1,2, 5,6
CO-2	Understand the various financing decisions that enable the organisation to take an apt decision	R, U, An, E	1,3,5,6
CO-3	Equip with essential skills and knowledge to decide a sound investment strategy	Ap, E	2,3, 4,6
CO-4	Explore the various factors influencing dividend policy decisions and their implications for shareholders and companies	An, C	3,4,5,6
CO-5	To deepen stakeholders' understanding of working capital management principles and their allocation in optimising a company's liquidity and profitability,	U, An, E	1,2,6

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: Financial Management

Credits: 4:0:0 (Lecture: Tutorial:)

CO No.	СО	PSO	РО	Cogniti ve Level	Knowled ge Category	Lecture (L)/Tutor ial (T)	Practic al (P)
1	Understand the basic concepts and elements of financial management.	1,2, 5,6	1,3	R, U	F, C	L	
2	Understand the various financing decisions that enable the organisation to take an apt decision.	1,3,5,6	1,3	R, U, An, E	F, P	L	
3	Equip with essential skills and knowledge to decide a sound investment strategy.	2,3, 4,6	1,2,3	Ap, E	F, P, M	L	
4	Explore the various factors influencing dividend policy decisions and their implications for shareholders and companies	3,4,5,6	1,2,3	An, C	F,P	L	
5	To deepen stakeholders' understanding of working capital management principles. and their allocation in optimising a company's liquidity & profitability.	1,2,6	1,3	U, An, E	M	L	

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

	PSO1	PSO2	DSO3	DSO4	DSO5	PSO6	РО						
	1301	1302	1303	1304	1303	1300	1	2	3	4	5	6	7
CO	3	3	-	-	-	2	3	-	3	-	-	-	
1													_
CO	1	-	2	-	-	3	3	-	3	-	-	-	
2													_
CO	-	-	2	2	3	3	3	3	2	-	-	-	
3													_
CO	-	-	-	3	2	3	3	3	2	-	-	-	
4													_
CO	1	3	-	-	-	-	3	-	3	-	-	-	
5													_

Correlation Levels:

Level	Correlation
_	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Assignments/Quiz/Discussion/Seminar
- Mid-term Exam
- Programming Assignments
- Final Exam

	Internal Exam	Assignment	End Semester
			Examinations
CO 1	✓		✓
CO 2	✓	✓	✓
CO 3	✓	✓	✓
CO 4		✓	1
CO 5		✓	✓

Discipline Specific Elective: Taxation Stream

Introduction to Indian Taxation System

Discipline	COMMERCE						
Course Code	MIUK2DSECOM203	MIUK2DSECOM203.1					
Course Title	Introduction to Indian	Taxation Sy	stem				
Type of Course	DSE						
Semester	III						
Academic Level	200 – 299	200 – 299					
Course Details	Credit	Lecture per	Tutorial per	Practical per	Total		
		week	week	week	Hours/Week		
	4	4 hours	-	-	4		
Pre-requisites	Basic Understanding	of Economy					
Course Summary	This course enables th	This course enables the learner in attaining a broad understanding of taxation					
	system in India. It prov	system in India. It provides basic knowledge about various direct and indirect					
	taxes in India and its a	administratio	n.				

Module	Unit	Contents	Hrs				
	Overview of Indian Tax System						
	1	1 Introduction to the structure of the Indian tax system					
I	2	Historical background and evolution of taxation in India					
	3	Legal framework of taxation in India	12				
	4 Tax Reforms in India						
	5 Role of taxation in economy						
	Classif	ication of Tax					
	6	Direct tax, Meaning – Income Tax, STT, Capital Gain Tax,					
П		Corporate Tax, Property Tax					
	7	Indirect tax, Meaning – GST, Customs Duties, Excise Duties on	8				
		Petroleum Products. Types, Value addition concept, Direct Vs					
	Indirect Tax						
	8 Features of direct and indirect taxes levied in India						
	Direct Taxes in India						
	9	Basic concepts of income tax- Assessee, Deemed Assessee,					
		Assessee in default, PAN, MMR					
Ш	10	Assessment Year, Previous Year, Income Tax general rule and	15				
		Exemptions to the General Rule					
	11	Person – Individual, HUF, Firms and LLP, AOP, BOI,					
	Artificial Juridical Persons, Companies						
	Income, Types of Incomes, Gross Total Income, Total Income,						
	Income tax rates- old regime, new regime						
	Indirec	t Taxes in India					

	14	Introduction to indirect taxes, Goods and Services Tax (GST),	
IV		Taxable Supply, Goods, Service	13
	14	Types of GST – CGST, SGST, IGST, UTGST.	
	15	Input Tax Credit	
	16	GST registration and filing of returns	

	17	Customs duty, Basic Customs duty, Protective Duty - Safeguard			
		duty, Countervailing duty, Anti-Dumping Duty			
	Tax Administration and Compliance				
	18	Role of the Income Tax Department			
V	19	Compliance procedures, Overview of tax audits, Assessments, and 12			
		Dispute resolution			
	20	Income Tax authorities and Powers, CBDT, Adjudication			
		Authority			
	21	GST- CBIC, GST Council, Goods and Services Tax Network			
		(GSTN), Taxes imposed by local self-governments			

Recommended Books

Mehrotra & Agarwal, Income Tax and GST, Sahitya Bhawan

Publication, Agra Mehrotra and Goyal, Taxation Law & Practice,

Sahitya Bhawan Publication, Agra

Vinod K. Singhania & Monica Singhania, Direct Tax Law and Practice,

Taxman publication pvt. Ltd. New Delhi

Girish Ahuja & Ravi Gupta, Systematic Approach to Income Tax, Bharat

Law house pvt. Ltd. New Delhi

Girish Ahuja and Ravi Gupta: Professional Approach to Direct Taxes Law &

Practice; Bharat Law House, New Delhi.

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive	PSO
		Level	addressed
CO-1	Understand the basic concepts of taxation system in India	U	1,2,3
CO-2	Distinguish the Direct tax and Indirect tax	An	1,2,3
CO-3	Explain the basic concepts of Income Tax	U	1,2,3

	Explain the basic concepts of Indirect tax – GST, Customs Duty	U	1,2,3
CO-5	Identify Tax administrative authorities and compliance	Ap	1,2,3

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: Introduction to Indian Taxation System

Credits: 4:0:0 (Lecture: Tutorial: Practical)

	PSO	PO	· ·	Knowledge Category	Lecture (L)/Tutorial (T)	Practical (P)
CO-1	1,2,3	1	U	F, C	L, T	
CO-2	1,2,3	1	An	F, C, P	L, T	
CO-3	1,2,3	1	U	F, C, P	L, T	
CO-4	1,2,3	1	U	F, C, P	L, T	
CO-5	1,2,3	1	Ap	F, C	L, T	

Mapping of Cos with PSOs & POs

				viappii	9 02 0	75 112022		, •• -	0.0				
	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7
CO 1	3	2	3	-	-	-	3	-	-	-	-	-	1
CO 2	3	2	3	-	-	-	3	-	-	-	-	-	-
CO 3	3	2	3	ı	ı	ı	3	ı	ı	ı	ı	ı	ı
CO 4	3	2	3	ı	ı	ı	3	ı	ı	ı	ı	ı	ı
CO 5	3	2	3	-	-	-	3	-	-	ı	ı	-	ı

Correlation Levels:

Level	Correlation

-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Assignments
- Internal Exam
- Final Exam

	Internal Exam	Assignment	End Semester Examinations
CO 1	✓	✓	✓
CO 2	✓	✓	✓
CO 3	✓	✓	✓
CO 4	✓	✓	✓
CO 5	1	✓	✓

Value Added Course: Environmental Studies

Discipline	COMMERCE					
Course Code	MIUK3VACCOM200.1					
Course Title	Environmental Stud	lies				
Type of Course	VAC					
Semester	III					
Academic	200 - 299					
Level						
Course Details	Credit	Lecture	Tutorial	Practical	Total	
		per week	per week	per week	Hours/Week	
	3	3 hours	-	-	3 hours	
Pre-requisites	Students should have	e a general id	dea of ecolog	y and eco-syst	ems, bio	
	diversity, environme	ental resourc	es and the im	pact of enviror	nmental issues	
Course	The course will give a closer understanding of the components of ecology,					
Summary	bio diversity along with the ecosystem .It also gives due emphasis on the					
	environmental issue	es related to p	opulation, in	dustry etc in a	social context.	

Module	Unit	Content	Hrs		
	Introd	luction To Environmental Studies			
	1	Environment - meaning			
	2	Components of environment and related terms			
I	3 Scope of environmental study				
	4 Importance of the study of the environment				
	5	Environmental ethics			
	Ecolo	gy and Eco System			
	6	Ecology -meaning, structure, energy flow and succession			
II	7	Eco systems -Concept, types, structure and functions			
	8	Bio diversity - meaning, types, hot spots, threats and conservation	10		
	9	Natural Resources- features, types, exploitation of resources and			
		consequences			
	10	Conservation of resources and awareness on sustainable			
		development			
	Indust	try and Environment			
	11	Types of pollution			
	12	Causes, Effects and Control Measures Adopted			
III	13	Techniques To Control All Forms Of Pollution	10		
	14	Waste Management, Minimisation			
		methods, Technologies, Reduce, Recycle etc , Solid Waste			
		Management			

	15	Measures Adopted By Industries To Control Pollution			
	Socia	l Issues and Environment			
	16	Unsustainable to sustainable development			
IV	17	1 227			
	18	Water and Energy Conservation, Waste land Reclamation			
	19	Consequences of Resettlement and Rehabilitation of Population	10		
	20	Consumerism and Waste products			
	Huma	nn Population and Environment			
	21	Population Growth and Statistics			
V	22	Population Explosion and Related Terms			
	23	Variation and Reasons of Variation In Demographic Variables	10		
	24	Human health and Standards of Welfare and Development			
	25	Education, Rights, Women and Chid Welfare			

Recommended Assignments:

Learners are required to:-

- 1.Identify and study any environmental issues and come out with probable solutions to the same
- 2.Apply a few techniques for energy or water conservation in daily life and prepare a report
- 3.Make a list of all types of waste products that can be collected from house holds and suggest on proper measures for disposal and management
- 4.Prepare a report and make a presentation on the practices adopted in different institutions as part of Green Protocol .
- 5.Prepare a comparative report on demographic variables like birth rate, death rate etc of different countries.

Suggested Readings:

- 1. Misra.S.P and Pandey .S.N. Essential Environmental Studies, Ane Books India, New Delhi.
- 2. Kiran B. Chokkas and others. Understanding Environment, Sage Publications New Delhi.
- 3. Arumugam N. and Kumaresan V. Environmental Studies, Saras Publications, Kanyakumari.
- 4. Benny Joseph. Environmental Studies, Tata McGraw-Hill Publishing Co.Ltd., New Delhi
- 5. Agarwal, K.C. 2001 Environmental Biology, Nidi Publ. Ltd. Bikaner.

- 6. Bharucha Erach, The Biodiversity of India, Mapin Publishing Pvt. Ltd.,
- 7. Environmental Encyclopedia, Jaico Publ. House, Mumbai
- 8. Jadhav, H & Bhosale, V.M. 1995. Environmental Protection and Laws. Himalaya Pub. House
- 9. Rao M N. & Datta, A.K. 1987. Waste Water treatment. Oxford & IBH Publ. Co. Pvt. Ltd.
- 10. Trivedi R.K., Handbook of Environmental Laws, Rules Guidelines, Compliances & Standards
- 11. Trivedi R. K. and P.K. Goel, Introduction to air pollution, Techno-Science Publication (TB)

Course Outcomes

No.	Upon completion of the course the graduate will be able	Cognitive	PSO
	to	Level	addressed
CO-1	Explain the components of environment with the need to	R,U,A	1
	formulate ethical practices to conserve and protect		
	environment		
CO-2	Discuss on environmental issues and techniques of	U,An,Ap	6
	dealing with these issues		
CO-3	Explain the types of pollution and describe the	R,U,An	4
	technologies for waste management		
CO-4	Discuss on conservation and protection of environment	U, An ,E	6
	by conceptualising on sustainable development		
CO-5	Elaborate on health standards and compare demographic	U,An,E	6
	variables of different countries		

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: Environmental studies

Credits: 4:0:0 (Lecture: Tutorial:)

CO	CO	PO	PSO	Cognitive	Knowledge	Lecture
No.				Level	Category	(L)/Tutorial (T)
1	Explain the components of environment with the need to formulate ethical practices to conserve and protect environment	1,4,5	1	R,U,A	F,C	L
	Discuss on					

2	environmental issues and techniques of dealing with these issues	2,3,4,5	6	U,An,Ap	F,C,M	L
3	Explain the types of pollution and describe the technologies for waste managemnet	2,3,4	4	R,U,An	F,C	L
4	Discuss on conservation and protection of environment by conceptualising on sustainable development	2,3,4	6	U,An,E	F,C,M	L
5	Elaborate on health standards and compare demographic variables of different countries	2,3,4,5	6	U,An ,E	F,C	L

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

	PSO1	PSO2	DSO3	PSO4	DSO5	PSO6	РО						
	1301	1302	1303	1504	1303	1300	1	2	3	4	5	6	7
CO	2	-	-	-	-	-	2	-	-	2	3	-	-
1													
CO	-	-	-	-	-	2	-	2	2	3	2	-	-
2													
CO	-	-	-	2	-	-	-	3	3	2	-	-	-
3													
CO	-	-	-	-	-	2	-	3	3	3	-	-	-
4													
CO	-	-	-	-	-	2	-	2	3	2	3	-	-
5													

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium

3 Substantial / High	1
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Assessment Rubrics:

- Assignments
- Internal Exam
- Final Exam

	Internal	Assignment	End Semester
	Exam		Examinations
CO	1		✓
1			
CO	1		✓
2			
CO	1		✓
3			
CO		1	✓
4			
CO		1	1
5			

SEMESTER IV

Discipline Specific Core A4: Activity Based Accounting

Discipline	Commerce							
Course Code	MIUK4DSCCOM2	MIUK4DSCCOM200.1						
Course Title	Activity Based Acc	ounting						
Type of Course	DSC							
Semester	IV							
Academic	200 - 299							
Level								
Course Details	Credit	Lecture	Tutorial	Practical	Total			
		per week	per week	per week	Hours/Week			
	4	4	-	-	4 hours			
Pre-requisites	MIUK2DSCCOM1	00.1						
Course	This course will hel	p the learners	to familiar v	vith the accou	nting treatment			
Summary	followed by various	business ent	ities operatin	g branches an	d departments			
	or involved in differ	ent activities	such as cons	ignment, Join	t venture, or			
	engaged in royalty b	based transact	tions.					

Module	Unit	Contents	Hrs					
	Royalty Accounts							
	1	Meaning – Minimum Rent – Short Working – Recovery						
	2	Journal Entries in the Books of Lessor and Lessee – Preparation of						
I		Minimum Rent Account – Short Working Account.						
	3 Royalty Account (Excluding Sublease)—Special Circumstances :Adjustment of Minimum Rent in the							
		event of Strike and Lock - outs - Govt. Subsidy in case of						
		Strikes/Lockouts						
	Acco	unting for consignment						
	4	Meaning-Features-special terms used in consignment accounting –						
II		difference between consignment and sales.						
	5	Accounting treatment in the books of the consignor and consignee-	13					
		cost price method and invoice price method.						
	6	Valuation and treatment of unsold stock- loss of stock- normal and						
		abnormal- loss in transit.						
	Acco	unting for Joint venture						
	7	Meaning- features- difference between joint venture and partnership –						
		joint venture and consignment.						
	8	Accounting treatment when one of the ventures is appointed to	10					
III		manage the venture.						
	9	Accounting treatment when separate set of books are not maintained						

		for recording joint venture transaction	
	10	Accounting treatment when separate set of books are kept for the	
		venture	
	11	Accounting treatment when memorandum Joint Venture method is	
		followed.	
	Bran	ch Accounting	
IV	12	Meaning-features-types of branches. Accounting for branches	
		keeping full system of accounts.	
	13	Accounting for the branches not keeping full system of accounts-	15
		Debtors system- Stock and Debtors system- final account system-	
		wholesale branch	
	14	Adjustment for depreciation of fixed assets, expenses met by Head	
		office for the branch and reconciliation- incorporation of branch Trial	
		Balance in the Head Office books.	
	Depa	ertmental Accounting	
	15	Meaning-features-objectives-advantages-methods of departmental	
V		accounts- allocation and apportionment of departmental expenses	10
		difference between departmental accounts and branch accounts	
	16	Inter departmental transfers-preparation of departmental trading and	
		profit and loss account.	

Recommended Exercises:

Learners are required to

- 1. Collect accounting data from one or two firms dealing with royalty accounts.
- 2. Identify some organisations engaged in consignment business and study their accounting procedure.
- 3. Prepare a report on any 10 joint venture undertakings.
- 4. Visit few branch forms of business entities to understand the nature of accounting they followed.
- 5. Visit the accounting division of a departmental store and learn how they manage their accounting system

Recommended Books:

- 12. Gupta R.L. and Radhaswamy. M. Advanced Accountancy, Sultan Chand & Sons, New Delhi.
- 13. Shukla M.C., Grewal T.S and Gupta S.C. Advanced Accounts, S. Chand & Co. Ltd., New Delhi.
- 14. Jain S.P. and Narang. K.L. Advanced Accountancy, Kalyani Publishers, New Delhi.
- 15. Naseem Ahmed, Nawab Ali Khan and Gupta M.L. Fundamentals of Financial Accounting Theory and Practice, Ane Books Pvt. Ltd., New Delhi.

- 16. Maheswari S.N. and Maheswari S.K. Advanced Accountancy, Vikas Publishing House, New Delhi. Maddala, G. S., & Miller, E. (2017). Microeconomics Theory and Applications. Delhi, India: Tata McGraw Hill.
- 17. Dam, B. B., & Gautam, H. C., Advanced Financial Accounting. Gayatri Publications.
- 18. Singh, D. K. Advanced Financial Accounting. SBPD Publications.

Course outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Handle the accounting procedure to be followed in entities having royalty based transactions	U, Ap	1,2,5
CO-2	Prepare accounts of business entities involved in consignment transactions.	U, Ap	1,2,5
CO-3	Deal with the various accounting methods and practices followed in Joint Venture undertakings.	U, Ap	1,2,5
CO-4	Choose and apply the proper method of accounting in organisations having branches.	U, Ap	1,2,5
CO-5	Draw up the accounts of Departmental undertakings.	U, Ap	1,2,5

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: Activity Based Accounting

Credits: 4:0 (Lecture: Practical)

CO No.	СО	POs	PSOs	Cogniti ve Level	Knowled ge Category	Lecture (L)/Tutor ial (T)	Practic al (P)
1	Handle the accounting procedure to be followed in entities having royalty based transactions	1,2,5	1,2,5	U,Ap	F,C,P	L	-
2	Prepare accounts of business entities involved in consignment	1,2,5	1,2,5	U, Ap	F,C,P	L	-

	transactions.						
3	Deal with the various accounting methods and practices followed in Joint Venture undertakings.	1,2,5	1,2,5	U, Ap	F,C,P	L	-
4	Choose and apply the proper method of accounting in organisations having branches.	1,2,5	1,2,5	U, Ap	F,C, P	L	-
5	Draw up the accounts of Departmental undertakings.	1,2,5	1,2,5	U, Ap	F,C,P	L	-

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PO						
							1	2	3	4	5	6	/
CO	3	2	-	-	3	-	3	3	-	-	3	-	-
1													
CO	3	2	-	-	3	-	3	3	-	-	3	-	-
2													
CO	3	2	-	-	3	-	3	3	-	-	3	-	-
3													
CO	3	2	-	-	3	-	3	3	-	-	3	-	-
4													
CO	3	2	-	-	3	-	3	3	-	-	3	-	-
5													

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Assignments
- Internal Exam
- Final Exam

	Internal Exam	Assignment	End Semester Examinations
CO 1	✓	✓	✓
CO 2	✓	✓	✓
CO 3	✓	✓	✓
CO 4	✓	✓	✓
CO 5	✓	✓	✓

Discipline Specific Core A5: Cost Accounting

Discipline	Commerce								
Course Code									
Course Title	Cost Accounting	Cost Accounting							
Type of Course	DSC A5								
Semester	IV								
Academic	200 - 299								
Level									
Course Details	Credit	Lecture	Tutorial	Practical	Total				
		per week	per week	per week	Hours/Week				
	4	4			4 hours				
Pre-requisites	MIUK2DSCCOM1	00.1		•	•				
Course	The course enables	the students t	o learn funda	mentals of cos	st accounting				
Summary	as a separate system	of accounting	g. It provide	s an in-depth l	knowledge of				
	the Cost Accounting Principles and Techniques for identification, analysis								
	and classification of	cost compor	nents to facili	tate manageria	d decision				
	making.								

Module	Unit	Content	Hrs						
	Intro	luction to Cost Accounting							
	1	Costing Accounting – Meaning and Definition – Scope, Objectives							
		and Significance of Cost Accounting – Advantages and							
I		Disadvantages of Cost Accounting – Distinction between Cost							
	Accounting & Financial Accounting – Cost Accounting Vs.								
	Management Accounting.								
	2	2 Cost Concepts – Cost Centre – Cost Unit – Cost Objects – Profit							
		Centre – Responsibility Centre - Cost Classification.							
	3	Methods and Techniques of Costing – Installation of Costing System							
		- Steps for Installation of Costing, Difficulties on Installation of							
		Costing, Steps to overcome the difficulties – Overview of Cost							
		Accounting Standards (an overview).							
	Mate	rial Cost							
	4	Material Cost Control – Objectives of Material Accounting and							
II		Control – Steps for Material Control – Purchase Control – Steps in							
		Purchasing.	12						
	5	Stores/Inventory Control – Types of Stores – Inventory Management							
		– EOQ, Levels of Inventory, Inventory Turnover, Inventory control							
		system (VED, ABC, JIT, FSN analysis), Stock Taking.							
	6	Pricing of Issue of Material – FIFO – LIFO – Simple Average –							
		Weighted Average.							
	Labo	ur Cost							

	7	Labour, Indirect Labour - Labour Cost Control - Objectives - Time				
		Keeping – Time Booking – Methods - Essentials of a Good Wage				
		System.				
III	8	Systems of Wage Payment – Time Rate System – Methods – Piece	15			
		Rate System – Methods.				
	9	Incentive Plans – Group Bonus Scheme – Profit Sharing Scheme –				
		Co-partnership - Fringe Benefits.				
	10	Idle time – Overtime and their accounting treatment – Labour				
		Turnover – Out workers – Learning Curve.				
	Acco	unting for Overheads				
	11	Overhead – Meaning – Steps for absorbing overheads to cost units –				
		Collection of overheads - Classification of Overheads -				
IV		Departmentalisation (Allocation and Apportionment).	15			
	12	Re-Apportionment of Overheads – Direct distribution, Repeated				
		distribution, Simultaneous Equation, Step method, Trial and Error				
		method.				
	13	Absorption of Overheads – Methods of Absorption of Overhead				
		Rates – Machine Hour Rate – Overhead Absorption Rates – Under or				
		Over Absorption of Overheads – Activity Based Costing.				
	Cost	Accounting Records				
	14	Preparation of Cost Sheet – Objectives – Components of Cost Sheet –				
V		Preparation and Presentation of Cost Sheet.	10			
	15	Reconciliation Statement – Reconciliation of cost and financial profit				
		– Need for Reconciliation – Procedure of Reconciliation –				
		Memorandum Reconciliation Account				

Recommended Exercises:

Learners are required to:

- 1. Prepare a list of activities those come across daily, wherein cost accounting applications can be made.
- 2. Prepare cost sheets in respect of milk production, farming activities, hospitals nearby, margin free shops and small and tiny enterprises in any region.
- 3. Analyze and present consumption of various materials in the household and explore the possibility of applying inventory control techniques.
- 4. Prepare comparative cost sheets of products we regularly consume by using published annual accounts.

Suggested Readings:

- 1. SP Jain and KL Narang—Advanced Cost Accounting, Kalyani Publishers New Delhi
- 2. NK Prasad-Advanced Cost Accounting, Book Synidicate Pvt. Ltd. Kolkata
- 3. MY Khan and PK Jain-Advanced Cost Accounting, Tata McGraw Hill

- 4. Thulsian PC-Practical Costing, Vikas Publishing House, New Delhi
- MN Arora, Principles and Practice of Cost Accounting Vikas Publishing House, New Delhi
- 6. BM Nigam and Jain K Cost Accounting PHI, New Delhi
- 7. SN Maheswari-Cost and Management Accounting, Sultan Chand & Sons, New Delhi.

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Understand and explain the conceptual framework of Cost Accounting, Cost Accounting Standards and processes in determination of cost of products and services.	R, U, Ap	1, 2, 5
CO-2	Prepare Stock Ledger and understand various aspects of inventory control.	U, Ap	1, 2, 5
CO-3	Analyse various system of wage payment and control idle time of labour	U, An, Ap	1, 2, 5
CO-4	Able to account for overhead apportionment, absorption and computation of overhead costs.	U, Ap	1, 5
CO-5	Classify various costs and prepare Cost Sheet for manufacturing and trading concerns. Examine the reasons for difference in the results of Cost Accounts and Financial Accounts and would be able to reconcile cost and financial statements.	U, An, Ap	1, 5

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: Cost Accounting

Credits: 4:0 (Lecture: Practical)

CO No.	СО	POs	PSOs	Cogniti ve Level	Knowled ge Category	Lecture (L)/Tutor ial (T)	Practic al (P)
1	Understand and explain the conceptual framework of Cost Accounting, Cost Accounting Standards	1,5	1, 2, 5	R, U,	F, C, P	L	

	ī		r	1			T
	and processes in determination of cost of products and services.						
2	Prepare Stock Ledger and understand various aspects of inventory control.	1,5	1, 2, 5	U, Ap	F, C, P	L	
3	Analyse various system of wage payment and control idle time of labour	1,5	1, 2, 5	U, An, Ap	F, C, P	L	
4	Able to account for overhead apportionment, absorption and computation of overhead costs.	1,5	1, 5	U, Ap	F, C, P	L	
5	Classify various costs and prepare Cost Sheet for manufacturing and trading concerns. Examine the reasons for difference in the results of Cost Accounts and Financial Accounts and would be able to reconcile cost and financial statements.	1,5	1, 5	U, An, Ap	F, C, P	L	

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

	PSO1	PSO2	PSO3	PSO4	PSO5	SO5 PSO6	РО						
	1501	1502	1503	1501	1505		1	2	3	4	5	6	7
CO	3	2	-	-	3	-	3	-	-	-	2	-	-
1													
CO	3	2	-	-	3	-	3	-	-	-	2	-	-
2													

CO	3	2	-	-	3	-	3	-	-	-	2	-	-
3													
CO	3	-	-	-	3	-	3	-	1	-	2	1	-
4													
CO	3	-	-	-	3	-	3	-	-	-	2	-	-
5													

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Assignments
- Internal Exam
- Final Exam

	Internal Exam Assignment		End Semester Examinations		
CO 1	./	./	./		
CO 2	✓	1	✓		
CO 3	✓	✓	✓		
CO 4		✓	✓		
CO 5		1	✓		

Discipline Specific Elective: Business Information System Stream

Data Analysis and Visualisation for Business

Discipline	Commerce						
Course Code	MIUK4DSECOM200.1						
Course Title	Data Analysis and visualisation for Business						
Type of Course	DSE						
Semester	IV						
Academic Level	200 - 299						
Course Details	Credit	Lecture	Tutorial	Practical	Total		
		per week	per week	per week	Hours/Week		
	4	5 hours	3	2	5		
Pre-requisites	Understanding of Statistics						
Course	This course equips students with the ability to leverage the strengths of both						
Summary	SPSS and Excel to extract insights from business data and communicate those						
	insights effectively.						

Module	Unit	Content	Hrs			
	Data	a Analysis				
	1	Data – Meaning and Definition – Sources of Data – Data Life Cycle				
	2	Processing – Methods and Types- EDP – Information – Value of				
I	Information in Decision Making					
	3 Data Processing Software.					
	Introduction to SPSS					
	4	SPSS-SPSS layout	15			
II	5	Creating a Data file- Defining Variables- Variable Characteristics-				
		Default Values - Entering the Data				
	6	Inserting Variable and Cases – Selecting Cases - Listing Cases –				
		Identifying Duplicate Cases and Unusual Cases- Sorting Cases.				
	Data Transformation in SPSS					
	7	Computing New Variables – Recoding Variables – Automatic				
		Recode – Visual Binning – Rank cases				
III 8 Typ		Types of Measurement Scales – Summary Measures – Frequency,	15			
		Explore and Cross Tabs				
	9	Describing Data Graphically				
	10	Descriptive Data Analysis- Number of cases, Minimum, Maximum,				
		Sum, Mean, Standard Deviation, Variance, Kurtosis, Skewness				
	11	Bivariate Correlation.				
	Data Visualisation using Excel					
	12 Concept of Data Visualisation-Significance and role-, ,					
	13	Data Visualizations using Conditional Formatting, Sparklines and				

IV		Number Formats	20				
	14	Data Visualisation using Simple Charts - Line charts, Pie charts,					
	Scatter charts, Area charts, Column and Bar charts-Histogram						
	15	Data Visualisation using Specialized Charts: Hierarchical charts,					
		Waterfall, Funnel, Stock charts and Combo charts					
	Crea	ting Visualisation and Dashboard using Excel					
	23	Working with pivot tables and charts	15				
V	24	Slicer-Timeline					
	25 Power Query						
	26	Power Pivot-Power View- Power Map					

Recommended Practical's:

Learners are required to

Enter a dataset of a business scenario e.g., customer satisfaction survey, sales data, work life balance etc. in SPSS and Excel.

In SPSS

- 1. Define variable types (nominal, ordinal, scale), label variables for clarity, and assign value labels if applicable.
- 2. Identify missing data patterns and practice different methods for handling missing values (mean imputation, deletion).
- 3. Recode categorical variables (e.g., combining income ranges) and create new variables from existing ones (e.g., calculating percentage change in sales).
- 4. Calculate descriptive statistics (mean, median, standard deviation) for various variables and interpret the results in a business context.
- 5. Explore data distributions using histograms and boxplots to identify potential outliers, skewness, or normality issues.
- 6. Create bar charts, pie charts, and line graphs to visualize relationships between variables (e.g., customer age vs. product preference).
- 7. Customize visualizations with titles, labels, and appropriate chart types based on data characteristics.

In Excel

- 1. Create bar charts, pie charts, and line graphs to visualize relationships between variables (e.g., customer age vs. product preference).
- 2. Customize visualizations with titles, labels, and appropriate chart types based on data characteristics.

Suggested Readings:

1. Mallery, P. G. (2023). *IBM SPSS Statistics 27 Step by Step: A Simple Guide and Reference* (17th ed.). Pearson Education.

- 2. Bellows, A., & Lindquist, M. (2021). *Statistics for Business and Economics* (14th ed.). McGraw-Hill Education.
- 3. Walkenbach, J. (2021). *Excel Formulas and Functions for Dummies*. John Wiley & Sons.
- 4. Pallant, J. (2016). SPSS Survival Manual: A Step-by-step Guide to Data Analysis Using SPSS for Windows (6th ed.). McGraw-Hill Education.
- 5. Elliott, A. C. (2013). *Statistical Analysis Quick Reference Guidebook: With SPSS Examples* (2nd ed.). SAGE Publications.

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Understand the role of data analysis and visualization in commerce decision-making.	U	1,4
CO-2	Develop proficiency in data entry, cleaning, and manipulation techniques in both SPSS and Excel.	U, Ap	1,4
CO-3	Conduct descriptive and inferential statistical analysis using SPSS.	Ap	1,4,5
CO-4	Create compelling data visualizations using Excel and interpreting data trends.	Ap, An	1,4
CO-5	Communicate data analysis findings for business audiences.	An, E	1,6

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: Data Analysis and Visualisation for Business

Credits: 4:0:0 (Lecture: Tutorial:)

CO No.	СО	POs	PSO	Cognitiv e Level	Knowled ge Category	Lecture (L)/Tutori al (T)	Practica 1 (P)
1	Understand the role of data analysis and visualization in commerce decisionmaking.	1,2	1,4	R, U	С	L	P
2	Develop proficiency in data entry, cleaning, and manipulation	1,5	1,4	R, U, An, E	P	L	P

	techniques in both SPSS and Excel.						
3	Conduct descriptive and inferential statistical analysis using SPSS.	1,2,5	1,4,5	Ap, E	P	L	P
4	Create compelling data visualizations using Excel and interpreting data trends.	1,2,5	1,4	An, C	P, C	L	P
5	Communicate data analysis findings for business audiences.	1,4,5	1,6	U, An, E	C, M	L	P

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of COs with PSOs and POs:

	DSO1	PSO2	DSO3	DSO4	DSO5	DSO6	РО						
	1301	1302	1303	1304	1303	1300	1	2	3	4	5	6	7
CO	3	-	-	3	-	-	3	3	-	-	-	-	-
1													
CO	3	-	-	3	-	-	3	-	-	-	3	1	-
2													
CO	3	-	-	3	3	-	3	3	-	-	3	1	-
3													
CO	3	-	-	3	-	-	3	3	-	-	3	-	-
4													
CO	3	-	-	-	-	3	3	-	-	3	3	-	-
5													

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Assignments
- Internal Exam
- Final Exam

Mapping of COs to Assessment Rubrics:

	Internal Exam	Assignment	End Semester Examinations
CO 1	√	1	✓
CO 2	✓	✓	✓
CO 3	✓	1	✓
CO 4	✓	✓	✓
CO 5	✓	✓	✓

Discipline Specific Elective: Cooperation Stream Principles of Cooperation

Discipline	COMMERCE						
Course Code	MIUK4DSECOM201	MIUK4DSECOM201.1					
Course Title	Principles of Co-oper	ation					
Type of Course	DSC / DSE / MDC / S	SEC / VAC /	AEC				
Semester	IV						
Academic Level	200 - 299	200 - 299					
Course Details	Credit	Lecture	Tutorial	Practical	Total		
		per week	per week	per week	Hours/Week		
	4	4 hours	-	-	4 hours		
Pre-requisites	MIUK3DSECOM201	1.1					
Course	The students aim to c	ultivate princ	iples like emp	oathy, active lis	stening,		
Summary	compromise, and con	sensus-buildi	ng. It fosters	an understandi	ng of diverse		
	perspectives, encoura	ges construct	ive communic	cation, and pro	omotes mutual		
	respect, essential for e	effective team	work and har	monious relati	ionship		

Detailed Syllabus:

Module	Unit	Content	Hrs			
	Origi	n and Development of Co-operation				
	1	Origin and development of cooperation-meaning definition				
	2	Co-operation: Features-importance-objectives- Benefits				
I	3	Different aspects of co-operation: economic-social -moral	10			
	4	Application of co-operation theory: co-operation in economic system-				
		co-operation in social movement				
	C-ope	eration and other economic systems				
	5	Capitalism-Socialism-Communism				
II	6	6 Co-operatives and other forms of business organisations				
	7	Features of co-operative organisation vis-a-vis, partnership and joint	12			
		stock companies				
	8 Co-operative as an enterprise 9 Co-operative common wealth					
	Evolu	ntion and development of co-operative principles				
	10	Co-operation: Principles of co-operation-				
III	11	Roach dale pioneers (1st stage), Reformulated principles by ICA (2nd				
		stage), Karve committee on co-operative principles, (3 rd stage),	12			
		Principles of ICA in 1995 (4 th stage)				
	12	Distinction between co-operative values and co-operative principles				
	13	Essentials of co-operative values and co-operative principles				
	Types	s of co-operatives in India and Kerala				

	14	Short term and medium-term co-operative credit structure-primary	
		agricultural credit societies, Urban co-operative banks, Employee	
		credit societies-District co-operative banks-State co-operative bank	
	15	Long term credit structure-PCARDBs and SCARDBs, general	14
		purpose and special purpose agricultural marketing societies and their	
IV		federations including NAFED, Rubber marketing societies, and their	
		functions, Dairy co-operative societies and their federations, Fishery	
		co-operatives and their federations.	
	16	Processing co-operatives- need and importance, Housing co-	
		operatives and their federations	
	17	Consumer co-operatives and their federations, Industrial co-operatives	
		and their federations, industrial co-operatives and their federations,	
		Worker co-operatives-significance of workers co-operatives in Kerala.	
	Co-o _j	perative movement in foreign countries	
	18	Great Britain (Consumer)	12
V	19	Germany (agricultural credit)	
	20	Denmark (Dairy)	
	21	China (induscos)	
	22	Japan (multipurpose)	
	23	United states of America (Marketing)	

Recommended Assignments:

Learners are required to

- 1. Require students to present their findings either through a written report or an oral presentation and to highlight the significance of co-operative societies in promoting self-help, empowerment.
- 2. Organise a field visit to a local co-operative society, students can interact with members, observe their operations, and gain practical insights in to how co-operatives function on the ground.
- 3. Provide real- life examples of prominent-operative society in each category. Have students analyse these studies to understand their structure, membership, activities and achievements.
- 4. Assign students to research different types of societies operating in India, such as agricultural co-operatives, credit co-operatives, consumer co-operatives, housing co-operatives etc.

Suggested Readings:

• Hejele, T.N., Principles, Problems and Practice of co-operation, Konark publishers, New Delhi

- Krishnaswami, O.R., Fundamentals of co-operation, S. Chand & Company, New Delhi
- Krishnaswami, O.R., Theory of co-operation- An in-depth analysis, Shanma Publication, Coimbatore.
- Mathur, B.S., Co-operation in India, Sahithya bhavan Publishers, Agra.
- Bedi, R.D., Theory, History and Practice of co-operation, Lal book depot, Meerut.

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Understand the origin of co-operative societies offers insights in to how communities have historically organised themselves to meet common needs and overcome challenges.	R, U	1,2,6,
CO-2	Inculcate co-operation and other economic systems provides valuable insights in to how societies organise production, distribution, and consumption of goods and services	R, U, An, E	1,3,6
CO-3	Understanding how co-operative principles have evolved over time provides insight in to their cultural, social, and economic significance in the various societies.	Ap, E	3,4,5,6
CO-4	Analysing the performance and impact of various co- operative types provides data on their contribution to employment generation, rural development, and economic growth at both the state and national levels.	An, C	3,4,5
CO-5	Studying successful co-operative movements abroad can inspire innovation and adaptation of co-operative principles and practices in domestic contexts, fostering experimentation and learning within the co-operative sector.	U, An, E	1,2

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: Principles of Co-operation

Credits: 4:0:0 (Lecture: Tutorial:)

СО	СО	PSO	РО	Cogniti	Knowled	Lecture	Practic
No.				ve Level	ge Category	(L)/Tutor ial (T)	al (P)
						()	

1	Understand the origin of co-operative societies offers insights in to how communities have historically organised themselves to meet common needs and overcome challenges	1,2,6,	1,3	R, U	F, C	10	
2	Inculcate co- operation and other economic systems provides valuable insights in to how societies organise production, distribution, and consumption of goods and services	1,3,6	1,3	R, U, An, E	F, P	12	
3	Understanding how co-operative principles have evolved over time provides insight in to their cultural, social, and economic significance in the various societies	3,4,5,	1,2,3	Ap, E	F, P, M	12	
4	Analysing the performance and impact of various cooperative types provides data on their contribution to employment generation, rural development, and economic growth at both the state and national levels	3,4,5	1,2,3	An, C	P, M	14	
	Studying successful						

5	co-operative	1,2	1,3	U, An,	M	12	
	movements abroad			E			
	can inspire						
	innovation and						
	adaptation of co-						
	operative principles						
	and practices in						
	domestic contexts,						
	fostering						
1							

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of COs with PSOs and POs:

	PSO1	PSO2	PSO3	PSOA	4 PSO5 PSO6 P	РО	РО	РО	РО	РО	РО	РО	
	1501	1502	1505	1504	1505	1500	1	2	3	4	5	6	7
CO	3	2	-	-	-	2	3	-	3	-	-	-	-
1													
CO	1	-	2	-	-	3	3	-	3	-	-	-	-
2													
CO	-	-	2	2	3	3	3	3	3	-	-	-	-
3													
CO	-	-	-	3	2	3	3	3	3	-	-	-	-
4													
CO	1	2	-	-	-	-	3	-	3	-	-	-	-
5													

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Assignments/Quiz/Discussion/Seminar
- Mid-term Exam
- Final Exam

Mapping of COs to Assessment Rubrics :

	Internal Exam	Assignment	Project	End Semester
			Evaluation	Examinations
CO 1	✓			✓
CO 2	1	✓		✓
CO 3	✓	✓		✓
CO 4		✓		✓
CO 5		✓		✓
CO6				

Discipline Specific Elective: Finance Stream

Financial Market and Services

Discipline	Commerce								
Course Code	MIUK4DSECOM20	MIUK4DSECOM202.1							
Course Title	Financial Market and	Financial Market and Services							
Type of Course	DSE	DSE							
Semester	IV	IV							
Academic Level	200 - 299	200 - 299							
Course Details	Credit	Lecture	Tutorial	Practical	Total				
		per week per week per week							
	4	4 hours	-	-	4				
Pre-requisites	MIUK1DSCCOM10	0.1		•					
Course	The objective of the	course is to fa	miliarise the	students with	the Indian				
Summary	Financial System, its	components a	and the financi	ial services off	ered, so that they				
	are well equipped wi	th the functio	nal aspects of	the various ty	pes of financial				
	products and services	s available in	our country.						

Detailed Syllabus:

Module	Unit	Content	Hrs					
	Intro	duction to financial market						
	1	Introduction to Financial System- Structure						
I	2	Financial Markets – Meaning – Concept – Classification	10					
	3	Functions of Financial Markets- Instruments						
	4	Global Financial Market - Instruments						
	Mone							
	5	-						
	6							
	7	OTCEI – Features – Benefits						
II	8	Depository Services – Demat Account-Dematerialisation and	12					
	9	Role of CDSL and NSDL						
	Prim							
	10	New Issue Market – Meaning-Functions- Methods of flotation						
		of capital						
	11	Concept of Book Building – Procedure – Price Band – Reverse						
		Book Building						
III	12	Intermediaries in the New Issue Market- Present Scenario	14					
	13	Secondary market-Meaning-Difference between Primary and						
		Secondary Market						
	14							
		BSE- NSE.						

	15	Trading procedure -Online trading -Clearing and settlement	
	Fina	ncial Services	
	16	Financial Services-Meaning – Concept – Types	
	17	Fund Based Services – Venture Capital – Hire Purchase –	12
IV		Factoring – Capital Restructuring – Bills Discounting –	
		Mutual Fund – Underwriting – Leasing- Merchant Banking	
	20	Fee Based Services – Credit Rating – Portfolio Management	
_	Regu	llatory Framework for Financial Markets	
	21	Introduction to various Acts governing securities Market	
V	22	Securities Contracts (Regulation) Act, 1956, Securities	12
		Contracts	
	23	The Securities and Exchange Board of India –Objectives-	
		Functions – Powers	
	24	Investor Protection of SEBI	

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Understand the role and functions of Indian Financial markets	U	1,3
CO-2	Describe the key areas relating to management of financial products and services.	U	1,3
CO-3	Enhance their awareness on recent trends in financial markets.	U	1,3
CO-4	Analyse functioning of financial services in India.	An	1,3
CO 5	Analyse the regulatory framework for Financial Markets.	An	1,3

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: Capital Market Operations

Credits: 4:0:0 (Lecture:Tutorial:Practical)

CO No.	СО	РО	PSO	Cognitive Level	Knowledg e Category	Lecture (L)/Tutoria 1 (T)	Practica 1 (P)
1	Understand	1,5	1,3	U	F, C	L	

	the role and functions of Indian Financial markets						
2	Describe the key areas relating to management of financial products and services.	1,5	1,3	U	P	L	
3	Enhance their awareness on recent trends in financial markets.	1,5	1,3	U	F	L	
4	Analyse functioning of financial services in India.	1,5	1,3	An	P	L	
5	Analyse the regulatory framework for Financial Markets.	1,5	1,3	An	P	L	

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of COs with PSOs and Pos

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7
CO 1	3	ı	3	ı	1	ı	3	ı	ı	ı	2	ı	ı
CO 2	3	ı	3	ı	ı	ı	3	1	ı	ı	2	ı	ı
CO 3	3	ı	3	ı	ı	ı	3	ı	ı	ı	2	ı	ı
CO 4	3	-	3	-	-	-	3	-	-	-	2	-	-

CO	2		2				2				2			ĺ
5	3	-	3	-	-	-	3	-	-	-	2	-	-	l

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Assignment / Seminar
- Internal Exam
- End Semester Exam

Mapping of COs to Assessment Rubrics:

	Assignment/Seminar	Internal Exam	End Semester Examinations
CO 1	✓	1	✓
CO 2	✓	1	✓
CO 3	✓	✓	✓
CO 4	✓	✓	✓
CO 5	✓	✓	✓

Skill Enhancement Course: Digital Marketing

Discipline	Commerce	Commerce						
Course Code	MIUK4SECCOM200.1							
Course Title	Digital Marketing							
Type of Course	SEC 2							
Semester	IV							
Academic Level	200 - 299							
Course Details	Credit	Practical	Total					
		per week	per week	per week	Hours/Week			
	3	3			3 hours			
Pre-requisites	Understanding of mar	keting fundar	nentals and di	gital literacy.				
Course	The course serves as a	a basic course	for learners v	who wish to fur	ther study in			
Summary	the domain of digital i	media. It enab	les the studer	nts to familiariz	ze with the			
	concept of digital marketing and its current and future evolutions. It further							
	aims to equip students	with the abil	ity to understa	and and subseq	quently create			
	strategic and targeted	campaigns us	ing digital me	edia tools.				

Detailed Syllabus:

Module	Unit	Content	Hrs
	Fund	amentals of Digital Marketing	
	1	Digital Marketing – Introduction – Evolution of Digital Marketing -	
		Moving from Traditional to Digital Marketing - Integrating	
I		Traditional and Digital Marketing - Reasons for Growth - Need for a	8
	comprehensive Digital Marketing Strategy.		
	2	Search Engine Optimization (SEO) – Search Engine working - SEO	
		Techniques – On page and Off Page SEO – Tools for SEO.	
	3	Search Engine Marketing – AdWords & AdSense - Ads Campaign -	
		Concept of Pay Per Click – Affiliate Marketing - IoT.	
	Socia	l Media Marketing	
	4	Fundamentals of Social Media Marketing - its significance -	
		Necessity of Social media Marketing - Building a Successful strategy.	
II	5	Facebook Marketing - Facebook for Business - Facebook Insight -	9
		Different types of Ad formats - Setting up Facebook Advertising	
		Account - Facebook audience & types - Designing Facebook	
		Advertising campaigns - Facebook Avatar, Apps, Live, Hashtags.	
	6	Instagram Marketing – Instagram promotion and ad creation –	
		YouTube – Understanding YouTube Algorithm.	
	7	LinkedIn Marketing – Twitter Marketing – Snapchat – Quora	
		Marketing – Viral Marketing basics.	
	E-ma	il and Mobile Marketing	
	8	Email Marketing – Introduction - email marketing process - design	
		and content, delivery, discovery – Email marketing tools.	

III	9	Mobile Marketing - Introduction and concept - Process of mobile	8				
		marketing: goals, setup, monitor, analyse – Mobile Marketing	Ü				
		Strategy - Enhancing Digital Experiences with Mobile Apps - Pros					
		and Cons.					
	Adve	ertising Tools and Its Optimization					
	10	Digital Advertising & its importance - Different Digital					
		Advertisement – Significance, Advantages & Disadvantages of					
		Digital Advertising -Performance of Digital Advertising: Process &					
		players, Display Advertising Media.					
IV	11	Buying Models- CPC, CPM, CPL, CPA, fixed Cost/Sponsorship,	10				
		Targeting: - Contextual targeting, Demographics, Geographic &					
		Language Targeting					
	12	Display advertising - Different type of ad tools, Display advertising					
		terminology, types of display ads, different ad formats, Ad placement					
		techniques, Important ad terminology, ROI measurement techniques.					
	Man	aging Digital Marketing					
V	13 Content Production - Video based marketing - Credibility and Digital						
		Marketing - Future of Digital Marketing - Cyber Security in Digital					
		Marketing – Importance – Cyber Threats.					

Recommended Exercises:

Learners are required to:

- 1. Write blog posts, create social media contents.
- 2. Managing social media accounts, creating posts and engaging with followers.

Suggested Readings:

- 1. Digital Marketing –Kamat and Kamat-Himalaya.
- 2. Marketing Strategies for Engaging the Digital Generation, D. Ryan.
- 3. Digital Marketing, V. Ahuja, Oxford University Press.
- 4. Digital Marketing, S.Gupta, McGraw-Hill.
- 5. Quick win Digital Marketing, H. Annmarie, A. Joanna, Paperback edition.
- 6. Gupta, Sunil: Driving Digital Strategy. Harvard Business Review Press.
- 7. Tuten, Tracy L. and Solomon, Michael R.: Social Media Marketing, Sage.
- 8. Bhatia, Puneet S.: Fundamentals of Digital Marketing. Pearson.
- 9. Kotler, Philip: Marketing 4.0: Moving from Traditional to Digital, Wiley.

Course Outcomes

No. Upon completion of the course the graduate will be able to Cognitive Level Addr	essed
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CO-1	Develop conceptual understanding about Digital Marketing. Interpret traditional marketing within the context of changing and extended range of digital strategies. Examine SEO tactics to enhance a website's position and ranking.	U, An, E	1, 2, 4, 6
CO-2	Demonstrate advanced skills in common digital marketing tools such as social media and blogs.	U, Ap	1, 4, 6
CO-3	Equip students with specific knowledge in the areas of digital marketing communications.	U, An, Ap	1, 4, 6
CO-4	Familiarise students to methodologies, tools and technologies involved in digital marketing.	U, Ap, E	1, 4, 6
CO-5	Understanding the development of digital presence from a marketing point of view. Also to analyse and evaluate the cyber security needs.	U, An, E	1, 4, 6

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: Digital Marketing

Credits: 3:0 (Lecture: Practical)

CO No.	СО	POs	PSOs	Cogniti ve Level	Knowled ge Category	Lecture (L)/Tutor ial (T)	Practic al (P)
1	Develop conceptual understanding about Digital Marketing. Interpret traditional marketing within the context of changing and extended range of digital strategies. Examine SEO tactics to enhance a website's position and ranking.	1, 4, 5	1, 2, 4, 6	U, An, E	C, P	L	
2	Demonstrate advanced skills in common digital marketing tools such as social media and	1, 4, 5	1, 4, 6	U, Ap	С, Р	L	

	blogs.						
3	Equip students with specific knowledge in the areas of digital marketing communications.	1, 4, 5	1, 4, 6	U, An, Ap	C, P	L	
4	Familiarise students to methodologies, tools and technologies involved in digital marketing.	1, 4, 5	1, 4, 6	U, Ap, E	C, M	L	
5	Understanding the development of digital presence from a marketing point of view.	1, 4, 5	1, 4, 6	U, An, E	C, P	L	

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of COs with PSOs and POs:

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7
CO 1	3	2	-	3	-	2	3	-	-	3	3	-	-
CO 2	3	-	-	3	1	2	3	-	-	3	3	-	-
CO 3	3	ı	ı	3	1	2	3	-	ı	3	3	ı	-
CO 4	3	ı	1	3	ı	2	3	-	ı	3	3	ı	-
CO 5	3	-	-	3	-	2	3	-	-	3	3	-	-

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Assignments / Seminars
- Internal Exam
- Final Exam

Mapping of COs to Assessment Rubrics:

	Internal Exam	Assignment	End Semester Examinations
CO 1	✓	1	✓
CO 2	✓	1	✓
CO 3	✓	✓	✓
CO 4	✓	✓	✓
CO 5	✓	✓	✓

Value Added Course: Constitutional Rights and Duties

Discipline	Commerce	Commerce						
Course Code	MIUK4VACCOM200	MIUK4VACCOM200.1						
Course Title	Constitutional Rights	and Duties						
Type of Course	VAC							
Semester	IV							
Academic Level	200 - 299							
Course Details	Credit	Lecture	Tutorial	Practical	Total			
		per week	per week	per week	Hours/Week			
	4	4			4 hours			
Pre-requisites	Basic understanding of	f constitution	al, administra	tive and politic	cal framework			
	in India.							
Course	Learn about one's bas	ic rights and u	understand the	e fundamental	duties as a			
Summary	citizen. Inculcate the r	elevance and	elements of C	Constitution am	nong young			
	generation. To equip b	oasic structure	and function	of Constitutio	n as Rule of			
	Law. Sensitize on the	nature, scope	and character	ristics of Const	itution.			
	Generate knowledge of	on the key, co	re, soul of the	Constitution s	uch as rights,			
	directives and duties.							

Detailed Syllabus:

Module	Unit	Content	Hrs				
	Natur	re of the Constitution					
	1	Constitutional law of India - Salient features of the Constitution –					
	Historical background – Constitutional principles and doctrines						
I	2	Constitutionalism - Distinction between Constitution and	8				
		Constitutionalism Essential features of Constitutionalism.					
	3 Preamble – Significance and objectives – Preamble and interpretation						
		of the Constitution.					
	Funda	amental Rights to Equality, Freedom and Right against Exploitation					
	4	Origin and development for FR – Balance between individual liberty					
II		and collective interest.					
		Right to Equality (Art 14-18)- Equality before law and equal					
		protection of laws – concept of rule of law – reasonable classification.					
	5	Right to Freedom (Art 19-22)— Meaning and scope – Test of					
		reasonable restrictions – Freedom of speech and expression – Scope					
		and effect – Right to know and Right to Information Act, 2005.					
		Protection in Respect of Conviction for Offences (Art 20) – Protection	12				
		against expost facto laws, double jeopardy and self-incrimination –					
		Collection of evidence through scientific methods.					
	6	Right to Life and Personal Liberty (Art 21) – Personal liberty –					
		Meaning and scope – Interrelation of Articles 14, 19 and 21 – Due					
		process of law – new judicial trends in interpreting Art 21 –					
		Emergency and Art 21 – Right to education – Art 21-A.					

	7	Safeguards against Arbitrary Arrest and Detention (Art 22) – Rights of arrested persons – Rights of detinue – Preventive detention laws. Right against Exploitation (Art 23-24) – Prohibition of traffic in human beings and forced labour – Protection of children from exploitation – Human rights protection.	
	Freed	lom of Religion (Art 25-28)	
	8	Secularism – Concept – Freedom of religion – Conversion rights of	
		religious denominations etc.	
	9	Cultural and Educational Rights (Art 29-30) - Rights of minorities to	
		establish and administer educational institutions – Government 's	
		power to regulate minority run educational institutions – Reservation	
		– Minority Commission.	
III	10	Right to Property (Art. 300A) – Concept of eminent domain – Public	10
		purpose – Law – Compensation – 44th Amendment Act and Right to	
		Property.	
	11	Right to Constitutional Remedies (Art 32-35) – Concept of locus	
		standi – Judicial review – scope of writ jurisdiction of the supreme	
		court and high courts – PIL – Relation between Art. 32 & 226 –	
		Alternative remedy– Application of FR on members of armed forces.	
	<u> </u>	etive Principles of State Policy (Art 36-51)	
	12	Objective of DPSP, classification – Social and economic charter –	
IV		Social security charter – Community welfare charter	8
	13	Relation between DPSP and FR – Implementation of DPSP –	
		Doctrine of Separation of Powers under the Constitution of India –	
		Right to work – Right of forest dwellers.	
		amental Duties (Art 51A)	
	14	Source – Features of Fundamental Duties – Need for and Importance	
V		of Fundamental Duties	7
	15	Relation between Fundamental Duties and Fundamental Rights -	
		Enforcement – as an aid to interpret constitutional provisions	
		Constitutional Authorities.	

Recommended Exercises:

Learners are required to

- 1. Apply the law correctly to different facts and in different context.
- 2. Critiquing various provisions of Indian constitution with other constitutions of the world.
- 3. Enumerate the recent developments in the judicial interpretations and reviews in making and amending the laws.

Suggested Readings:

1. Constitutional Law of India: M. P. Jai

2. Law of Constitution: D. D. Basu

3. Constitutional Law of India: J. H. Pandey

4. Constitution of India: V. N. Shukla

5. Law of Indian Constitution: P. S. Achuthan Pillai

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Identify and analyse the basic objectives of framing Indian Constitution and to develop an in-depth knowledge about drafting of the constitution.	R, U, An	6
CO-2	Generate and evaluate the interrelationship of fundamental rights. Discuss the concept of Equality before law and Rule of Law. Critically evaluate the concept of reasonable classification	R, U, E	6
CO-3	Understand the fundamental aspects of freedom of religion and minority rights.	U, Ap	6
CO-4	Enable student to understand the effectiveness and enforcement of DPSP, their relationship with fundamental rights	U, Ap	6
CO-5	Enumerate on the fundamental duties and its importance on society.	U, An, Ap	6

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: Constitutional Rights and Duties

Credits: 3:0 (Lecture: Practical)

CO No.	СО	POs	PSOs	Cogniti ve Level	Knowled ge Category	Lecture (L)/Tutor ial (T)	Practic al (P)
1	Identify and analyse the basic objectives of framing Indian Constitution and to develop an in-depth knowledge about	1,7	6	R, U, An	C, F	L	-

	drafting of the constitution.						
2	Generate and evaluate the interrelationship of fundamental rights. Discuss the concept of Equality before law and Rule of Law. Critically evaluate the concept of reasonable classification	1,7	6	R, U, E	C, F	L	-
3	Understand the fundamental aspects of freedom of religion and minority rights.	1,7	6	U, Ap	C, F	L	-
4	Enable student to understand the effectiveness and enforcement of DPSP, their relationship with fundamental rights	1,7	6	U, Ap	C, P	L	-
5	Enumerate on the fundamental duties and its importance on society.	1,7	6	U, An, Ap	C, M	L	-

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of COs with PSOs and POs:

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7
CO 1	-	-	-	-	-	3	3	-	-	-	-	-	2
CO 2	-	ı	ı	ı	-	3	3	-	-	1	1	1	2
CO 3	-	ı	ı	ı	-	3	3	-	-	1	1	1	2
CO 4	-	1	1	1	-	3	3	-	-	-	-	-	2

CO	-	-	-	-	-	3	3	-	-	-	-	-	2	
5														

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Assignments
- Internal Exam
- Final Exam

Mapping of COs to Assessment Rubrics:

	Internal Exam	rnal Exam Assignment End Semester l		
CO 1	✓	✓	√	
CO 2	✓	✓	✓	
CO 3	1	✓	✓	
CO 4		✓	✓	
CO 5		✓	✓	

Value Added Course: Business Ethics

Discipline	COMMERCE							
Course Code	MIUK4VACCOM20	MIUK4VACCOM201.1						
Course Title	Business Ethics							
Type of Course	VAC							
Semester	IV							
Academic Level	200 - 299							
Course Details	Credit	Lecture	Tutorial	Practical	Total			
		per week	per week	per week	Hours/Week			
	3	3 hours	-	-	3 hours			
Pre-requisites	The student should po	ossess a basic	awareness re	garding ethics				
Course	The purpose of this o	course is to bu	ild on one's i	understanding	of ethics, its			
Summary	importance in busines	ss, using an et	thical decision	n-making mod	e that integrates			
	social responsibilities	of individual	ls, businesses	etc. It examine	es the			
	theoretical framework	k of ethical sy	stems and the	e relevance of i	it in modern			
	times. The course also	o gives orient	ation to an etl	nical approach	in functional			
	areas and managing b	ousiness ethica	ally giving d	ue emphasis to	workplace			
	issues as well.							

Detailed Syllabus:

Module	Unit	Content	Hrs
	Intro	duction to Business Ethics	
	1	Defintion -Meaning - Nature of ethics	
	2	Meaning of Morals and Ethics- Features and principles of Ethics	5
I	3	Types of ethics - importance of ethics	
	4	Business Ethics -meaning and nature - importance of ethics in Business	
	5	Benefits Of Business Ethics	
	Orga	nisational Ethics, Decision Making &Ethical Issues	
	6	Ethics Followed In organisations	
II	7	Ethical Issues	
	8	Ethical Decision Making	10
	9	Dimensions and Benefits Of Ethical Decision Making	
	10	Ethical Dilemmas	
III	Mana	nging Ethics in Business & Unethical Practices	
	11	Meaning And Importance Of Ethics At Work Place	
	12	Guidelines To Manage Ethics	10
	13	Unethical Behaviour -Concept and Meaning	
	14	Recognise And identify	
	15	Address, Prevention, Intervention	
IV	Ethic	al Approaches and Theories	
	16	Importance Of Ethical Theories In Business	
	17	Traditional Theories	7

	18	Normative Theories	
	19	Pominent Areas Of theory Application	10
	20	CSR	
V	Ethi	cs In Functional Areas	
	21	Functional Areas Where Ethics Are Applied	
	22	Ethics In Marketing	
	23	Ethics In Human Resource	10
	24	Ethics In Accounting	
	25	Ethics In Finance	

Recommended Assignments:

Learners are required to:-

- 1.Learners are asked to list down all the ethical practices that are followed by business firms
- 2.Learners are asked to identify the unethical practices followed in the past by business firms and present it as case studies
- 3.Learners examine careers in ethics
- 4.Learners are asked to conduct a study on a business firm by working in teams and evaluate if the business is able to align the ethical behaviour in all areas based on the ethics and value system stated by the business in its public documents and statements
- 5.Learners are asked to conduct a detailed study and presnt a report on any fraudulent practices identified in marketing , accounting etc

Suggested Readings

- 1.Business Ethics: K Aswathappa, J Usha Rani, Sunanda GundaVajhala; Himalayala Publishing
- 2. Business Ethics and Corporate Governance: Dr. S S Khanka; S Chand and Company Pvt Ltd;
- 3. Business Management: R K Sharma and Shashi K Gupta; Kalyani publishers
- 4. Business Ethics and Communication, V K Jain and Om Prakash Biyani, S Chand
- 5.. Business Ethics and Communication ,C S Tejpal Sethi ,S Chand
- 6.1. Management by Values; Chakraborty S.K.; OxfordUniversity Press, Kolkata 2005.
- 7. Professional Ethics by R. Subramanian, Second Edition, OXFORD

- 8. Theory and Practice of Managerial Ethics; Jayashree S. Sadri S. and Dastoor D.S.; Jaico,
- 9. New Mantras in Corporate Corridors, Sharma Subash New age International Publishers.
- 10.Business Ethics and Corporate Governance (towards excellence and sustainability); Sadri S., Jayashree. Himalaya Publishing
- 11. Bhanumurthy K V: Ethics and Social Responsibility of Business, Pearson Education India.

Course Outcomes

No.	Upon completion of the course the graduate will be able	Cognitive	PSO
	to	Level	addressed
CO-1	Conceptualise Ethical dimensions of business	R,U,An	1
CO-2	They will acquire the ability to assess ethical values at work within management decisions and analyze their empowerment in business methodologies	U,An E	2
CO-3	Identify ethical and unethical practices and identify the values systems that can be developed	U,Ap,An E	3,6
CO-4	Gain understanding of the importance of ethics in today,s scenario	U,An	1
CO-5	Discuss the ethical issues in different functional areas	An,E	2

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: Business Ethics

Credits: 3:0:0 (Lecture: Tutorial:)

CO	СО	POs	PSOs	Cognitive	Knowlede	Lecture
No.				Level	Category	(L)/Tutorial
						(T
1	Conceptualise Ethical					
	dimensions of	1,3	1	R,U,An	F,C	L
	business.					
	They will acquire the					
2	ability to assess ethical	1,5	2	U,An.E	C,M	L
	values at work within					
	management decisions					
	and analyze their					
	empowerment in					
	business					
	methodologies					

3	Identify ethical and unethical practices and identify the values	1,5,6	3.6	U,Ap,An E	F,C	L
	systems that can be developed					
4	Gain understanding of the importance of ethics in today,s scenario	2,3	1	U,An	C,M	L
5	Discuss the ethical issues in different functional areas	2,3,4	2	An,E	F,C	L

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of COs with PSOs and POs:

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	РО						
	1501	1502	1503	1504	1505	1500	1	2	3	4	5	6	7
CO	3	-	-	-	-	-	3	-	2	-	-	-	-
1													
CO	-	2	-	-	-	-	2	-	-	-	3	-	-
2													
CO	-	-	3	-	-	2	2	-	-	-	3	-	2
3													
CO	3	-	-	-	-	-	-	2	3	-	-	-	-
4													
CO	-	2	-	-	-	-	-	2	3	1	-	-	-
5													

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Assignments
- Internal Exam
- Final Exam

Mapping of COs to Assessment Rubrics:

	Internal	Assignment	End Semester
	Exam		Examinations
CO	✓		✓
1			
CO	✓	1	✓
2			
CO	✓	1	✓
3			
CO		1	✓
4			
CO		1	✓
5			

SEMESTER V

Discipline Specific Core A10: Business Regulatory Framework

Discipline	COMMERCE						
Course Code	MIUK5DSCCOM300	0.1					
Course Title	Business Regulatory	Framework					
Type of Course	DSC						
Semester	VI						
Academic Level	300 - 399						
Course Details	Credit	Lecture	Tutorial	Practical	Total		
		per week	per week	per week	Hours/Week		
	4	4 hours	-	-	4 hours		
Pre-requisites							
	Basic understanding	Basic understanding of business and legal environment					
Course	Provide an understand	Provide an understanding about the basic legal framework regarding contracts					
Summary	and business transact	ions					

Detailed Syllabus:

Module	Unit	Content	Hrs
	Law	of Contract	
	1	Law: Concept-classification-Importance-Business Law-Objectives-	
		Sources	
I	2 Indian Contract Act 1872- Contract-Types-Essential Elements-Offer-		
		Acceptance	
	3 Consideration-Legality-Exceptions-Privity of contract-Privity of		15
		consideration	
	4	Capacity of parties: Minor-Persons of unsound mind_ persons	
		disqualified by law	
	5	Free consent- Coercion-Undue Influence-Fraud-Misrepresentation	
		and Mistake	
	Legal	ity and Performance of Contract	
	6	Legality of object-Agreements opposed to public policy-Illegal and	
II		immoral agreements	
	7	Performance of contract-Actual and Attempted performance	10
	8	Discharge of contract: Modes of discharge of contract	
	9	Breach of contract- Remedies for breach of contract	
III	Speci	al Contracts	
	10	Bailment and pledge- bailment definition- essential elements- rights	
		and duties of bailer and bailee – finder of lost goods	
	11	Pledge - essentials- rights and duties of Pawner and Pawnee	
	12	Indemnity and guarantee- indemnity –definition- nature of liability of	15
		surety, rights of surety, discharge of surety. Meaning and definition of	

		guarantee			
	13	Law of agency – essentials, kinds of agents	1		
	14	Rights and duties agent and principal - creation of agency, termination	-		
		of agency contract.			
	Sale	of Goods Act			
	15	Meaning of contract of sale- formation of contract of sale			
IV	16	Goods and their classification- condition and warranties	8		
	17	Transfer of property in goods- performance of contract of sale- unpaid			
		seller and his rights.			
	Contemporary Issues in Business Law				
	18	Intellectual property Law- Patent-Trademark-Copyright			
	19	Information technology Act-Purpose-Significance- Cyber Crimes-			
V		Types			
	20	Right to Information Act, 2005- objects of the Act- information to be	12		
		disclosed by public authorities- exemption from disclosure of			
		information-			
	21	Central Information Commission- State Information Commission-			
		Powers and Functions			

Recommended practicals

Learners are required to

- 9. Collect newspaper cuttings relating to recent court verdicts regarding business disputes.
- 10. Prepare a model RTI application for obtaining information under Right to Information Act.
- 11. Prepare a list of gratuitous and non-gratuitous bailments contract entered in daily life situations.
- 12. Prepare a model of rent agreement or sales deed fulfilling the essential requirements of a valid contract.

Suggested Readings:

- 1. Kapoor. N.D, Business law, Sultan Chand and Sons
- 2. Bhushan B., Kapoor N. D., Abbi R. and Kapoor R. Elements of Business Laws. Sultan Chand.
- 3. Maheshwari, S. N., Maheshwari, S. K. *A Manual of Business Laws*. Himalaya Publishing Pvt Ltd
- 4. Garg K.C, V.K Surendran, Mahesh Sharma and Chawla R.C, *Business regulatory frame work*, Kalyani Publishers, New Delhi
- 13. Tulsian P.C, Business Laws, Tata McGraw-Hill publishing Co.Ltd, New Delhi

- 14. B S Moshal, Modern Business law, Ane books, New Delhi
- 15. BARE Acts: Contract Act, Sale of Goods Act, RTI Act 2005 IRDA, TRAI

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Recognise the essential elements of a business contract and thereby enabling to enter into valid business propositions	R, U, An	1,2,3
CO-2	Describe various modes of discharge of contract and remedies available in case of breach.	U, An, Ap	1,3,5
CO-3	Recognise and differentiate between different types of special contracts in Indian Contract Act.	R, U, An	1,2,3
CO-4	Analyse the provisions of Sale of Goods Act and understand the contractual rights and obligations under the Act.	An, E	1,2,3,5
CO-5	Attain skills to draft legal documents regarding business transactions.	Ap, C	2,3,6

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: Business Regulatory framework

Credits: 4:0:0 (Lecture: Tutorial:)

CO No.	СО	POs	PSOs	Cognitive Level	Knowledge Category	Lecture (L)/Tutorial (T)	Practical (P)
1	Recognise the essential elements of a business contract and thereby enabling to enter into valid business propositions	1,5	1,2,3	R, U, An	F, P	L	
2	Describe various modes of discharge of contract and remedies available in case of breach.	1,5	1,3,5	U, An, Ap	F, C	L	

3	Recognise and differentiate between different types of special contracts in Indian Contract Act.	1,5	1,2,3	R, U, An	C, P	L	
4	Analyse the provisions of Sale of Goods Act and understand the contractual rights and obligations under the Act.	1,5	1,2,3,5	An, E	P, M	L	
5	Attain skills to draft legal documents regarding business transactions.	1,5	2,3,6	U, An, E	М	L	

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of COs with PSOs and POs:

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	РО						
		- 20 -			- 2 - 0		1	2	3	4	5	6	7
CO	3	2	2	-	-	-	3				2		
1							٦	_	-	-	2	1	_
CO	3	-	2	-	-	2	3	_		_	2		
2							٦	_	-	-	2	1	_
CO	3	2	2	-	-	-	3				2		
3							۲	_	-	-	4	1	_
CO	3	2	2	-	2	-	3				2		
4							۲	_	-	-	4	1	_
CO	-	2	2	-	-	2	3				2		
5							ر	_	_	_	4	•	_

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Assignments
- Internal Exam
- Final Exam

Mapping of COs to Assessment Rubrics:

	Internal Exam	Assignment	End Semester Examinations
CO 1	✓		✓
CO 2	✓	✓	✓
CO 3	✓	✓	✓
CO 4	✓	✓	✓
CO 5		✓	✓

Discipline Specific Core: Corporate Accounting

Discipline	Commerce								
Course Code	MIUK5DSCCOM301	MIUK5DSCCOM301.1							
Course Title	Corporate Accounting	7							
Type of Course	DSC								
Semester	V								
Academic Level	300 - 399								
Course Details	Credit	Lecture	Tutorial	Practical	Total				
		per week	per week	per week	Hours/Week				
	4	4	-	-	4 hours				
Pre-requisites	MIUK2DSCCOM100).1		•					
Course	This course will help the learners to familiar with the accounting policies and								
Summary	practices followed in Corporate sector especially at the time of preparation of								
	final accounts and at the time of business restructuring, in compliance with the								
	legal provisions speci-	fied in Compa	anies Act.						

Detailed Syllabus

Module	Unit	Contents	Hrs			
	Accounting standards applicable to Corporates					
	1	Accounting standards – meaning- ASB- Functions- Advantages.				
	2	Relevance of Accounting Standards in preparation and presentation				
I		of final accounts of companies.				
	3	Indian GAAP and Global Accounting Standards-Convergence with IFRS.	8			
	4	Important Accounting Standards applicable to Companies				
	Final	Accounts of Companies				
	5	Books of accounts to be kept by companies-statutory records –				
II		Treatment of special items while preparing final accounts-Financial				
		statements in companies according to Schedule III of Companies Act,	17			
		2013.				
	6	Preparation of Profit and Loss account (Vertical form with notes).				
	7	Preparation of Balance Sheet (Vertical form with notes).				
	8	Profits prior to incorporation-meaning-accounting steps-weighted				
		time ratio-Preparation of accounts.				
III	Acco	unting for Business Restructuring				
	9	Business combinations-Amalgamation- absorption and External				
		Reconstruction – Meaning- Differences.				
			20			
	10	Amalgamation in the nature of merger, Purchase- Applicability of AS				
		14.				
	11	Calculation of Purchase consideration (all methods) – Journal Entries				

		in the books of Transferor and Transferee Companies,	
		Revised Balance Sheet (excluding inter - company holdings)	
	12	External Reconstruction-Accounting procedure.	
IV	Interr	nal Reconstruction	
	13	Meaning and definition-Procedure for internal reconstruction-	
		Comparison with amalgamation, absorption and external	
		reconstruction.	10
	14	Accounting procedure –Alteration of share capital-Capital reduction-	
		Surrender of shares- consolidation and subdivision of share capital –	
		post reconstruction Balance Sheet.	
V	Interp	pretation of Financial Statements	
	15	Familiarity with AS-20-objectives, scope, definition, presentation,	
		measurement –Basic EPS –Diluted EPS.	5
	16	Diluted Potential Equity Shares – Disclosure –EBIT –EPS Analysis.	

Recommended Exercises:

Learners are required to-

- 1. Collect and review the updates in accounting standards.
- 2. Collect financial statements of companies to familiar with their accounting practices.
- 3. Prepare a list of companies involved in the business combinations for the last three years.
- 4. Find out at least one company undergone the process of internal reconstruction and analyse the causes behind it.
- 5. Compare and contrast the financial statements of various companies to identify the changes in EPS and its reasons.

Recommended Books:

- 1. Jain S.P and Narang K.L. Corporate Accounting, Kalyani Publishers, New Delhi.
- 2. Maheswari S.N. and Maheswari S.K. Corporate Accounting, Vikas Publishing House, New Delhi.
- 3. Pillai R.S N,Bhagavathi and Uma S. Fundamentals of Advanced Accounting, S Chand & Co. Ltd., New Delhi.
- 4. Shukla M C, GrewalT.S.and Gupta S.C. Advanced Accounts S.Chand& Co. Ltd., New Delhi. 5. Paul. K.R. Accountancy, New Central Book Agency Pvt. Ltd. Kolkata.
- 6. Mukherjee A. and Hanif M. Corporate Accounting, Tata McGraw-Hill Publishing Co.Ltd., New Delhi.

7. Nirmal Gupta and Chhavi Sharma. Corporate Accounting Theory and Practice, Ane Books India, New Delhi.

Course outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Understand and explain various accounting standards applicable to corporates.	R, U	1,2,3
CO-2	Prepare the final accounts of companies and to determine profit prior to incorporation.	R, U, Ap	1,2,3,5
CO-3	Deal with the accounts of companies involved in business combinations.	R, U, Ap	1,2,3,5
CO-4	Familiar with the legal and accounting procedure to be followed in the scheme of internal reconstruction.	U, Ap	1,2,3,5
CO-5	Analyse the financial performance of a business enterprise with the help of EPS.	U, Ap, An, E	1,2,3,5

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: Corporate Accounting

Credits: 4:0 (Lecture: Practical)

CO No.	СО	POs	PSOs	Cognitive Level	Knowledge Category	Lecture (L)/Tutorial (T)	Practical (P)
1	Understand and explain various accounting standards applicable to corporates.	1,2,5	1,2,3	R, U	F,C	L	-
2	Prepare the final accounts of companies and to determine profit prior to incorporation.	1,2,5	1,2,3,5	R, U, Ap	F,C,P	L	-
	Deal with the accounts of	1,2,5	1,2,3,5	R, U, Ap	F,C,P	L	-

3	companies involved in business combinations.						
4	Familiar with the legal and accounting procedure to be followed in the scheme of internal reconstruction.	1,2,5	1,2,3,5	U, Ap	F,C, P	L	-
5	Analyse the financial performance of a business enterprise with the help of EPS.	1,2,5	1,2,3,5	U, Ap, An, E	F,C,P	L	-

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of COs with PSOs and POs:

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	РО						
	1501	1502	1503	150+	1505	1500	1	2	3	4	5	6	7
CO	3	2	2	-	-	-	3	3	-	-	3	-	-
1													
CO	3	2	2	-	3	-	3	3	-	-	3	-	-
2													
CO	3	2	2	-	3	-	3	3	-	-	3	-	-
3													
CO	3	2	2	-	3	-	3	3	-	-	3	-	-
4													
CO	3	2	2	-	3	-	3	3	-	-	3	-	-
5													

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

Assignments

- Internal Exam
- Final Exam

	Internal Exam	Assignment	End Semester Examinations
CO 1	1	1	✓
CO 2	✓	✓	✓
CO 3	✓	✓	✓
CO 4	✓	✓	✓
CO 5	✓	✓	✓

Discipline	Commerce	Commerce										
Course Code	MIUK5DSCCOM30	MIUK5DSCCOM302.1										
Course Title	Auditing											
Type of Course	DSC											
Semester	V											
Academic Level	300 - 399											
Course Details	Credit	Lecture	Tutorial	Practical	Total							
		per week	per week	per week	Hours/Week							
	4	4 hours	-	-	4							
Pre-requisites	MIUK2DSCCOM10	0.1										
Course	This course provides	the essential	aspects of aud	liting, includin	g principles,							
Summary	procedures, and tech	niques, aligni	ng with both l	egal mandates	and							
	professional standard	ls. Additional	ly, it will prov	vide insights in	nto Corporate							
	Governance and Corp	porate Social	Responsibilit	y principles.								

Discipline Specific Core: Auditing

Module	Unit	Content	Hrs					
	Fundamentals of Auditing							
	1	Auditing: Introduction, Meaning, Objectives, Basic Principles and						
I		Techniques.						
	2	Classification of Audit, Audit Planning.						
	3 Internal Control – Internal Check and Internal Audit.							
	4	Audit Procedure – Vouching and verification of Assets & Liabilities.						
	Audit	of Companies						
	5	Audit of Limited Companies: Company Auditor- Qualifications and						
II		disqualifications.	12					
	6	Appointment, Rotation, Removal, Remuneration, Rights and Duties						
	7 Auditor's Report- Contents and Types.							
	8	Liabilities of Statutory Auditors under the Companies Act 2013.						
	Specia	al Areas of Audit						
	9	Special Areas of Audit: Special features of Cost audit, Tax audit, and						
		Management audit.	12					
III	10	Recent Trends in Auditing: Basic considerations of audit in EDP						
		Environment.						
	11	Computer aided audit techniques and tools.						
	12	Auditing Standards; Relevant Case Studies.]					
	Corpo	orate Governance						
	13	Conceptual framework of Corporate Governance: Theories &						
IV	IV Models, Broad Committees.							
	14	Corporate Governance Reforms.	12					
	15	Major Corporate Scandals in India and Abroad. Common Governance						

		Problems Noticed in various Corporate Failures.	
	16	Codes & Standards on Corporate Governance.	
	Corpo	orate Social Responsibility (CSR)	
	17	Concept of CSR, Corporate Philanthropy.	
V	18	Relationship of CSR with Corporate Sustainability; CSR and	12
		Business Ethics, CSR and Corporate Governance.	
	19	CSR provisions under the Companies Act 2013 - CSR Committee;	
		CSR Models, Codes, and Standards on CSR.	

Practical:

- 1. Visit an audit firm and prepare a report on the work done by the firm on a specific company.
- 2. Study about a company scam and find the audit ethical flaws and justify the causes.

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Demonstrate the Fundamentals of Auditing, Audit Process, Audit Materiality and Audit Evidence	U	1
CO-2	Apply auditing procedures and Understand Audit report as it is related to legal framework.	U, Ap	1,3
CO-3	Interpret Special areas of audit and understand recent trends in auditing	U, An	1,5
CO-4	Describe the importance of corporate governance in the day-to-day working of organizations	U	1
CO-5	Evaluate a framework for effective corporate governance by understanding the role and responsibility of different stakeholders	U, E	1

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: Auditing

Credits: 4:0:0 (Lecture:Tutorial:Practical)

CO No.	СО	РО	PSO	Cognitive Level	Knowledge Category	Lecture (L)/Tutorial (T)	Practical (P)
1	Demonstrate the	1	1				

	Fundamentals of Auditing, Audit Process, Audit Materiality and Audit Evidence			U	F, C	L	
2	Apply auditing procedures and Understand Audit report as it is related to framework.	1,2	1,3	U, Ap	P	L	
3	Interpret Special areas of audit and understand recent trends in auditing	1,5	1,5	U, An	F	L	
4	Describe the importance of corporate governance in the day-to-day working of organizations	1	1	U	F	L	
5	Evaluate a framework for effective corporate governance by understanding the role and responsibility of different stakeholders	1,2	1	U, E	F	L	

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of COs with PSOs and POs:

	PSO1	DSO2	DSO3	DSO4	PSO5 PSO6	PO	PO	PO	PO	PO	PO	PO	
	1301	1302	1303	1304	1303	F303 F300	1	2	3	4	5	6	7
CO	3	-	-	-	-	-	3	-	-	-	-	-	-
1													
CO	3	-	2	-	-	-	3	1	-	-	-	-	-
2													
CO	3	-	-	-	2	-	3	_	-	-	2	-	-

3													
CO 4	3	ı	ı	ı	ı	ı	3	ı	i	ı	i	ı	-
CO 5	3	-	-	-	-	-	3	3	1	1	1	-	-

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Assignment / Seminar
- Internal Exam
- End Semester Exam

	Assignment/Seminar	Internal Exam	End Semester Examinations
CO 1	✓	✓	✓
CO 2	✓	✓	✓
CO 3	✓	✓	✓
CO 4	✓	1	✓
CO 5	✓	✓	✓

Discipline Specific Elective: Business Information System Stream Computerized Accounting-I

Discipline	COMMERCE	COMMERCE						
Course Code	MIUK5DSECOM300	MIUK5DSECOM300.1						
Course Title	Computerized Accounting- I							
Type of Course	Elective- Computer A	Elective- Computer Application						
Semester	V	V						
Academic Level	300- 399							
Course Details	Credit	Lecture	Tutorial	Practical	Total			
		per week	per week	per week	Hours/Week			
	4	3 hours	-	2 hours	5			
Pre-requisites	Basic Knowledge of	accounting ar	d digital liter	acy.				
Course	Helps students to wor	k with accou	nting software	e. They will lea	arn to create			
Summary	company, enter accou	inting vouche	er entries inclu	iding advance	voucher entries,			
	do reconcile bank sta	tement, do ac	crual adjustm	ents, and also	print financial			
	statements, etc. in Ta	lly Prime soft	ware. Accour	nting with Tall	y course is not			
	just theoretical progra	am, but it also	includes con	tinuous practic	ce, to make			
	students ready with re	equired skill f	or employabi	lity in the job 1	market.			

Module	Unit	Content	Hrs					
I	Introd	luction to Accounting Software						
	1	Computerized Accounting- Meaning-Features-Merits-De Merits-						
		Difference between manual accounting and computerized accounting.						
	2	Introduction to tally-Features-Screen Components-Steps involved in	15					
		the operation of tally-Startup tally-quitting tally-creation of a						
		company, alteration, deleting and shut a company.						
	3	Concepts of grouping of accounts-predefined groups-creation, display						
		or alter groups and ledgers.						
	4	F11 features and F12 configuration						
II	Accounting Vouchers and its Advanced Usages							
	5	Meaning of Voucher-Types of vouchers used in tally-Creation of a						
		voucher-display, altering, deleting and duplicating a voucher entry.	15					
	6	Advanced Accounting Features -Cost category -cost centres -						
		Budgets- preparation of final accounts.						
III	Prepa	ration of accounting books						
	7	Meaning of books of accounts-types-cash book, bank book, journal						
		register, ledger, purchase register and sales register.	15					
	8	Preparation of Bank Reconciliation Statement and manufacturing						
		account.						
IV	Analy	ysis of financial statements						
	9	TDS-Features of TDS in Tally- Generation and reconciliation of TDS	15					

		challans- Filing e-TDS return- E filing of income tax of individual					
		assessee.					
	10	Fund flow statement-Receivable turn over- Variance analysis- Ratio					
		analysis.					
V	Gene	Generating accounting reports in tally					
	11	Financial Statements -Trading Account-Profit & Loss Account -	15				
		Balance Sheet-Accounts Books and Reports - Exception Reports -					
		Statutory Reports - Trail balance- Day Book -List of Accounts-					
		Outstanding Statement					

Suggested Readings:

- 1. Learn Tally. ERP 9 by Soumya Ranjana Behera.
- 2. Tally ERP. 9 with GST by DT Editorial service.
- 3. Learn Tally Prime with GST by Gaurav Agarwal.
- 4. Mastering Tally Prime by Ashok K Nadhani.
- 5. Tally Prime with GST by Balaji Publication.
- 6. Nadhani, A.K and Nadhani, K.K. Implementing Tally 7.2 BPB Publication, New Delhi
- 7. Kiran Kumar, K. Tally 9, Laasya Publishers, Hyderabad
- 8. Fire Wall media, Tally 9.
- 9. Vishu Priya Singh, Tally 9, Computech Publications Ltd, New Delhi.
- 10. Sharma, KVS, Statistics mode simple, do it yourself and PC, Prentice Hall of India Pvt. Ltd., New Delhi
- 11. Goods and Services Tax, Himalaya Publishing House

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Introduction to Accounting Software	U	1,3
CO-2	Accounting Vouchers and its Advanced Usages	U, Ap, C	1,3
CO-3	Preparation of accounting books	Ap, An	1,3
CO-4	Analysis of financial statements	U, E	1,3
CO-5	Generating accounting reports in tally	Ap, C	1,3

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: Computerised Accounting

Credits: 4:0:0 (Lecture:Tutorial:Practical)

CO No.	СО	PSOs	POs	Cognit ive Level	Knowle dge Categor y	Lecture (L)/Tuto rial (T)	Pract ical (P)
CO- 1	Introduction to Accounting Software	1,3	1	U	С	L	P
CO- 2	Accounting Vouchers and its Advanced Usages	1,3	1,5	U, Ap	С	L	P
CO- 3	Preparation of accounting books	1,3	1,5	U, Ap	C, P	L	P
CO- 4	Analysis of financial statements	1,3	1,5	U, Ap	С	L	P
CO- 5	Generating accounting reports in tally	1,3	1,5	U, Ap	C, P	L	P

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of COs with PSOs and POs:

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	РО						
	1001	1002	1200	120.	1200	1200	1	2	3	4	5	6	7
CO	1	-	-	-	2	-	3	-	-	-	-	-	-
1													
CO	2	-	2	-	3	-	3	-	-	-	2	-	-
2													
CO	2	-	2	-	3	-	3	-	-	-	2	-	-
3													
CO	2	-	2	-	3	-	3	-	-	-	2	-	-
4													
CO	2	-	2	-	3	-	3	-	-	-	2	-	-
5													

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Quiz / Assignment/ Quiz/ Discussion / Seminar
- Midterm Exam
- Programming Assignments
- Final Exam

	Internal Exam	Assignment	Project Evaluation	End Semester Examinations
CO 1	1			✓
CO 2	1			✓
CO 3	✓			✓
CO 4		✓		✓
CO 5		✓		✓

Discipline Specific Elective: Cooperation Stream

International Co-operatives

Discipline	Commerce							
Course Code	MIUK5DSECOM301	MIUK5DSECOM301.1						
Course Title	International Co-oper	atives						
Type of Course	DSE							
Semester	V	V						
Academic Level	300 - 399							
Course Details	Credit	Lecture	Tutorial	Practical	Total			
		per week	per week	per week	Hours/Week			
	4	4			4 hours			
Pre-requisites	MIUK3DSECOM201.1							
Course Summary	The course enables the students to acquire knowledge about the evolution and							
	development of co-op	erative move	ment in the w	orld.				

Module	Unit	Content	Hrs		
	Co-operative Movement in Foreign Countries				
	1	Great Britain (Consumer) - Germany (Agricultural Credit) - Denmark			
I		(Dairy).			
	2	China (Induscos) - Japan (Multi-purpose societies) - USA			
		(Marketing) - USSR (Collective Farms).			
	Co-o _j	peratives and Employment in Africa			
	3	Cooperatives in Sierra Leone -African Confederation of Co-			
II		operatives Savings and Credit Associations, (Nairobi) Kenya -	12		
		Kilimanjaro Native Co-operative Union (Tanzania).			
	4	Contribution of Robert Owen, Louis Blanc, Shri V. L. Mehta and D.			
		R. Gadgil in the sphere of co-operation.			
	International Co-operative Alliance				
	5	Objectives – Role – Membership – Governing Bodies - Regional			
		offices - Sectoral organizations and functioning of ICA.			
	6	Leading specialized organizations of ICA - International Co-operative			
III		Agricultural Organization (ICAO).	12		
	7	International Co-operative Banking Association (ICBA) -			
		International Health Co-operative Organization (IHCO).			
	8	International Co-operative Fisheries Organization (ICFO)- Consumer			
		Cooperative World-wide (CCW).			
	Role of International Organisations in the Development of Co-operative				
	Movement				
IV	9	International Labour Organization - World Bank.	12		
	10	World Assembly of Youth - Afro-Asian Rural Reconstruction			
	Organization				
	Inter	Co-operative Relations	12		

V	11	Indian Farmers Fertilizers Co-operatives (IFFCO) - Anand Milk	
		Producers Union Limited (AMUL) - National Co-operative Union of	
		India (NCUI)	

Recommended Exercises:

Learners are required to:

- 1. Collect details about more countries and persons involved in the development of global co-operative movement.
- 2. Critically examine the contribution of international bodies in the development of co-operative sector.
- 3. Discuss the role and position of India in the international co-operation.

Suggested Readings:

- 1. G.R.Madan, Co-operative Movement in India.
- 2. T.N.Hajella, Principles, Problems and Practice in Co-operation.
- 3. Periodicals and Journals published by NCUI
- 4. R.D.Bedi, Theory, History and Practice of Co-operation.
- 5. Saxena and Mammoria, Co-operation in Foreign Lands.
- 6. T.N.Hajella, Principles, Problems and Practice of Co-operation.
- 7. I.C.A. Digest Published by I.C.A.
- 8. Review of International Co-operation, Official Journal of I.C.A.

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Understand and explain the development of Co-operative movements in Europe, Asia, and USA	R,U	1
CO-2	Acquire knowledge regarding the growth of Co-operative movement in Africa and about the major contributors of Co-operative movement	R,U	1
CO-3	Understand and explain about International Co-operative Alliance and its allied organisations	R,U	1,3
CO-4	Develop a clear idea on how the international organisations helps in the development of Co-operative movement around the world.	R,U,E	1
CO-5	Explain the role of major Indian co-operative organizations in International co-operative movement	U,E	1,3

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: International Co-operatives

Credits: 4:0 (Lecture: Practical)

CO No.	СО	POs	PSOs	Cogniti ve Level	Knowled ge Category	Lecture (L)/Tutor ial (T)	Practic al (P)
1	Understand and explain the development of Co- operative movements in Europe, Asia, and USA	1,7	1	R,U	F,C	L	
2	Acquire knowledge regarding the growth of Co-operative movement in Africa and about the major contributors of Co-operative movement	1,7	1	R,U	F,C	L	
3	Understand and explain about International Co- operative Alliance and its allied organisations	1,7	1,3	R,U	F,C	L	
4	Develop a clear idea on how the international organisations helps in the development of Co-operative movement around the world.	1,7	1	R,U,E	F,C	L	
5	Explain the role of major indian co-operative organizations in International co-operative movement	1,7	1,3	U,E	F,C	L	

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of COs with PSOs and POs:

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	РО						
	1501	1502	1503	1504	1505	1500	1	2	3	4	5	6	7
CO	3	-	-	-	-	-	3	-	-	-	-	-	3
1													
CO	3	-	-	-	-	-	3	-	-	-	-	-	3
2													
CO	3	-	2	-	-	-	3	-	-	-	-	-	3
3													
CO	3	-		-	-	-	3	-	-	-	-	-	3
4													
CO	3	-	2	-	-	-	3	-	-	-	-	-	3
5													

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Assignments
- Internal Exam
- Final Exam

	Internal Exam	Assignment	End Semester Examinations
CO 1	✓	✓	✓
CO 2	✓	✓	✓
CO 3	✓	✓	✓
CO 4	✓	✓	✓
CO 5	✓	✓	✓

Discipline Specific Elective: Finance Stream Capital Market Operations

Discipline	Commerce						
Course Code	MIUK5DSECOM3	MIUK5DSECOM302.1					
Course Title	Capital Market Op	erations					
Type of Course	DSE						
Semester	IV						
Academic	200 - 299						
Level							
Course Details	Credit	Lecture	Tutorial	Practical	Total		
		per week	per week	per week	Hours/Week		
	4	4 hours	-	-	4		
Pre-requisites	MIUK4DSECOM2	202.1		•			
Course	This course aims to acquaint students with the workings of capital markets.						
Summary	By the end, students will gain insights into the various elements and						
	participants involve	ed in these m	arkets				

Module	Unit	Content	Hrs		
	India	n Capital Market			
	1	Meaning and definition of Equity Shares - Growth of Corporate			
		Sector and simultaneous growth in number of equity Shareholders-			
I		Separation of Ownership and Management in the Company-			
	Development of Equity Culture in India and Current Position.				
	2	Market segments - Primary market, Secondary market, products and	12		
		participants,			
	3	Derivatives market, corporate and government securities market;			
	4	Stock Exchange membership - stock brokers, sub-brokers, broker-			
		clients' relationship, trading mechanism, code of ethics.			
	Capital Market: Dimensions				
	5	Primary Market-IPO, Book building method, offer for sale, Role of			
		Merchant Bankers in Fixing the Price			
	6	Red Herring Prospectus- ASBA - Green Shoe Option- Sweat Equity-			
II		ESOP- Right Issue of Shares- ADR- GDR- IDR.	15		
	7	Secondary Market - Definition and Functions - Evolution and Growth			
		 NSE, BSE, SME Exchanges and overseas Stock Exchanges - 			
		Recent developments-			
	8	Stock market indices-Sensex, Nifty and other indices.			
	Clearing and Settlement				
	9	Introduction, key terminologies, Transaction cycle, Settlement			
		process, Settlement agencies			
III	10	Risks in settlement, Securities settlement, Funds settlement, Shortages	10		
		handling, Risk containment measures.			

	11	International securities, identification number, Demat and Electronic		
		transfer of securities, Investor protection fund.		
	Trad	ing Systems and Strategies		
	18	Trading System in Stock Exchange: Introduction, NEAT & Camp;		
		BOLT, Screen Based Trading System (SBTS), Market Phases, Order		
IV		Management, Trade Management.		
	19	Trading Strategies: Long v/s Short and Brief Introduction to Hedging,	13	
		Daily Settlement and Market Margins.		
	20	Trading Introduction, NEAT system, Market types, corporate		
		hierarchy, local databases, market phases, order management, trade		
		management, auction, RETDEBT market (RDM), trading.		
	Legal	Framework		
	23	Introduction to various Acts governing securities Market		
	24	Securities Contracts (Regulation) Act, 1956, Securities Contracts		
V		(Regulation) Rules, 1957, Securities and Exchange Board of India	10	
		Act, 1992, SEBI (Stock Brokers & Sub-Brokers) Regulations,		
	1992, SEBI (Prohibition of Insider Trading) Regulations, 1992, SEBI			
		(Prohibition of Fraudulent and Unfair Trade Practices Relating to		
		Securities Markets) Regulations, 2003, The Depositories Act, 1996.		

Practical:

- 1. Visit a stockbroking firm and create a report on the trading mechanism and the code of ethics they adhere to.
- 2. Prepare a report on the movement of various stock market indices over a minimum period of one month
- 3. Open a demat account and start online stock trading/investment.

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Understand the components Indian Capital Market	U	1,2
CO-2	Discuss the primary and secondary markets and understand stock market indices	R, U	1,2
CO-3	Describe the clearing and settlement system	U	1,2
CO-4	Understand the trading systems in stock exchanges	U, Ap	1,2
CO-5	Discuss the legal system in the capital markets	U	1,3

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: Capital Market Operations

Credits: 4:0:0 (Lecture:Tutorial:Practical)

CO No.	СО	PO	PSO	Cognitive Level	Knowledg e Category	Lecture (L)/Tutoria l (T)	Practica 1 (P)
1	Understand the components Indian Capital Market	1	1,2	U	F, C	L	
2	Discuss the primary and secondary markets and understand stock market indices	1,3	1,2	R, U	P	L	
3	Describe the clearing and settlement system	1,3	1,2	U	F	L	
4	Understand the trading systems in stock exchanges	1,5	1,2	U, Ap	P	L	
5	Discuss the legal system in the capital markets	1,3	1,3	U	F	L	

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of COs with PSOs and POs:

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7
CO 1	3	3	-	-	-	-	3	-	-	-	-	-	-
CO 2	3	3	-	-	-	-	3	-	-	-	-	-	-

CO	3	3	-	-	-	-	3	-	-	-	-	-	-
3													
CO	3	3	-	-	-	-	3	-	1	-	3	-	-
4													
CO	3	-	3	-	-	-	3	-	-	-	-	-	-
5													

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Assignment / Seminar
- Internal Exam
- End Semester Exam

	Assignment/Seminar	Internal Exam	End Semester Examinations
CO 1	\checkmark	✓	✓
CO 2	✓	✓	✓
CO 3	✓	✓	✓
CO 4	✓	✓	✓
CO 5	✓	✓	✓

Discipline Specific Elective: Business Information System Stream R Programming for Business

Discipline	Commerce	Commerce							
Course Code	MIUK5DSECOM303	.1							
Course Title	R Programming for Business								
Type of Course	DSE								
Semester	V								
Academic Level	300 – 399	300 – 399							
Course Details	Credit	Lecture	Tutorial	Practical	Total				
		per week	per week	per week	Hours/Week				
	4	5 hours	3	2	5 hours				
Pre-requisites	Basic computer skills statistics	Basic computer skills with knowledge of mathematical operations and statistics							
Course	This course equips stu	dents with th	e foundationa	l skills to analy	se and				
Summary	visualize data using R science and business.	, a powerful p	orogramming	language wide	ly used in data				

Module	Unit	Content	Hrs				
	Introd	luction to R					
	1	Basics of R and its applications-Downloading and installing R and					
		RStudio					
I	2	Navigating the R environment	10				
	3	Basic syntax: variables, data types, operators, expressions					
	4 Working with the R console and scripts						
	5	R packages and package management (Basics)					
	Data	Structures in R					
	6 Vectors: creation, manipulation, subsetting;						
II	7 Matrices and data frames: creation, indexing, subsetting;						
	8	Lists: creation, manipulation, accessing elements;					
	9	Working with different data types: numeric, character, logical, and					
		factors.					
	Data	Input, Output, Manipulation and Cleaning in R					
	10	Reading data from various sources (CSV, Excel, text files)-Writing					
		data in different formats-Importing and exporting data using R	20				
III		packages-					
	11 Data cleaning techniques: handling missing values, outliers, and						
		inconsistencies.					
	Data transformation functions: filtering, sorting, aggregating.						
	13	Data wrangling with the dplyr package.					

	Cont	trol Flow Statements, Functions and Statistical Analysis with R				
	Pack	rage				
IV	14 Conditional statements: if, else, else if.					
	15	Looping statements: for, while.				
	16 Defining and using functions: arguments, return values					
	17	Performing descriptive analysis using R functionalities				
V	Data	Visualization with R				
	18	18 Creating basic plots: Scatter plots, bar charts, histograms				
	19	Customization of plots: Color, line styles, annotations				

Recommended Practical's:

Learners are required to

- 1. Navigate the RStudio interface and explore basic R commands (e.g., arithmetic operations, assignment operators).
- 2. Experiment with different data types in R (vectors, matrices, data frames).
- 3. Practice creating objects, accessing elements, and performing basic operations on data structures.
- 4. Import data from a CSV file into R.
- 5. Identify missing data patterns and practice different methods for handling missing values (mean imputation, deletion).
- 6. Explore data cleaning techniques (e.g., removing outliers, formatting data types).
- 7. Calculate descriptive statistics (mean, median, standard deviation) for various variables and interpret the results in a business context.
- 8. Visualize data distributions using histograms and boxplots in R to understand data characteristics and identify potential outliers or skewness.

Suggested Readings:

Peng, R. D. (2016). R for Business Analytics (2nd ed.). Pearson Education.

Provost, F., & Fawcett, T. (2013). *Data Science for Business: Forecasting, Analytics, and Optimization* (2nd ed.). O'Reilly Media.

Tsay, R. S. (2005). Analysis of Financial Time Series (2nd ed.). Wiley-Interscience.

Online Resources:

RStudio Cheat sheets. https://www.rstudio.com/tags/cheatsheet/

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive	PSO
		Level	addressed

CO-1	Understand the basics of R programming syntax, data structures, and object manipulation.	U	1,4
CO-2	Learn data manipulation techniques (importing, cleaning, transforming) for business data sets.	U, Ap	1,4
CO-3	Perform descriptive analysis using R packages.	Ap	1,4,5
CO-4	Create informative data visualizations to effectively communicate data insights.	Ap, An	1,4,5
CO-5	Develop critical thinking skills to evaluate the strengths and limitations of R programming for data analysis.	An, E	1,4

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: R Programming for Business

Credits: 3: 2 (Lecture: Tutorial)

CO No.	СО	РО	PSO	Cognitiv e Level	Knowled ge Category	Lecture (L)/Tutori al (T)	Practica 1 (P)
1	Understand the basics of R programming syntax, data structures, and object manipulation.	1,2	1,4	U	F	L	Р
2	Learn data manipulation techniques (importing, cleaning, transforming) for business data sets.	1,2,5	1,4	U, Ap	F, P	L	P
3	Perform descriptive analysis using R packages.	1,2,5	1,4,5	Ap	P	L	P
4	Create informative data visualizations to effectively communicate data insights.	1,2,4	1,4,5	Ap, An	P, C	L	P
	Develop critical						

5	thinking skills to	1,2,5	1,4	An, E	C, M	L	P
	evaluate the strengths						
	and limitations of R						
	programming for data						
	analysis.						

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of COs with PSOs and POs:

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	РО						
	1501	1502	1503	150+	1	1	2	3	4	5	6	7	
CO	2	-	-	3	-	-	3	3	-	-	-	-	-
1													
CO	2	-	-	3	-	-	3	3	-	-	3	-	-
2													
CO	2	-	-	3	3	-	3	3	-	-	3	-	-
3													
CO	2	-	-	3	2	-	3	3	-	3	-	-	-
4													
CO	2	-	-	3	-	-	3	3	-	-	-	-	3
5													

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Assignments
- Internal Exam
- Final Exam

	Internal Exam	Assignment	End Semester Examinations
CO 1	✓	✓	✓
CO 2	✓	✓	✓
CO 3	✓	✓	✓
CO 4	✓	✓	✓
CO 5	✓	✓	✓

Discipline Specific Elective: Cooperation

Cooperative Management and Administration

Discipline	Commerce							
Course Code	MIUK5DSECOM304.1							
Course Title	Cooperative Managen	nent and Adm	inistration					
Type of Course	DSE							
Semester	V	V						
Academic Level	300 – 399							
Course Details	Credit	Lecture	Tutorial	Practical	Total			
		per week	per week	per week	Hours/Week			
	4	4			4 hours			
Pre-requisites	MIUK4DSECOM201.1							
Course Summary	The course familiarises the students with the principles and practices of co-							
	operative managemen	t and adminis	tration.					

Module	Unit	Content	Hrs						
	Co-o ₁	perative Management							
	1	Nature and importance – managing members, dual role of members							
I		as users and owners of co-operative enterprise – democracy in co-							
	operatives.		12						
	2	Managing the relationship between the Board of Directors and							
		members – co-operative corporate governance- relation between							
		member societies and their federations.							
	Issues	s in Co-operative Management							
	3	Managing the social process in a co-operative – competition, conflict							
II		and co-operation – Associative character of a co-operative and							
	managing a co-operative association.								
	4 Issues in organizing a co-operative – size of the organization – small								
		area vs. large area, single purpose vs. multipurpose co-operatives –							
		multipurpose vs multifunctional co-operatives – unitary vs. federal							
		co-operatives – designer vs greenhouse co- operatives.							
	5	Issues in financing a co-operative – Evaluating a Co-operative							
		organization – member dimension, enterprise dimension and ethical							
		dimension.							
	Admi	nistrative set up of Co-operative Department in Kerala							
	6	State level-district level and Taluk level- Powers and Responsibilities							
III	II of Co-operative Department.		12						
	7 Conferment of powers of Registrar-functional Registrars in Kerala-								
		need for separating administration from audit							
	Co-o ₁	perative Education and Training							
	8	Need and importance of Co-operative Education and Training –							

IV		Arrangements for co-operative education and training in India and in	12		
		Kerala – NCUI, NCCT.			
	9	Kerala State Co-operative Union – Circle Co-operative Unions –			
		Specialized Sectoral Training Institutes in Kerala.			
	Mana	gement & working of major Co-operative Organisations and			
	Instit	utions			
V	10	Management and working of major Co-operative Organizations and	12		
		Institutions – in-Aid of Co-operatives.			
	11	NAFED, IFFCO, KRIBCO, NABARD, NDDB, NCDC, NHB and			
		other national organizations providing assistance to housing co-			
		operatives.			

Recommended Exercises:

Learners are required to:

- 1. List out the roles, powers and duties of General Body and Board of Directors of any Co-operatives.
- 2. Visit 4-5 Co- operatives in a particular place and identify the issues in financing.
- 3. Prepare a list of Co- operative Training Institutes of Kerala.

Suggested Readings:

- 1. Krishnaswami O.R. and Kulandaiswamy V. Co-operation Concept and Theory, Arudra
 - Academy, Coimbatore.
- 2. Bedi R.D. Theory, History and Practice of Co-operation, B. Lal Book Depot, Meerut.
- 3. Rajagopalan R. (ed). Rediscovering Co-operation, Vol I,II& III, Institute of Rural Management Anand, Gujarat.
- 4. Seetharaman S.P. and Mohan N .Framework for Studying Co-operative Organisation: The case of NAFED, Oxford & IBH Publishing Co., New Delhi.
- 5. Seetharaman S.P. and Shingi P.M. Agribusiness Co-operatives, Oxford & IBH Publishing Co., New Delhi.
- 6. Edgar Parnell. Reinventing the Co-operative Enterprises for the 21stCentury, Plunkett
 - Foundation, UK.
- 7. Tushar Singh. Catalysing Co-operation, Sage Publications, New Delhi.
- 8. Attwood D.W. and BaviskarB.S. Who Shares? Co-operatives and Rural Development, Oxford University Press, New Delhi.

Course Outcomes

No. Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
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CO-1	Understand the management and structural aspects of cooperatives. Cognize with cooperative administrative setup.	R, U	1, 2, 3
CO-2	Trace out and arrive with practical solutions for issues in Cooperative Management.	U, An, Ap	1, 2, 5
CO-3	Explain governance and management of the Kerala state level, district level, taluk level cooperative institution.	U, An	1, 3
CO-4	Acquire knowledge about different cooperative training houses and method of training.	U, An	1, 3, 5
CO-5	Detailed analysis of the management and working of major co-operative organisations and institutions.	U, An	1, 3

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: Cooperative Management and Administration

Credits: 4:0 (Lecture: Practical)

CO No.	СО	Pos	PSOs	Cogniti ve Level	Knowled ge Category	Lecture (L)/Tutor ial (T)	Practic al (P)
1	Understand the management and structural aspects of cooperatives. Cognize with cooperative administrative setup.	1	1, 2, 3	R, U	C, F	L	
2	Trace out and arrive with practical solutions for issues in Cooperative Management.	1	1, 2, 5	U, An, Ap	C, M	L	
3	Explain governance and management of the Kerala state level, district level, taluk level cooperative institution.	1	1, 3	U, An	C, F	L	
	Acquire knowledge						

4	about different cooperative training houses and method of training.	1	1, 3, 5	U, An	C, F	L	
5	Detailed analysis of the management and working of major co- operative organisations and institutions.	1	1, 3	U, An	C, F	L	

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of COs with PSOs and POs:

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7
CO 1	3	2	3	-	-	-	3	-	-	-	-	-	-
CO 2	3	2	3	-	-	-	3	-	-	-	-	-	-
CO 3	3	-	3	-	-	-	3	-	-	-	-	-	-
CO 4	3	-	3	-	2	-	3	-	-	-	-	-	-
CO 5	3	-	3	-	-	-	3	-	-	-	-	-	-

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Assignments
- Internal Exam
- Final Exam

	Internal Exam	Assignment	End Semester Examinations
CO	1 🗸	✓	✓
CO	2 🗸	1	✓
CO	3 🗸	✓	✓
CO	4	1	✓
CO	5	1	✓

Discipline Specific Elective: Taxation Stream

Income Tax Law and Practice - I

Discipline	Commerce							
Course Code	MIUK5DSECOM30	MIUK5DSECOM305.1						
Course Title	Income Tax Law and	Practice - I						
Type of Course	DSC							
Semester	V	V						
Academic Level	300 - 399							
Course Details	Credit	Lecture	Tutorial	Practical	Total			
		per week	per week	per week	Hours/Week			
	4	4 hours	-	-	4			
Pre-requisites	Basic Knowledge abo	out finance ar	nd accounts	•				
Course	A higher-level course	A higher-level course that provides in-depth knowledge on residential status,						
Summary	sources and heads of	sources and heads of income, and also gives practical knowledge in						
	computation of tax of	f individuals	and e-filing of	f returns.				

Module	Unit	Content	Hrs				
I	Introd	luction to Income Tax					
	1	Basic Concepts of Income Tax –Direct Tax and Indirect Tax, Income					
		tax, Features of Income Tax, Components of Income Tax Law,					
		Assessment year, Previous Year, Person, Assessee, Income, Gross					
		Total Income, Total Income, Casual Income, Income Tax Rates					
		applicable to Individuals, Maximum Marginal Rate	10				
	2	Residential Status and Scope of Tax – Residential status of an					
		Individual, Scope of tax based on Residential status					
	3	Income exempted for Individuals, Agriculture Income – Kinds,					
		Taxability					
	4	Source of Income and heads of Income					
		Illustrations: Judge the residential status, scope of tax based on					
		residential status of Individuals.					
	Incon	ne from salary Sec.15 to 17 (Except Pension Benefits)					
	5	Chargeability u/s 15- Components of Salary, Allowances- fully					
		taxable, partly taxable, fully exempted					
II	6	Deductions u/s 16 – Standard Deduction, Entertainment Allowance,	12				
		Employment Tax					
	7	Perquisites and Profits in lieu of Salary u/s 17					
	8	Illustrations: Calculate the salary Income of Individuals.					
	Incon	ne from House Property and Profits and Gains of Business or Profession					
	A	Income from House Property Sec. 22 to 27					
III	9	Chargeability – Income Chargeable under Income from house					
		property					
	10	Exemptions - Income exempted from house property	13				

	11	Annual Value- Gross Annual Value, Annual Value, Rule 4	
	12	Deductions from Annual Value – Standard deduction (Sec.24),	1
		interest on housing loan- pre construction and post construction period	
	13	Illustrations: Calculate the income from house property of Individuals.	1
	В	Profits and Gains of Business or Profession Sec. 28 to 44:	
	14	Chargeability- income chargeable under Profits and Gains of Business	
		or Profession (sec.28), rules in assessment, computation of chargeable	
		profit or gain	
	15	Deductions Expressly allowed to an Individual	
	16	Deductions Expressly disallowed to an Individual	
	17	Depreciation- rates and calculation	
	18	Illustrations: Calculate the Business Income of Individuals.	
	Capit	tal Gains and Income from Other Sources	
	A	Capital Gains Sec. 45 to 55	
	19	Chargeability – Income Chargeable under Capital Gain	
	20	Capital Asset- Capital and non-capital asset	
IV	21	Computation of Short Term and Long-Term Capital Gain	12
	22	Capital Gains exempt from tax	
	В	Income from Other Sources Sec.56-59	
	23	Chargeability- Income Chargeable under other source	
	24	Deductions allowed from other sources	
	25	Bond Washing Transactions	
	26	Illustrations: Calculate the capital gain and other income of	
		Individuals.	
	Asses	ssment of Individuals	
	27	Clubbing and Aggregation of Incomes	
	28	Set off and carry forward of Losses	
	29	Computation of Gross Total Income	
	30	Deductions from Gross Total Income applicable to Individuals 80 C,	
V		80 CCC, 80 CCD, 80 CCD (1B), 80 D, 80 DD, 80 DDB, 80 E, 80 EE,	13
		80EEA, 80 G, 80 GG, 80 GGA, 80 GGC, 80 QQB, 80 RRB, 80 TTA,	
		80 TTB and 80 U	
	31	Computation of Income Tax of an Individual - Old Regime and New	
		Regime	
	32	Rebate and Relief	
	33	E computation of tax and E filing of return from the data collected for	
		assignment	
	34	Illustrations: Calculate the total taxable income of Individuals and	
		Compute the tax liability	

Practical:

- 1. Compute the tax liability of minimum 2 individuals. (compare old regime and new regime and state which one is beneficial to the individual)
- 2. File return through a dummy site for e-filing of tax.

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Recall the concepts of Income, assessee, assessment, person, and other basic definitions.	R	1
CO-2	Apply the provisions for estimating income from salary	Ap	1,3
CO-3	Discuss computation of Income under House Property and Profits and Gains of Business or Profession.	Ap	1,3
CO-4	Apply the provisions for estimating Income under Capital Gains and Income from Other Sources	Ap	1,3
CO-5	Apply available deductions for individuals to reduce tax liability and Calculate tax liability of individuals.	Ap	1,3

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: Income Tax Law and Practice

Credits: 4:0:0 (Lecture:Tutorial:Practical)

CO No.	СО	РО	PSO	Cognitive Level	Knowledg e Category	Lecture (L)/Tuto rial (T)	Practical (P)
1	Recall the concepts of Income, assessee, assessment, person, and other basic definitions.	1	1	R	F, C	10	
2	Apply the provisions for estimating income from salary	1,2	1,3	Ap	P	12	
3	Discuss computation of Income under House Property and Profits and Gains of Business or Profession.	1,2	1,3	Ap	P	13	
4	Apply the provisions	1,2	1,3	Ap	P	12	

	for estimating Income under Capital Gains and Income from Other Sources						
5	Apply available deductions for individuals to reduce tax liability and Calculate tax liability of individuals.	1,2	1,3	Ap	P	13	

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of COs with PSOs and POs:

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7
CO 1	3	-	-	-	-	-	3	-	-	-	-	-	-
CO 2	3	-	3	-	-	-	3	3	-	-	-	-	-
CO 3	3	-	3	-	-	-	3	3	-	-	-	-	-
CO 4	3	-	3	-	-	-	3	3	-	-	-	1	1
CO 5	3	-	3	-	-	-	3	3	-	-	-	-	-

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Assignment / Seminar
- Internal Exam
- End Semester Exam

	Assignment/Seminar	Internal Exam	End Semester Examinations
CO 1	✓	1	✓
CO 2	✓	✓	✓
CO 3	✓	✓	✓
CO 4	✓	✓	✓
CO 5	✓	✓	✓

Skill Enhancement Course 3: Analysis and Interpretation of Financial Statements

Discipline	Commerce							
Course Code	MIUK5SECCOM3	MIUK5SECCOM300.1						
Course Title	Analysis and Interp	oretation of Fi	nancial States	ment				
Type of Course	DSC / DSE / MDC	SEC / VAC	C / AEC					
Semester	VI	VI						
Academic	300 -399	300 -399						
Level								
Course Details	Credit	Lecture	Tutorial	Practical	Total			
		per week	per week	per week	Hours/Week			
	3	3			3 hours			
Pre-requisites	MIUK5DSCCOM3	301.1		•				
Course	This course aims to	familiarize y	ou with vario	ous tools and te	chniques of			
Summary	analysis of financia	al statements s	so as to get ac	quainted with t	he			
	requirements of fin	ancial reporti	ng.					

Module	Unit	Content	Hrs			
	Introduct	tion to Financial Statement Analysis and Interpretation				
	1 Meaning and Nature of financial statement-Essential of a good					
		financial statement- Advantages and Limitation of financial				
I		statements				
	2 Analysis and Interpretation- Meaning and definition of financia					
	analysis- Types of Analysis- Techniques of Financial Analysis-					
		Comparative Statements- Common Size Statements and Trend				
		Analysis				
	Ratio An	alysis				
	3	Meaning and Definition of Ratio Analysis- Advantages and	10			
II		Limitations of Ratio Analysis.				
	4	Classification of Ratios- Liquidity Ratios, Leverage Ratios,				
		Turnover Ratios -Profitability Ratios and Market Test Ratios.				
III	Fund Flo	w Analysis				
	5	Meaning and Definition- Objectives- Difference between fund				
		flow statement and Income statement- Difference between fund				
		flow and balance sheet- Advantages and Disadvantages				
	6	Schedule of Changes in Working Capital- Funds from	12			
		Operations- Treatment of provision for taxation and proposed				
		dividend-				
		Procedure of Preparing of Fund Flow Statement				
IV	Cash Flo	w Analysis				
	7	Meaning and Definition- Objectives- Difference between cash	10			
		flow statement and Fund Flow Statement- Advantages and				

		Disadvantages- Applicability of AS 3.	
	8	Procedure of Preparing of Cash Flow Statement- (Problems based	_
		on Indirect Method only).	
V	Reporting To Management		
	11	Meaning and Definition- Objectives of Reporting- Requirements	
		of a Good Report	5
	12	Methods of Reporting – Based on Purpose- Function- Nature-	
		Period and Contents- Reporting Needs of Different Management	
		Levels- Top Level, Middle Level and Lower Level – Advantages	
		and Limitations of Reporting	

Recommended Exercises:

Learners are required to:

- 1. Prepare common size and comparative financial statements of two companies and analyse the difference in the trend over years.
- 2. Calculate key ratios using the financial data gathered from any prominent company and assess its performance.
- 3. Analyze the fund flow statement of any company from an investor's perspective.
- 4. Analyze the Operating, investing and financing activities from the Cash flow statement of a company for a specific period and identify how cash has been generated and utilized.
- 5. Draft a Comprehensive Report on Company's financial performance for the last fiscal year.

Suggested Readings:

- 1. Alic C Lee, John C Lee, —Financial Analysis, Planning & Forecastingl, 2009, 2nd Ed.Cambridge
- 2. Earl K. Stice and James. D. Stice, —Financial Accounting Reporting and Analysis, 2009, 7thEd. south western, Cengage Learning.
- 3. Gokul Sinha, Financial Statement Analysis, Eastern Economy Edition, PHIlearning private limited Hall of India Private Limited..
- 4. ICAI study material
- 5. John J.Wild, K.R. Subramanyam & Robert F. Halsey, Financial Statement Analysis, Tata
- 6. Mc Graw Hill.
- 7. R. Narayanaswamy: Financial Accounting A managerial Perspective PHI learning private limited
- 8. Robert S. Kaplan & Anthony A. Atkinson, Advanced Management Accounting, Prentice-
- 9. Sharma RK & Shashi K, Gupta, Management Accounting, Kalyani Publishers

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	To examine and apply necessary tools and techniques for analysing the financial statements.	U, Ap	1,3,5
CO-2	Comprehend Ratios and their importance for anlyzing the company.	Ap, E	3, 5
CO-3	Prepare and Analyze Fund Flow Statement to assess the changes in working capital	An.E	3,5
CO-4	Prepare and Analyze Cash Flow Statement to assess the changes in cash position	An E	3,5
CO-5	Demonstrate the knowledge and skills needed for an effective reporting system and apply it in real life practice.	U, Ap	1,3, 5

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: Analysis and Interpretation of Financial Statement

Credits: 4:0 (Lecture: Practical)

CO No.	СО	POs	PSOs	Cognitiv e Level	Knowledg e Category	Lecture (L)/Tuto rial (T)	Practic al (P)
1	To examine and apply necessary tools and techniques for analysing the financial statements.	1, 2,5	1,3,5	U, Ap	C, P	L	
2	Comprehend Ratios and their importance for analysing the company.	1,2,5	3, 5	Ap, E	C, P	L	
3	Prepare and Analyse Fund Flow Statement to assess the changes in working capital	1,2,5	3,5	An.E	C,P	L	

4	Prepare and Analyze Cash Flow Statement to assess the changes in cash position	1,2,5	3,5	An E	C, P	L	
5	Demonstrate the knowledge and skills needed for an effective reporting system and apply it in real life practice.	1,2,5	1,3,	U, Ap	C, P	L	

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of COs with PSOs and POS

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PO						
							1	2	3	4	5	6	7
CO 1	2	3	ı	ı	2	-	3	-	3	1	5	1	-
CO 2	2	3	-	-	2	-	3	-	3	-	-	-	-
CO 3	2	3	-	-	2	-	3	-	3	-	-	-	-
CO 4	2	3	-	-	2	-	3	-	3	-	-	-	-
CO 5	2	3	-	-	2	-	3	-	3	-	3	-	-

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Assignments
- Internal Exam
- Final Exam

	Internal Exam	Assignment	End Semester Examinations
CO 1	✓	✓	✓
CO 2	✓	✓	✓
CO 3	✓	✓	✓
CO 4	1	✓	✓
CO 5	✓	✓	✓

SEMESTER VI

Discipline Specific Core: Entrepreneurship Development and New Venture Planning

Discipline	COMMERCE	COMMERCE							
Course Code	MIUK6DSCCOM300	MIUK6DSCCOM300.1							
Course Title	Entrepreneurship Dev	elopment and	new venture	planning					
Type of Course	DSC / DSE / MDC / S	SEC / VAC /	AEC						
Semester	VI								
Academic Level	300 – 399								
Course Details	Credit	Lecture	Tutorial	Practical	Total				
		per week	per week	per week	Hours/Week				
	4	4 hours	-	-	4 hours				
Pre-requisites	1. Basic understandin	g about Busin	ess transactio	ons					
Course	Enabling entrepreneur	rial skills in th	ne students by	giving an idea	of				
Summary	entrepreneurship and	the capabilitie	es that are esse	ential to becom	ne an				
	entrepreneur								

Module	Unit	Content	Hrs					
	Introd	luction to Entrepreneurship						
	1	Entrepreneur: features-functions-types-classification						
	2	Entrepreneurship: concept-characteristics-factors affecting						
I	entrepreneurship growth-environment for entrepreneurship-							
	Women entrepreneurs: concept-factors influencing women							
	entrepreneurs, problems, remedial measures, scope and opportunities for women entrepreneurs.							
		for women entrepreneurs.						
	Envir	onment and Entrepreneurial development						
	4	Entrepreneurial environment in India: customer focus. execution,						
II		networking.						
	5 Entrepreneurial development programmes (EDP) role: access to							
		resources, innovative culture, entrepreneurial mindset, diversity.						
	6	Relevance and achievement of EDP in India-Institutions for						
		entrepreneurial development						
III	Busin	ness plan						
	7	Creating Entrepreneurial venture: Team building-sources of						
		innovation-challenges in managing innovation						
	8	Idea generation: sources-development of idea-environment scanning	10					
		and SWOT analysis						
	9	Business planning process- Scope-value-elements of business plan-						
		objectives, market & feasibility						
IV	Mobi	lisation of resources						
	10	Resource mobilisation for entrepreneurship: resource mobilisation,						

		Types of resources, Planning of resource mobilisation	
	11	Arrangement of funds: Draft a funding proposal, traditional source of	
		financing, Venture capital, Angel investors, Business incubators,	10
		government grants &schemes	
V	Emer	ging trends and issues in entrepreneurship development	
	12	Sustainable and social entrepreneurship: remote work and digital	
		nomadism- tech-enabled ventures- inclusive entrepreneurship- hybrid	
		models-measurable impact- access to funding-policy &advocacy-	15
		global reach	
	13	Integration of Artificial intelligence: Concept-Importance-	
		Adaptability-Evaluation	
	14	Emerging trends in entrepreneurial development practices	

Recommended Assignments:

Learners are required to

- 1.Enable students to select a business concept that interest them and has potential for success. This could be a product based or service-based venture.
- 2.Imbibe learners to create realistic financial projections, including start-up costs, revenue forecasts and operating expenses and also discuss potential funding sources and strategies for financial management.
- 3.To enable the students to summarise key points of their business plan in a concise manner
- 4. Set up a group of students to analyse and discuss case studies of successful or failed entrepreneurial ventures-
- 5. Groups are given a specific entrepreneurial challenge to solve within a stipulated timeframe
- 6. Groups conduct market research on a particular industry or market segment, they gather

analyse trends and present their findings, along with recommendations for potential Entrepreneurial opportunities.

Suggested Readings:

- Khanka, S. S. (2007). Entrepreneurial development: Chand publishers.
- Abha. Mathur. (2021). Entrepreneurship development. Taxmann publication
- Gupta C. B. & Srinivasan N. P. (2020). Entrepreneurship development. Sultan Chand & sons.

- Muzafar.Ahmed. (2020). Entrepreneurship development programme in sericulture. Innovative publications.
- Anil Kumar, S. (2021). Entrepreneurship development. New age international publishers.
- Ronald, Y. (2021). Entrepreneurial development. Nirmiti centre for social innovation and entrepreneurship.

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Provides a foundational understanding of business idea generation among the students	R, U	1,2, 6,7
CO-2	Studying environment and entrepreneurship development empowers students to create businesses that not only generate economic value but also contribute to societal well being	R, U, An, E	1,3,6,7
CO-3	Educating key requirements essential for business plan	Ap, E	2,3,5,
CO-4	Studying the pattern of resource mobilisation for new ventures	An, C	3,4,6,7
CO-5	Understanding the emerging trends and issues is essential for entrepreneurs to stay ahead of the curve, adapt to changing market dynamics.	U, An, E	1,2,5,7

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: Entrepreneurship Development & New venture planning

Credits: 4:0:0 (Lecture: Tutorial:)

CO No.	СО	PSOs	POs	Cogniti ve Level	Knowled ge Category	Lecture (L)/Tutor ial (T)	Practic al (P)
1	Provides a foundational understanding of business idea generation among the students.	1,2,6,	1,3	R, U	F, C	10	
2	Studying environment and	1,3,6,	1,3	R, U,	F, P	15	

	entrepreneurship development empowers students to create businesses that not only generate economic value but also contribute to societal well-being.			An, E			
3	Educating key elements necessary for setting up of a business plan	3,4,5,	1,2.3	Ap, E	F, P, M	10	
4	Studying the pattern of resource mobilisation for new ventures	4,5,6	1,2,3	An, C	P, M	10	
5	Understanding the emerging trends and issues is essential for entrepreneurs to stay ahead of the curve, adapt to changing market dynamics	1,2,	1,3	U, An, E	M	15	

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of COs with PSOs and POs:

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	РО	PO	PO	РО	PO	PO	PO
							1	2	3	4	5	6	7
CO	3	2	-	-	-	2	3	-	3	-	-	-	1
1													
CO	1	-	2	-	-	3	3	-	3	-	-	-	-
2													
CO	-	-	2	2	3	3	3	3	3	-	-	-	-
3													
CO	-	-	-	3	2	3	3	3	3	-	-	-	-
4													
CO	1	2	-	-	-	-	3	-	3	-	-	-	-
5													

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Assignments
- Internal Exam
- Final Exam

	Internal Exam	Assignment	End Semester Examinations
CO 1	✓		√
CO 2	✓		✓
CO 3	✓	✓	✓
CO 4		✓	✓
CO 5		✓	✓

Discipline Specific Core: Company Administration

Discipline	Commerce	Commerce						
Course Code	MIUK6DSCCOM301	.1						
Course Title	Company Administrat	tion						
Type of Course	DSC A-8							
Semester	VI							
Academic Level	300 – 399	300 – 399						
Course Details	Credit	Lecture	Tutorial	Practical	Total			
		per week	per week	per week	Hours/Week			
	4	4			4 hours			
Pre-requisites	MIUK5DSCCOM300	0.1						
Course	The course imparts ba	sic knowledg	e of the provi	sions of the Co	ompanies Act			
Summary	2013. The paper aims to introduce to the students the nuance of corporate law							
	and the obligations of	and the obligations of it towards society in discharging its trade relations and						
	to be a good corporate	e citizen.						

Module	Unit	Content	Hrs		
	Introd	luction to Company Law			
	1	Introduction – History and Development of Company Law in India –			
		Objects of Company Law – Kinds of Companies.			
	2	Documents of Company - Memorandum of Association & Articles of			
I		Association, Alteration of MOA & AOA, Doctrine of <i>Ultra Vires</i> ,	10		
		Doctrine of Constructive Notice & Indoor Management – Prospectus			
		– Meaning, Contents, Legal rules relating to the issue of Prospectus –			
		Shelf Prospectus, Red-herring Prospectus.			
	3	Pre-incorporation Contract - Lifting of Corporate Veil.			
	Mana	gement and Administration of Company			
	4	Directors (Position, powers, duties and responsibilities) –			
II	Appointment of Directors - Women Directors - Independent				
		Directors- Director's Identification Number - Key Managerial			
		Personnel.	15		
	5	Board Committees – Types of Committees - Company Meetings –			
		Classification of meetings – Requisites of valid meeting.			
	6	Voting – Proxy – Quorum – Minutes – Resolution – Types of			
		resolution - E-resolution.			
	Discl	osure and Transparency			
	7	Annual Return – Board's Report – Director's Responsibility			
		Statement - Report on AGM – Promoters Holding – Disclosure of			
III		Interest by Directors- Related Party Disclosure – Online Filing of	15		
		Documents.			
	8	Dividend – Legal provisions relating to declaration and payment of			

		dividend – Unpaid Dividend Account.	
	9	Maintenance of Books of Accounts – Legal provisions relating to the	
		Books of Accounts – Financial Statements – Legal Provisions	
		relating to Financial Statements.	
	Comp	pliances, Governance and CSR	
	10	Corporate Governance – Secretarial Audit - Company Secretary -	
IV		Qualification and Qualities – Responsibilities, Powers and Duries –	
		Role of a Secretary in a Company.	10
	11	Corporate Social Responsibility and Companies Act 2013 – Concept	
		– Arguments for and against CSR – CSR towards Shareholder's,	
		Community, Consumers, Government and Suppliers – CSR Models.	
	Wind	ing Up of Companies	
	13	Winding up & Dissolution of companies – concept, Meaning,	
V		Definition – Modes of Winding Up – Voluntary winding up –	10
		Winding Up by NCLT – Summary procedure for liquidation.	
	14	Winding up procedures - Provisions of winding up under Insolvency	
		and Bankruptcy Code 2016.	

Recommended Exercises:

Learners are required to:

- 4. Prepare the procedure for filling SPICe+ form for incorporation of a company.
- 5. Collect MOA of different companies and study various clauses.
- 6. Collect prospectus of any recent public issue and study the details.
- 7. Prepare the minutes of company meetings of an imaginary company.
- 8. Examine the minutes of AGM/EGM of a listed company.
- 9. Visit a company in your locality for which CSR compliance is mandatory under requirements of the Companies Act, 2013. Collect details of their CSR Action Plans and CSR initiatives implemented by them and prepare a report.
- 10. Analyse a case study on the winding up of a company.

Suggested Readings:

- 9. Jagota, R. (2021). Corporate Laws. New Delhi: Taxmann Pvt. Ltd.
- 10. Kapoor, N. D. (2022). Corporate Laws. New Delhi: Sultan Chand.
- 11. Kaur, H. (2022). Company Law. New Delhi: Kitab Mahal.
- 12. Kuchhal, M. C., & Kuchhal, A. (2013). Company Law, Mahavir Publications.
- 13. Kumar, A. (2021). Corporate Laws. New Delhi: Taxmann Pvt. Ltd.
- 14. Maheshwari, S. N., & Maheshwari, S. K. (2017). Elements of Corporate Laws. New
 - Delhi: Himalaya Publishing House Pvt. Ltd.
- 15. Maheshwari, S. N., & Maheshwari, S. K. (2019). Company Law. New Delhi: Himalaya
 - Publishing House Pvt. Ltd.
- 16. Ramaiya, A. (2020). A Guide to Companies Act. India: LexisNexis.
- 17. Business Laws M.R. Sreenivasan, Margam Publications

- 18. Business Laws M.V. Dhandapani, Sultan Chand and Sons
- 19. Company Law Avtar Singh
- 20. M.C.Shukla and S.S. Gulshan Principles of Company Law
- 21. S.M.Shah Lectures on Company Law
- 22. S.Badri Alam and Saravanavel Company Law- Himalaya Publications
- 23. P.P.S. Gogna Text Book of Company Law S.Chand

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Explain the legal provisions the Company Law. Create understanding about the basic legal documents required for formation of a company	R, U	1, 3
CO-2	Analyse the managerial composition of companies and examine the process of company meetings.	R, U, An	1, 3
CO-3	Acquire application-oriented knowledge and develop understanding about regulatory framework with respect to disclosures and maintenance of accounts.	U, Ap	1, 3
CO-4	Acquire a thorough understanding of CSR and articulate the fundamental reasons why CSR is an effective organisational strategy. Recognise the Role of CSR in Corporate Governance. Compare arguments for and against the use of CSR by businesses.	U, Ap, E	1, 3
CO-5	Detailed analysis of the legal aspects in Winding Up of a Company under different modes.	U, An	1, 3

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: Company Administration

Credits: 4:0 (Lecture: Practical)

CO No.	СО	POs	PSOs	Cogniti ve Level	Knowled ge Category	Lecture (L)/Tutor ial (T)	Practic al (P)
1	Analyse the regulatory aspects and the broader procedural aspects involved in formation	1	1, 3	R, U	C, P	L	

	of companies covering the Companies Act, 2013 and Rules. Create understanding about the basic legal documents required for formation of a company						
2	Analyse the managerial composition of companies and examine the process of company meetings.	1	1, 3	R, U, An	C, P	L	
3	Acquire application- oriented knowledge and develop understanding about regulatory framework with respect to disclosures and maintenance of accounts.	1	1, 3	U, Ap	C, F	L	
4	Acquire a thorough understanding of CSR and articulate the fundamental reasons why CSR is an effective organisational strategy. Recognise the Role of CSR in Corporate Governance. Compare arguments for and against the use of CSR by businesses.	1,4	1, 3	U, Ap, E	C, M	L	
5	Detailed analysis of the legal aspects in	1	1, 3	U, An	C, P	L	

Winding Up of a			
Company under			
different modes.			

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of COs with PSOs and POs:

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	РО	РО	РО	РО	РО	PO	РО
	1501	1502	1505	1504	1505	1500	1	2	3	4	5	6	7
CO	3	-	3	-	-	-	3	-	-	-	-	-	-
1													
CO	3	-	3	-	-	-	3	-	-	-	-	-	-
2													
CO	3	-	3	-	-	-	3	-	-	-	-	-	-
3													
CO	3	-	3	-	-	-	3	-	-	2	-	-	-
4													
CO	3	-	3	-	-	-	3	-	-	-	-	-	-
5													

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Assignments
- Internal Exam
- Final Exam

	Internal Exam	Assignment	End Semester Examinations
CO 1	1	✓	✓
CO 2	✓	✓	✓
CO 3	✓	✓	✓
CO 4		✓	✓
CO 5		✓	✓

Discipline Specific Core A11: Research Methodology

Discipline	Commerce	Commerce				
Course Code	MIUK6DSCCOM30	2.1				
Course Title	Research Methodolog	gy				
Type of Course	DSC					
Semester	V					
Academic Level	300 – 399					
Course Details	Credit	Lecture	Tutorial	Practical	Total	
		per week	per week	per week	Hours/Week	
	4	4 hours	-		4	
Pre-requisites	Students should have	a basic know	ledge about t	the concepts re	elating to	
	research, basic statist	ics and busin	ess			
Course	This course delves in	nto Research	Methodology	, aiding studer	nts in acquiring	
Summary	crucial skills for tack	ling and unde	rstanding the	issues human	ity faces through	
	gathering, analysing,	gathering, analysing, and interpreting data. It covers the fundamentals of				
	Social and Business research, including techniques such as problem					
	identification, research	ch design, dat	a collection,	sampling, hyp	othesis	
	formulation, data pro	cessing, inter	pretation, and	l report prepar	ration.	

Module	Unit	Content	Hrs				
	Introd	luction to Research Methodology					
	1	Introduction to Basic Concepts; Stages in the Research Process;					
		Problem Definition, Criteria, Sources, Selection of Research Problem,					
		Research Objectives.					
I	2	Types of Research, Significance of Business Research in Managerial	10				
		Decision Making.					
	3	Research Design – Meaning – Characteristics – Importance – Types of					
		Variables – Classification of Research Design.					
	4	Scope of Research in Business and Commerce					
	Literature Review and Sampling Techniques						
	5	Literature Review: Sources – Library Usage – Different Types of					
		Literature Review - Process of Literature Review -					
	6	Different Formats of presenting Literature Review -Identification of					
		Research Gap – Softwares available for Literature Review and	12				
II		Citation					
	7	Sampling Techniques: Census Survey and Sample Survey –					
		Characteristics of Good Sample					
	8	Sampling Design Process – Types of Sampling Techniques –					
		Probability and Non-Probability Sampling, Sampling and Non-					
		Sampling Errors, Calculation of Sample Size.					
	9	Sources of Data – Primary Data & Secondary Data: Primary Data Vs					
		Secondary Data – Interview – Questionnaire – Schedule –					
		Observation – Case Study. Secondary Data: Sources					

	Нурс	othesis Testing	
	9	Hypothesis: Meaning – Importance – Characteristics – Limitations	
III	10	Concepts – Basic concepts concerning testing of hypothesis – Null	12
		Hypothesis and Alternate hypothesis- Type I and Type II errors	
	11	Level of significance- Two tailed and One Tailed test – Parametric Vs	
		Non-Parametric Tests.	
	Data	Processing and Data Analysis	
	12	Data Processing – Introduction, Editing – Coding – Classification –	
IV		Tabulation – Pictorial and Graphical Presentation – Problems in	
		Processing of Data.	13
	13	Data Analysis – Introduction – Factors Influencing Data Analysis –	
		Measures of Central Tendency, Dispersion, Distribution, Validating	
		questionnaire through Pilot Study	
	14	Introduction to simple Data Analysis Tools – Correlation, Regression	
		and Factor analysis	
	Rese	arch report and Ethics in research	
V	15	Research Reports: Introduction – Meaning – Importance – Problems –	
		Qualities of a good Research Report	13
	16	Types of Reports, Steps in writing reports	
	17	Ethics in Research – Introduction, Ethical issues related to publishing,	
		Plagiarism and Self-Plagiarism	

Practical:

- 1. Prepare a questionnaire and test validity and reliability
- 2. Make a pilot study based on the questionnaire prepared and collect data from minimum 15 respondents.

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Understand the basic framework of research process.	U	5
CO-2	Design a questionnaire for data collection	Ap	5
CO-3	Describe sampling techniques and formulate hypothesis for business problems	U, Ap	5
CO-4	Apply various statistical methods to test the hypothesis and understand the ethical issues in publishing	Ap	5
CO-5	Understand the practical aspect of research process	U, An	5

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: Basics of Research Methodology

Credits: 4:0:0 (Lecture:Tutorial:Practical)

CO No.	СО	PO	PSO	Cognitive Level	Knowledg e Category	Lecture (L)/Tutoria l (T)	Practica 1 (P)
1	Understand the basic framework of research process.	6	5	U	F, C	L	
2	Design a questionnaire for data collection	6	5	Ap	P	L	
3	Describe sampling techniques and formulate hypothesis for business problems	6	5	U, Ap	P	L	
4	Apply various statistical methods to test the hypothesis and understand the ethical issues in publishing	6	5	Ap	P	L	
5	Understand the practical aspect of research process	6	5	U, An	P	L	

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of Cos with PSOs & POs

	PSO1	DSO2	PSO3	DSO4	PSO5	PSO6	PO	PO	PO	PO	PO	PO	РО
	1301	1302	1303	1304	1303	1300	1	2	3	4	5	6	7
CO	-	-	-	-	3	-	-	-	-	-	-	2	-
1													
CO	-	-	-	-	3	-	-	-	-	-	-	3	-
2													
CO	-	-	-	-	3	-	-	-	-	-	-	3	-
3													
CO	-	-	-	-	3	-	-	-	-	-	-	3	-
4													
CO	-	-	-	-	3	-	-	-	-	-	-	3	-
5													

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Assignment / Seminar
- Internal Exam
- End Semester Exam

	Assignment/Seminar	Internal Exam	End Semester Examinations
CO 1	✓	1	✓
CO 2	✓	✓	✓
CO 3	✓	✓	✓
CO 4	✓	✓	✓
CO 5	✓	✓	✓

Discipline Specific Elective: Business Information System Stream Computerised Accounting-II

Discipline	COMMERCE					
Course Code	MIUK5DSECOM3	300.1				
Course Title	Computerized Acco	ounting- II				
Type of Course	Elective- Computer	r Application				
Semester	VI					
Academic	300- 399					
Level						
Course Details	Credit	Lecture	Tutorial	Practical	Total	
		per week	per week	per week	Hours/Week	
	4	3 hours	-	2 hours	5	
Pre-requisites	Basic Knowledge of	Basic Knowledge of computerised accounting				
Course	Provide practical k	Provide practical knowledge in computerized accounting with regard to				
Summary	inventory and tax to	ransactions.				

Module	Unit	Content	Hrs			
	Comp	outerised Accounting for Inventory				
	1	Meaning of Inventory-Inventory Vouchers-Types of Inventory				
		Vouchers-Creation, alter and Deletion of Godown, units of measure,				
I		stock item, stock group and stock category.	10			
	2	Maintaining Bill-Wise details- Different actual and billed quantity				
		related with inventory.				
	3	F11 features and F12 configuration related with inventory.				
	4	Recording of various inventory vouchers – display and print of				
		inventory reports and Lab Exercise.				
II	Adva	nce Inventory Transactions				
	5	Order Processing -Recorder Levels -Batch-wise details -Bill of	10			
		Materials -Batch-Wise Details -Different Actual and Billed Quantities				
		-Price Lists -Zero-Valued Entries -Additional cost details-POS.				
	Payro	oll Accounting				
	6	Meaning of payroll- Features-Benefits.				
III	8	Steps involved in the payroll preparation-Pay slip-steps involved in	15			
		generating pay slip-pay roll configuration.				
	9	Pay head creation-pay roll vouchers-pay roll reports.				
	Good	s and Service Tax				
	10	About GST-Activating Tally in GST-Setting up GST (Company				
		Level, Ledger Level or Inventory Level)-GST Taxes and Invoices-				
IV		Understanding SGST, CGST, and IGST-Creating GST Masters				

	11	Purchase Voucher with GST-Updating GST number of Suppliers-	25
		Practical on Intra-State Purchase Entry in GST (SGST+CGST)-	
		Practical on Inter-State Purchase Entry in GST (IGST)-GST purchase	
		entry for unregistered dealer in Tally-Reverse charge Mechanism	
		Entry for GST in Tally.	
	12	Sales Voucher with GST-Updating GST Number for Suppliers-	
		Practical on Intra-State Sale Entry in GST (SGST+CGST)-Practical	
		on Inter-State Sale Entry in GST (IGST)- Printing GST Sales Invoice	
		from Tally Software.	
	GST	Reports and Returns	
V	13	GSTR 1 in Tally-GSTR 1 Return Filing	15

Suggested Readings:

- 12. Learn Tally. ERP 9 by Soumya Ranjana Behera.
- 13. Tally ERP. 9 with GST by DT Editorial service.
- 14. Learn Tally Prime with GST by Gaurav Agarwal.
- 15. Mastering Tally Prime by Ashok K Nadhani.
- 16. Tally Prime with GST by Balaji Publication.
- 17. Nadhani, A.K and Nadhani, K.K. Implementing Tally 7.2 BPB Publication, New Delhi
- 18. Kiran Kumar, K. Tally 9, Laasya Publishers, Hyderabad
- 19. Fire Wall media, Tally 9.
- 20. Vishu Priya Singh, Tally 9, Computech Publications Ltd, New Delhi.
- 21. Sharma, KVS, Statistics mode simple, do it yourself and PC, Prentice Hall of India Pvt. Ltd., New Delhi
- 22. Goods and Services Tax, Himalaya Publishing House

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Inventory Masters	U	1,3,5
CO-2	Advance Inventory	U, Ap, C	1,2,3
CO-3	Payroll Accounting	Ap, An	2,3
CO-4	Goods and Service Tax	U, E	2,3
CO-5	GST Reports and Returns	Ap, C	2,3

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: Computerised Accounting

Credits: 4:0:0 (Lecture:Tutorial:Practical)

CO No.	СО	POs	PSOs	Cognit ive Level	Knowle dge Categor y	Lecture (L)/Tuto rial (T)	Pract ical (P)
CO- 1	Inventory Masters	1	1,3,5	U	С	L	P
CO- 2	Advance Inventory	1,3	1,2,3	U, Ap	С	L	P
CO- 3	Payroll Accounting	1,2	2,3	U, Ap	C, P	L	P
CO- 4	Goods and Service Tax	1,2,3	2,3	U, Ap	С	L	P
CO- 5	GST Reports and Returns	1,3	2,3	U, Ap	C, P	L	P

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of COs with PSOs & POs

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	РО						
	1501	1502	1503	1504	1503	1500	1	2	3	4	5	6	7
CO	1	-	3	-	2	-	3	-	-	-	-	-	-
1													
CO	2	3	-	-	3	-	3	3	3	-	-	-	-
2													
CO	-	2	3	-	-	-	3	3	-	-	-	-	-
3													
CO	-	-	2	3	-	-	3	3	3	-	-	-	-
4													
CO	-	1	2	-	-	-	3	-	3	-	-	-	-
5													

Correlation Levels:

Level	Correlation
-	Nil

1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Quiz / Assignment/ Quiz/ Discussion / Seminar
- Midterm Exam
- Programming Assignments
- Final Exam

	Internal Exam	Assignment	End Semester
			Examinations
CO 1	✓		✓
CO 2	✓		1
CO 3	✓		1
CO 4		✓	1
CO 5		✓	1

Discipline Specific Elective b5: Co-operation Stream

Co-operative Legal System

Discipline	COMMERCE									
Course Code	MIUK6DSECOM301	MIUK6DSECOM301.1								
Course Title	Co-operative Legal S	ystem								
Type of Course	DSE									
Semester	VI									
Academic Level	300- 399	300- 399								
Course Details	Credit	Lecture	Tutorial	Practical	Total					
		per week	per week	per week	Hours/Week					
	4	4 hours	-	-	4 hours					
Pre-requisites	Basic Understanding	of Co-operati	ive Principles							
Course	This course will fami	liarize you w	ith the legal p	rinciples and r	egulations					
Summary	required for governin	g the manage	ment and adn	ninistration of	cooperatives in					
	a most effective mann	ner.								

Module	Unit	Content	Hrs				
	Legal	Framework of Co-operatives					
	1	Introduction to Co-operative Legislations in India- meaning,					
		objectives, importance – need for legal framework					
I	2 Various legislative measures in India – 1904, 1912, 1991, 1995 and 2002						
	3	Co-operative legislations in Kerala: Evolution of Kerala State Co-	12				
	3	operative Society Act - Historical background Cochin Co-operative	12				
		Society 1913 and Travancore Co-operative Society 1952					
	4	Introduction to KCS Act 1956- objectives – Features	1				
	5	Amendments of Kerala Co-operative Society 1999 _Objectives					
		_features and MSCS Amendments Act, Rules 2023 (Brief)					
	Kerala Co-operative Societies Act						
	6	Registration procedure of societies _cancellation of registration					
II	7	Bye Law _ contents and its amendments	12				
	8	Amalgamation and Division of Societies					
	9	Eligibility Criteria for Membership_ Rights and Liabilities of					
		Members					
	10	Termination and withdrawal of membership					
III	Gove	rnance and Management of Co-operatives					
	11	Structure and Functions of Co-operatives_ objectives of Co-					
		operative Management					
	12	General Meetings and Decision Making process					
	13	Procedure for Election					
	14	14 Roles and Responsibility of Secretary _President					

	15	Inquiry _ Inspection – Meaning and circumstances of Inquiry, Types					
	13	of inspection- Procedure and Surcharge.					
IV		Arbitration and Settlement of Disputes					
	16	Disputes – meaning, types	12				
	17 Arbitration Procedure _Procedure for Execution of Orders						
	18 Co-operative Tribunal – Appeal _ Revision _Review						
	19	Offences and Penalty _ Procedure and charges levied					
V	Disso	lution of Co-operative Societies	12				
	20	Meaning of dissolution _ Circumstances for dissolution of societies					
	21 Appointment of Liquidator_ Powers						
	22	Procedure for Voluntary and Compulsory dissolution					
	23	Legal consequences of Dissolution					

Recommended Assignments:

Learners are required to

- 1. Visit the nearby co-operatives in your locality and identify the mission, structure and activities.
 - 2. Compare and contrast the legal frameworks governing the different types of cooperative societies in terms of laws and provisions.
 - 3. Critically analyse the bye laws of any specific co-operative society and identify whether it comply with the standard.
 - 4. Conduct a group discussion with regard to the legal challenges or issues faced by co-operatives.
 - 5. Write a detailed report on the mechanism adopted to resolve any one /more disputes that have arisen within the society.
 - 6. Undertake a Case study of a specific society and identify any obstacles faced during registration process and their resolution.

Suggested Readings:

- 1. Goyal B.B. Co-operative Legislation: Trends and Dimensions, Deep& Deep Publications
- 2. Bedi R.D. Law for Co-operation, National Council for Co-operative Training, New Delhi.
- 3. M A Oommen. Co-operative Movement in Kerala: A Historical Study
- 4. Mohanan P.N . Co-operative Societies Laws in Kerala, Swamy Law House, Ernakulam.
- 5. Trivedi B.B. Law and Management of Co-operatives, Loyal Book Depot, Meerut.
- 6. Weerman P.E. A Model Co-operative Societies Law, International Co-operative Alliance, New Delhi.

7. Journals, Reports published by KSCB, MILMA, Kerala Co-operative Employees' Provident Fund Board.

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Demonstrate an understanding of the legal and regulatory framework governing the smooth conduct of functioning of co-operative societies	R, U	1, 3
CO-2	Evaluate the compliance of co-operative society with legal and regulatory requirements	U, An, E	1, 3
CO-3	Acquire knowledge of the governance structure and decision making process within society in-order to assess its effectiveness.	R, U,	1, 3
CO-4	Apply professional and ethical practice towards dispute resolution in a society.	U, An, E	1,2,3,5
CO-5	Equip the skills, knowledge and competencies necessary to effectively manage dissolution of societies	U, An, E	1,2,3,5

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: Co-operative Legal System

Credits: 4:0:0 (Lecture: Tutorial:)

C O No	СО	POs	PSOs	Cognitive Level	Knowledg e Category	Lecture(L) /Tutorial (T)	Practica 1 (P)
1	Demonstrate an understanding of the legal and regulatory framework governing the smooth conduct of functioning of cooperative societies	1,3	1, 3	R, U	С	L	
	Evaluate the						

2	compliance of co- operative society with legal and regulatory requirements	1,3	1, 3	U, An, E	F, P	L	
3	Acquire knowledge of the governance structure and decision making process within society in-order to assess its effectiveness.	1,3	1, 3	R, U,	C, P	L	
4	Apply professional and ethical practice towards dispute resolution in a society.	1,2,	1,2,3,5	U, An, E	C, P, M	L	
5	Equip the skills, knowledge and competencies necessary to effectively manage dissolution of societies	1,2,	1,2,3,5	U, An, E	C, P, M	L	

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of COs with PSOs & POs

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7
CO 1	3	-	2	-	-	-	3	-	-	-	-	-	-
CO 2	3	-	3	-	-	-	3	2	1	-	-	-	-
CO 3	3	-	2	-	1	-	3	-	ı	-	3	-	-
CO 4	3	2	3	-	-	-	3	2	ı	ı	-	ı	-
CO	3	2	3	-	-	-	3	2	-	-	-	-	-

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J							

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Assignments
- Internal Exam
- Final Exam

	Internal Exam	Assignment	End Semester Examinations
CO 1	✓		✓
CO 2	✓	✓	✓
CO 3	✓	✓	✓
CO 4		✓	✓
CO 5		✓	✓

Discipline Specific Elective: Taxation Stream

Income Tax Law and Practice-II

Discipline	COMMERCE							
Course Code	MIUK6DSECOM302.1							
Course Title	Income Tax Law and Practice- II							
Type of Course	DSE	DSE						
Semester	VI							
Academic Level	300 - 399							
Course Details	Credit	Lecture	Tutorial	Practical	Total			
		per week	per week	per week	Hours/Week			
	4	4 hours	-	-	4			
Pre-requisites	MIUK5DSECOM305.1							
Course	To acquire the skills in assessment of Firms and Computation of corporate tax.							
Summary	This course dissects	the electronic	media in ince	ome tax.				

Module	Unit	Content	Hrs				
	Asses	ssment Procedure and Income Tax Authorities					
	1	Assessment procedure-Types of Assessment-Tax Deducted at					
I		Source- Advance payment of tax- Role of electronic media in Income	12				
		Tax - e-filing of return- Steps for e-filing of return - Income tax					
		authorities- Appeal-revision and penalties.					
	Asses	ssment of Firms					
	2	Meaning of firm – Classification of firms – Assessment when section					
II		184 are complied with - Assessment when section 184 are not	12				
		complied with – Provisions of Section 40(b) – Book Profit – Change					
		in the constitution of the firm - Computation of Total Income and Tax					
		Liability of Firm and Partners-Filing of return.					
	Asses	ssment of AOP/BOI					
	3	Meaning of AOP and BOI – Computation of share of a Member of					
III		AOP/BOI – Computation of Tax liability where shares of members of	12				
		AOP/BOI are unknown – Computation of Tax liability where shares					
		of members of AOP/BOI unknown – Concept of Maximum Marginal					
		Rate-Filing of return.					
	Over	view of Indian Corporate Taxation and Key Concepts					
	4	Introduction to corporate tax regime in India: - Historical					
		background, objectives and significance-					
IV	5	The structure of corporate taxation in India: - Corporate tax rates,					
		deductions and exemptions, setoff and carry forward of losses and					
		depreciation.					
	6 Overview of recent developments and reforms in Indian Corporate						
		tax laws.					
	7	Meaning of Company- Types of companies-Residential status of					
		companies.					

	8	Computation of taxable income-allowable deductions and tax credits-						
		Tax treatment of different types of Incomes.						
	9	Minimum Alternate Tax (MAT)- Computation-Filing of return-E						
		Filing.						
V	Tax I	Planning						
	11	Tax Planning -Tax Avoidance- Tax Evasion-Tax Management- Need						
		of Tax Planning- Tax Planning of individuals – Advantages and	12					
		Limitations of Tax Planning- Tax planning tips for individual						
		assesses.						

Recommended Books:

- 1. Vinod Singhania & Monica Singhania, Corporate Tax Planning & Business Tax Procedures with Case Studies, Taxmann Publications, New Delhi.
- 2. Girish Ahuja & Dupta, Simplified Approach to Corporate Tax Planning & Management, Commercial Law Publishers India Ltd., New Delhi.
- 3. Mehrotra H C & Doyal S P, Corporate Tax Planning and Management, Sahitya Bhawan Publishers, Agra.
- 4. Divakar Vijayasarathy, Fundamentals of International Taxation, Bhart Law House Pvt Ltd. New Delhi.
- 5. Ravi Chawchharia, Direct tax Law and International Taxation, Taxmann, New Delhi.
- 6. Manoharan T N & Direct Tax law & Direct Tax law & International Taxation, Snow White Publishers, Mumbai.

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Understand the assessment procedure	U	1
CO-2	Describe about assessment of firms and its computation	U, Ap	1,6
CO-3	Describe about assessment of AOP/BOI and its computation	U, Ap	1,6
CO-4	Comprehend the Indian Taxation System and Solve the problems in computation of total income and tax of companies.	U, Ap	1,6
CO-5	Describe the role of electronic media in Income Tax	U, Ap, An, C	1, 3, 4, 6

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: Income Tax Law and Practice-II

Credits: 4:0:0 (Lecture:Tutorial:Practical)

CO No.	СО	PO s	PS Os	Cogn itive Level	Knowledge Category	Lecture (L)/Tutor ial (T)	Practical (P)
CO- 1	Understand the assessment procedure	1	1	U	F, C	L	
CO- 2	Describe about assessment of firms and its computation	1, 3	1,6	U, Ap	P	L	
CO- 3	Describe about assessment of AOP/BOI and its computation	1, 5	1,6	U, Ap	C, P	L	
CO- 4	Comprehend the Indian Taxation System and Solve the problems in computation of total income and tax of companies.	1, 5	1,6	U, Ap	P	L	
CO- 5	Describe the role of electronic media in Income Tax	3, 4, 5	1, 3, 4, 6		C, P	L	

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of COs with PSOs & POs

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	РО	РО	РО	РО	РО	PO	PO
	1501	1502	1503	1504	74 1505 1500	1	2	3	4	5	6	7	
CO	3	1	-	-	-	-	-	2	3	3	-	-	-
1													
CO	2	3	-	3	3	2	-	-	-	3	-	-	-
2													
CO	3	2	1	-	-	-	3	3	3	-	-	-	-
3													
CO	-	-	2	3	-	-	2	-	3	3	-	-	-
4													
CO	1	2	-	-	-	-	3	-	3	-	-	-	-
5													

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Quiz / Assignment/ Quiz/ Discussion / Seminar
- Midterm Exam
- Programming Assignments
- Final Exam

	Internal Exam	Assignment	Project Evaluation	End Semester
				Examinations
CO 1	✓			✓
CO 2	✓			✓
CO 3	✓			✓
CO 4		✓		1
CO 5		✓		✓

Discipline Specific Elective a6: Computer Application Stream Basics of Python Programming

Discipline	Commerce						
Course Code	MIUK5DSECOM300.1						
Course Title	Basics of Python Prog	gramming					
Type of Course	DSE						
Semester	VI						
Academic Level	300 - 399						
Course Details	Credit Lecture Tutorial Practical Total						
		per week	per week	per week	Hours/Week		
	4	3		2	5		
Pre-requisites	Basic knowledge in co	omputer, stati	stics and mac	hine learning			
Course	It equips students with the fundamental knowledge and skills to write basic						
Summary	Python programs, preparing them for further exploration of the language's						
	vast capabilities.						

Module	Unit	Content	Hrs					
	Intro	duction to Python Programming						
	1	Concept of programming, Types of programming languages,						
		applications of programming in various fields.						
I	2	Python Programming-Key Features of Python-Installing and Running						
		Python on the system						
	Pytho	on Data Types, Operators and Expressions						
	3	Data Types (Number, Boolean, String)-Number-Sequence (String,						
II		List, Tuple)-Set-None-Mapping (Dictionary)-Classification of data						
		types (Mutable and Immutable Objects)-Deciding usage of python						
	data types							
	4 Operators in Python (Arithmetical, Relational, Assignment, Logical,							
	Identity, Membership)							
	5	Expressions-Statement-Input and Output-Type Conversion (Explicit						
		and Implicit)-Debugging (Syntax errors, Logical errors, Run time						
		errors)						
	Flow	of control						
III	6	Introduction to flow of control (Selection, Repetition and Indention)						
	7	The 'For Loop', The While Loop	15					
	8	Types of Statements in Loops (Break Statements and Continuous						
		Statements)						
	9	Nested Loops						
	Intro	duction to functions and Module						
IV	10	Functions-The advantages of functions-User Defined functions-	1					
		Creating user defined functions-Arguments and Parameters-Functions	20					

	returning value-Flow of execution							
	11	Scope of a variable (Global variable and local variable)						
	12 Python standard library-Built in Functions							
	13	13 Module-Characteristics of modules-Benefits of using modular						
		programming-Type of modules-Built in modules-From statement						
	String	gs, lists, Tupples and Dictionaries						
	14	Basics of strings-String Operators-Traversing a string-Built in string						
		functions-String handling						
	15 List-List operations (Concatenation, Repetition, Membership,							
V		Slicing)-Traversing a list-List methods and built in functions-Nested 20						
		lists-copying lists-List as argument to a function-List manipulation						
	16	Tupples and Dictionaries-Tupples-Tuple operations (Concatenation,						
		Repetition, Membership, Slicing)-Tupple methods and built in						
		actions-Tupple assignment-Nested Tupples-Tupple Handling						
	17	Dictionaries-Adding a new Item and modifying an existing item-						
		Dictionary operations-Traversing a dictionary-Dictionary methods						
		and Built-in functions-Manipulating Dictionaries						

Recommended Practical's:

Learners are required to

- 1) Research and list down 5 real-world examples of how programming is used in your everyday life (e.g., social media platforms, online shopping websites, mobile apps).
- 2) Write a Python program to print your name and age to the console.
- 3) Write a Python program that asks the user for their name and age, then greets them by name and tells them their age in 10 years.
- 4) Write a Python program that calculates the area and perimeter of a rectangle given its length and width as user inputs.
- 5) Write a Python program that checks if a number entered by the user is even or odd
- 6) Write a Python program that asks the user for a grade and prints the corresponding letter grade (e.g., A for 90-100, B for 80-89, etc.). (Optional: Use an if-else chain)
- 7) Write a Python program that uses a for loop to print the first 10 natural numbers.
- 8) Write a Python program that uses a while loop to guess a random number generated by the computer (within a certain range).
- 9) Write a Python function that takes two numbers as arguments and returns their sum. Then, call the function from your main program to demonstrate its usage.
- 10) Write a Python program that defines a function to calculate the simple interest on a loan amount based on principal, interest rate, and time (provided as user inputs).
- 11) Write a Python program that asks the user for a list of comma-separated numbers, converts them to a list of integers, and then calculates the average of the numbers.
- 12) Develop a simple text-based guessing game where the computer generates a random number, and the user has a limited number of tries to guess it.

13) Create a Python program that reads data from a text file (containing names and ages) and calculates basic statistics like total number of people, average age, etc. (Introduce basic file handling concepts)

Suggested Readings:

Sweigart, A. (2015). Automate the Boring Stuff with Python: Practical Programming for the Disinterested. No Starch Press.

Matthes, E. (2019). Python Crash Course, 2nd Edition. No Starch Press.

Barry, P. (2010). Head First Python, 2nd Edition. O'Reilly Media.

Shaw, Z. (2017). Learn Python the Hard Way, Anniversary Edition. No Starch Press.

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Understand the basics of Python syntax, data types, and variables.	U	1,4
CO-2	Apply control flow statements (if-else, loops) to control program execution.	Ap	1,4
CO-3	Work with functions to create modular and reusable code.	U, Ap	1,4
CO-4	Utilize basic input and output functionalities to interact with users.	Ap	1,4
CO-5	Develop problem-solving skills through practical coding exercises.	Ap, An	1,4

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: Python Programming for Business

Credits: 3:2 (Lecture: Tutorial)

CO No.	СО	POs	PSOs	e Level	Knowled ge Category	Lecture (L)/Tutori al (T)	Practica 1 (P)
	Understand the basics						

1	of Python syntax, data types, and variables.	1	1,4	U	F	L	P
2	Apply control flow statements (if-else, loops) to control program execution.	1,2	1,4	Ap	P	L	P
3	Work with functions to create modular and reusable code.	1,2,5	1,4	U, Ap	P	L	P
4	Utilize basic input and output functionalities to interact with users.	1,2	1,4	Ap	P	L	P
5	Develop problem- solving skills through practical coding exercises.	1,2	1,4	Ap, An	P, M	L	Р

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of COs with PSOs & Pos

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	РО						
	1001	1201	1200	100.	1200	1200	1	2	3	4	5	6	7
CO	2	-	-	3	-	-	3	-	-	-	1	-	-
1													
CO	2	-	-	3	-	-	3	3	-	-	-	-	-
2													
CO	2	-	-	3	-	-	3	3	-	-	3	-	-
3													
CO	2	-	-	3	-	-	3	3	-	-	-	-	-
4													
CO	2	-	-	3	-	-	3	3	-	-	-	-	-
5													

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Assignments
- Internal Exam
- Final Exam

	Internal Exam	Assignment	End Semester Examinations
CO 1	✓		✓
CO 2	✓	✓	✓
CO 3	✓	✓	✓
CO 4	✓	✓	✓
CO 5	✓	✓	✓

Discipline Specific Elective: Co-operation Stream

Co-operative Accounting

Discipline	COMMERCE						
Course Code	MIUK6DSECOM3	304.1					
Course Title	Co-operative Acco	unting and A	uditing				
Type of Course	DSE						
Semester	VI						
Academic	300 -399						
Level							
Course Details	Credit	Lecture	Tutorial	Practical	Total		
		per week	per week	per week	Hours/Week		
	4	5 hours	-	-	5 hours		
Pre-requisites	Basic Accounting	Knowledge a	nd Familiarity	with Co-oper	rative Principles		
Course	This course will en	This course will enable you to understand the system of maintaining books					
Summary	and accounts in co-	-operatives ar	nd develop the	e necessary ski	ills in		
	preparation of fina	ncial stateme	nts and condu	cting co-opera	ative audit.		

Module	Unit	Content	Hrs						
	Funda	nmentals of Co-operative Accounting							
	1	Meaning _Importance _Features of Accounting_							
		Objectives_Functions							
I	2	Book keeping – meaning & definition, difference between accounting	15						
		and book keeping systems of book keeping – single & double entry							
		systems.							
	3	Accounting System in Co-operatives, Day books _Types of Day							
		books							
	4	Books and Registers maintained by the societies- Credit societies							
	Preparation of Financial Statements								
	5	Need for financial statements _objectives _ Types_ Accounting Cycle	15						
II	6	Preparation of R&D statement for different societies							
	7	Preparation of Trading Account & P/L Account for different societies							
	8	Disposal of Net Profit _ Statutory and Non-Statutory Requirements							
	9	Treatment of Interest on loans to members _ Provision							
III	Sourc	es of Funds and Management of Over-dues							
	10	Different sources of funds _owned and borrowed funds	15						
	11	State Aid to Co-operatives							
	12	Investment of Funds _Manner of investment							
	13	eaning of Overdue_ Causes _ Remedies							
	14	Categories of NPA _ Capital Adequacy Norms							
IV	Role	of NCDC in Supporting Co-operatives	15						

	15	Establishment of NCDC_ Objectives _ Need	
	16	Functions _Activities of NCDC	
	17	Procedure to Avail Loan from NCDC	
	18	New Schemes of NCDC- Need to bring POs, FPOs and SHG into co-	
		operatives	
	Co-op	perative Audit	
	19	Meaning _Definition_ Objectives _Features of Co-operative Audit_	
V		Need	15
	20	Types of Co-operative Audit, Administrative set –up of Co-operative	
		Audit _Procedure of Audit	
	21	Co-operative Auditor _ Duties and Powers_ Audit Report_ Audit	
		Certificate	
	22	Vouching and its Pre-requisites	
	23	Classification of Societies in Audit_ Assessment and levy of Audit	
		Fees	

Recommended Exercises:

Learners are required to:

- 1. Identify and list out the books and registers that a co-operative society is required to maintain.
- 2. Analyze the data to identify the components required for the preparation of financial statements
- 3. Review the case study of a society facing challenges with overdue payments from members.
- 4. Compile information on different programs and schemes in terms of eligibility criteria, procedure, benefits offered by NCDC to support co-operatives.
- 5. Visit the nearby society and analyze the financial statements and prepare an audit report of the co-operative society based on audit findings.

Suggested Readings:

- 1. Krishnaswami O.R. Co-operative Account Keeping, Oxford & Company;IBH PublishingCo., New Delhi.
- 2. Krishnaswami O.R. Co-operative Audit, Oxford & Delhi. Publishing Co. New Delhi.
- 3. Khandelwal M.C. Co-operative Audit X-Rayed, Pitaliya, PustakBhandar, Jaipur.
- 4. R K Sharma. Co-operative Accounting and Costing.
- 5. Subramanian V K. Co-operative Audit and Inspection.
- 6. Satyamurthy B V. Accounting for Co-operative Society.
- 7. Saminddin, MahfoozurRahman and HifzurRehman .Co-operative Accounting and Auditing, Himalaya Publishing House, Mumbai.
- 8. Department of Co-operation, Government of Kerala: Co-operative Audit Manual.

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Understand the importance of compliance requirement and accurately record the financial transactions in appropriate books and registers	R, U	1
CO-2	Demonstrate the proficiency in applying the principles and practices in the preparation of financial statements	R, U, Ap	1
CO-3	Develop skills to identify the potential source of raising funds and analyse the trend related to overdue payments.	Ap, E	1,2,3
CO-4	Learn how to access NCDC assistance – eligibility criteria, application procedure and documentation required.	U, App	1,3
CO-5	Apply critical thinking skills while evaluating audit evidences and solving problems encountered while auditing.	U, App, E	1,5

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: Co-operative Accounting and Auditing

Credits: 4:0:0 (Lecture: Tutorial:)

CO No.	СО	POs	PSOs	Cognitive Level	Knowled ge Category	Lecture (L)/Tutor ial (T)	Practic al (P)
1	Understand the importance of compliance requirement and accurately record the financial transactions in appropriate books and registers	1	1	R, U	С	L	
2	Demonstrate the proficiency in applying the principles and	1,5	1	R, U, Ap	C,	L	

	practices in the preparation of financial statements						
3	Develop skills to identify the potential source of raising funds and analyse the trend related to overdue payments.	1,2	1, 2,3	Ap, E	C, P	L	
4	Learn how to access NCDC assistance – eligibility criteria, application procedure and documentation required.	1,2	1,3	U, App	C, P	L	
5	Apply critical thinking skills while evaluating audit evidences and solving problems encountered while auditing.	1,2	1,5	U, App, E	C, P	L	

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of COs with PSOs & Pos

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7
CO 1	3	-	-	-	-	-	3	-	-	-	-	-	-
CO 2	3	-	-	-	-	-	3	-	-	1	2	-	-
CO 3	3	2	2	-	-	-	3	2	-	1	-	-	-
CO 4	3	-	3	-	-	1	3	2	-	1	-	-	-
CO 5	3	-	-	ı	3	1	3	3	-	ı	-	-	-

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Assignments
- Internal Exam
- Final Exam

	Internal Exam	Assignment	End Semester Examinations
CO 1	√		✓
CO 2	✓	✓	✓
CO 3	✓	✓	✓
CO 4		✓	✓
CO 5		✓	✓

Discipline Specific Elective: Finance Stream Security Analysis and Portfolio Management

Discipline	Commerce					
Course Code	MIUK6DSECOM305	5.1				
Course Title	Security Analysis and	l Portfolio Ma	anagement			
Type of Course	DSE					
Semester	VI					
Academic Level	300 - 399					
Course Details	Credit	Lecture	Tutorial	Practical	Total	
		per week	per week	per week	Hours/Week	
	4	4 hours	-		4	
Pre-requisites	Have knowledge abo	ut capital mar	ket operation	s and different	securities in	
	capital market					
Course	This course equips th	e students wi	th comprehen	sive knowledg	e of stock	
Summary	market operations, fo	cusing on tec	hniques for m	aking informe	d decisions	
	regarding the buying	and selling of	f securities. It	also covers the	e key topics	
	include Investment F	undamentals,	Risk and Ret	urn analysis, P	ortfolio Risk-	
	Return evaluation, the	e CAPM mod	lel, and strateg	gies for Portfol	lio selection.	

Module	Unit	Content	Hrs			
	Secur	rity Analysis I				
I	1	Introduction, Fundamental Analysis, Dividend Growth Model and the				
		E Multiple (Economic, Company and Industry Analysis);				
	2	Technical Analysis (Assumption, Principle and Theories-Dow, Elliot				
		Wave, Random Walk)				
	3	Difference between Fundamental and Technical Analysis.				
	Secur	rity Analysis II				
	4	Market Indicators, Support and Resistance level,				
II	5	Interpreting Price pattern, Decision using data Analysis,	10			
	6	Evaluation of Technical analysis, Efficient Market theory (Efficient				
		Market Hypothesis)				
	Secur	rity Valuation and Risk Management				
	7	Debt instruments and valuations, yield, Running yield, YTM And				
		bond durations convexity (simple problems)				
III	8	Equity instrument and valuations - Earning valuations revenue	13			
		valuations yield valuation (simple problems)				
	9	Risk Management – Meaning, Objectives, Benefits, Steps in Risk				
	Management Process (Identify And Analyse Loss Exposures, Select					
		The Appropriate Techniques, Implement And Monitor RM				
		Programme)				

	Portf	olio Management I							
	10	Portfolio Management							
IV	11	Phases of Portfolio Management - Security Analysis, Portfolio	13						
		Analysis, Portfolio selection, Portfolio Revision, Portfolio Evaluation.							
	12	Portfolio Theories - Traditional Approach, Modern Approach.							
	13	Risk Analysis -Types, Diversion of Risk, Risk and Return							
	14	Portfolio Analysis –Portfolio return, Portfolio risk							
	Portf	olio Management II							
	15	Markowitz Model of Risk Return Optimization – Assumption,							
		Efficient Frontier.							
V	16	Capital Market Theory, Single Index Model (Sharpe Index Model).	12						
		CAPM, Arbitrage Pricing Theory Model, Portfolio Evaluation Model							
		(Sharpe, Treynor, Jensen Alpha), Sharpe Optimal Portfolio.							
	17	Formulation of Portfolio strategy, Portfolio revision and rebalancing,							
		Asset allocation strategies, Fixed Income Portfolio							

Practical:

- 1. Analyse and report company specific factors of atleast 5 companies as part of fundamental analysis.
- 2. Create own portfolio by using a minimum of 10 scrips.

Reference Books:

- 1. Singh, P. Portfolio Management. Mumbai: Himalaya Publications.
- 2. Bhalla, V. Investment Management. New Delhi: Sultan Chand Publications
- 3. Fischer, D. E., & Jordon, R. J. Security Analysis and Portfolio Management (6thEd.). New Delhi: Prentice Hall Of India
- 4. S, Kevin. Security Analysis and Portfolio Management. New Delhi: Prentice Hall Of India.
- 5. Lee, A. F., & Lee, C. F. Advances in Investment Analysis and Portfolio Management (Vol. 3, New Series). United Kingdom: Elsevier Science Ltd.
- 6. Chandra, P. Investment Analysis and Portfolio Management (4th ed.). McGrawHill Education.
- 7. Bodie, Kane & Marcus Investments, McGraw-Hill Publications.
- 8. Reilly & Brown-Investment Analysis and Portfolio Management –Cengage Publications

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Understand basics of investment management –	U	1

	fundamental and technical analysis.		
CO-2	Assess securities using technical analysis	U, E	1,3
CO-3	Evaluate values of different type of securities	Е	1
CO-4	Understand Portfolio management phases and create own optimal portfolio.	U, C	1,3
CO-5	Using asset-pricing models to generate returns	U, Ap	1

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: Security Analysis and Portfolio Management

Credits: 4:0:0 (Lecture: Tutorial: Practical)

CO No.	СО	PO	PSO	Cognitive Level	Knowledge Category	Lecture (L)/Tutorial (T)	Practical (P)
1	Understand basics of investment management – fundamental and technical analysis.	1	1	U	F, C	L	
2	Assess securities using technical analysis	1,2	1,3	U, E	Р	L	
3	Evaluate values of different type of securities	1,2	1	Е	F	L	
4	Understand Portfolio management phases and create own optimal portfolio.	1,5	1,3	U, C	F	L	
5	Using asset-	1,2	1	U, Ap	F	L	

pricing models			
to generate			
returns			

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of COs with PSOs and POs:

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7
CO 1	3	-	-	-	-	-	3	-	-	-	-	-	-
CO 2	3	-	3	-	-	-	3	3	-	-	-	-	-
CO 3	3	1	1	1	1	1	3	3	-	-	-	-	-
CO 4	3	1	3	1	ı	ı	3	-	-	-	3	-	-
CO 5	3	-	-	-	-	-	3	3	-	-	-	-	-

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Assignment / Seminar
- Internal Exam
- End Semester Exam

	Assignment/Seminar	Internal Exam	End Semester Examinations
CO 1	✓	1	✓
CO 2	✓	✓	✓
CO 3	✓	✓	✓
CO 4	✓	✓	✓
CO 5	✓	✓	✓

Skill Enhancement Course: Business Communication

Discipline	COMMERCE						
Course Code	MIUK6SECCOM300).1					
Course Title	Business Communica	ıtion					
Type of Course	SEC						
Semester	VI						
Academic Level	200 - 299						
Course Details	Credit	Lecture	Tutorial	Practical	Total		
		per week	per week	per week	Hours/Week		
	3	3 hours	-		3 Hrs		
Pre-requisites	Basic awareness abo	ut concept of	communication	on and its sign	ificance in		
	Business Organisation	ns.					
Course	Aims to help the stud	Aims to help the students in understanding the principles and techniques of					
Summary	effective business cor	effective business communication and enhance the oral and written					
	communication skills	of the learne	rs in business	related careers	s.		

Module	Unit	Content	Hrs
	Natur	re of Communication	
	1	Communication: concept-importance-need- process- principles	
	2	Classification of communication-Verbal-Nonverbal-Formal-Informal-	
		Internal-Extrenal-Upward-Downward-Horizontal-Diagonal	
I			9
	3	Barriers to communication-Ways to overcome barriers-Cross cultural	-
	3	communication	
	4	Etiquette in communication-Social media communication: Essentials-Role	
		in business	
	* * * *		
		ning and Speaking Skills	
	5	Oral Communication-Importance-Listening-Importance-Type of listening-	
		Process of listening-Principles of listening	
	6	Types of listeners-Qualities for a good listener-Guidelines for effective	9
II		listening	
	7	Interpersonal communication-Techniques for effective speaking-Group	
		Discussions-Interviews	
	8	Effective negotiation-Elements-Process and general guidelines	
	Writi	ng Skills	
	9	Written communication-Importance-Principles-Business Letter: Layout and	
		Essentials	
III	10	Report writing – Process of writing, Types of reports, Visual presentation of	
		data-Tools and techniques of presentation	9
	11	Formal reports-Components-Organising information in formal reports-	

		Layout of formal reports- Writing reports on field work/visit	
	12	Personal correspondence-Preparation of curriculum vitae-Essentials-	
		Preparation of job application	
	Nonv	verbal Communication Skills	
	13	Non-verbal /Gestural communication -Importance-Components	
	14	Sign Language-Role of signs and symbols in communication-Interpretation	
IV	15	Facial expressions-Gestures – Postures-Para language	9
	16	Kinesics—Proxemics -Touch language and Time Language	
	Digit	al Communication Skills	
	17	Art of digital presentation-Essentials of effective presentations-Tools and	
		Techniques	
	18	Technology for communication - IT communication tools-Role of AI in	
		communication	9
V	19	Electronic mail: advantages, safety and smartness in email. E-mail	
		etiquettes.	
	20	Essentials of effective e-communication-Communication in global virtual	
		teams	

Recommended practical

Learners are required to

- 1. Organise group discussions for team comprising 8 to 10 members on topic to issues and challenges for business in future.
 - 2. Prepare curriculum vitae assuming that they competed the programme and have few years business experience
 - 3. Organise mock interviews and understand the process through role play.
 - 4. Prepare formats of various office documents like minutes circulars etc
 - 5. Draft a business e-mail by imagining a typical business situation as the CEO of a company

Suggested Readings:

- 1. Ludlow, R. & Panton, F.(1992). The Essence of Effective Communications, Prentice Hall of India Pvt. Ltd., New Delhi.
- 2. K.K. Sinha, Business Communication, Galgotia Publishing Co., Karol Bagh, New Delhi.

- 3. R.C. Sharma & Krishna Mohan Business Correspondence and Report Writing. Tata McGraw Hill Publishing Company Limited.
- 4. C.B.Gupta (2019). Essentials of Business Communication, Sultan Chand & Sons.
- 5. Kaul, A. Effective Business Communication, 2nd ed. PHI learning

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Identify the key principles in the process of business communication and differentiate between different types of communication	R, U	1,2,6
CO-2	Develop and demonstrate proficiency in effective speaking and listening for business negotiations.	An, Ap,E	1,2, 6
CO-3	Appreciate the need for effective writing in business communication and demonstrate the skill of writing business documents	U, Ap,E, C	1,2,,6
CO-4	Identify the components involved in nonverbal communication and recognise its importance in business communication	An, E	1,2, 6
CO-5	Familiarise with the digital modes and tools that can be effectively used in business communication	U, A	1,2,6

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: Business Communication

Credits: 3:0:0 (Lecture: Tutorial: Practical)

CO No.	СО	POs	PSOs	Cognitive Level	Knowledg e Category	Lecture (L)/Tutor ial (T)	Practica 1 (P)
1	Identify the key principles in the process of business communication and differentiate between different types of communication	1,4	1,2, 6	R, U	F, C	9	

2	Develop and demonstrate proficiency in effective speaking and listening for business negotiations.	1,4	1,2, 6	An, Ap,E	P,M	9	
3	Appreciate the need for effective writing in business communication and demonstrate the skill of writing business documents	1,4	1,2, 6	U, Ap,E,	F,P	9	
4	Identify the components involved in nonverbal communication and recognise its importance in business communication	1,4	1,2, 6	An, E	F, M	9	
5	Familiarise with the digital modes and tools that can be effectively used in business communication	1,4	1,2,6	U, A	F,P	9	

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of COs with PSOs & POs

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7
CO 1	3	3	-	-	-	2	2	-	-	3	-	-	-
CO 2	3	3	-	-	-	2	2	-	-	3	-	-	-
CO 3	3	3	-	-	-	2	2	-	-	3	-	-	-
CO 4	3	3	-	ı	ı	2	2	1	1	3	-	ı	-
CO 5	3	3	-	-	-	2	2	-	ı	3	-	-	-

Correlation Levels:

Level	Correlation
_	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Quiz / Assignment/ Quiz/ Discussion / Seminar
- Midterm Exam
- Final Exam

	Internal Exam	Assignment	End Semester
			Examinations
CO 1	1	✓	✓
CO 2		1	
CO 3	✓	1	✓
CO 4	✓	1	✓
CO 5	✓	✓	✓

SEMESTER VII

Discipline Specific Core: Statistics for Business Research

Discipline	Commerce								
Course Code	MIUK7DSCCOM400	MIUK7DSCCOM400.1							
Course Title	Statistics for Business	Research							
Type of Course	DSC								
Semester	VII								
Academic Level	400 - 499								
Course Details	Credit Lecture Tutorial Practical Total Hours/Wee								
		per week	per week	per week					
	4	4 hours	4		4 hours				
Pre-requisites	Basics of Research Me	ethodology							
Course Summary	This course enables the	e students to	data analysis t	ısing various q	uantitative techniques,				
	model building and presentation of recommendations for a specific business scenario.								
Course Summary	This course enables the	This course enables the students to data analysis using various quantitative techniques,							
	model building and pro	esentation of	recommendati	ons for a speci	ific business scenario.				

Module	Unit	Content	Hrs				
	Proba	bility					
	1	Basics Concepts of Probability					
I	2	Permutations and Combinations	15				
	3	Addition and Multiplication Theorem of Probability					
	4	Baye's Theorem					
II	Theor	retical Probability Distributions					
	5	Discrete and Continuous Probability Distributions	15				
	6	Binomial Distribution-Properties -Utility-Fitting					
	7	Poisson Distribution- Properties -Utility -Fitting					
	8	Normal Distribution-Properties-Utility-Fitting Normal Distribution to					
		Binomial Distribution-Fitting Normal Distribution to Poisson Distribution.					
	9	Other Distributions (Brief study only)					
III	Time	Series Analysis					
	10	Meaning – Characteristics - Components - Applications in Commerce					
	11	Decomposition Method- Moving averages-Exponential smoothing-					
		Seasonal adjustment techniques	15				
	12	Time Series Forecasting-Short term and Long term Forecasting					
	13	Naive forecasting methods-Last value forecast-Moving average forecast					
		using MS Excel					
	14	Statistical forecasting models-ARIMA (Autoregressive Integrated Moving					
		Average) models-SARIMA (Seasonal ARIMA) models for data with					
		seasonality-Exponential smoothing models (e.g., simple exponential					
		smoothing, Holt-Winters) using MS Excel					

	15	Evaluating forecasting models-Mean squared error (MSE)-Mean absolute	
		error (MAE)-MAPE (Mean Absolute Percentage Error) using MS Excel	
IV	Parar	netric and non-parametric test	
	16	Parametric tests-large sample and small sample tests-Z test, t-test, F-test-	
		application of parametric tests.	15
	17	Non-parametric tests-Chi-square test, Sign test, Fisher-Irwin test, rank sum	
		test, Run test, Mann-Whitney U test, Kruskal Wallis H test, Wilcoxon test,	
		Mc Nemer test.	
	18	Analysis of Variance-Meaning-Assumptions of ANOVA, Techniques of	
		ANOVA-One way classification-Two-way classification-Setting up	
		ANOVA table, Conditions for application and uses of ANOVA	
V	Proje	ct	
	19	Students to work in teams on a project applying quantitative techniques to	
		a specific business problem which involves data collection, analysis,	
		model building (e.g., forecasting, optimization), and presentation of	
		recommendations.	

Recommended Exercises:

Learners are required to

- 1. Select a real-world business scenario requiring forecasting (e.g., sales forecasting, inventory management).
- 2. Choose appropriate forecasting techniques (e.g., moving average, ARIMA) based on data characteristics.
- 3. Apply the chosen forecasting method using software Excel add-ins.
- 4. Evaluate the forecasting model's performance and interpret the results.

Suggested Readings:

- 1. O'Neil, C. (2017). The art of data analysis. HarperCollins.
- 2. Raden, N. (2015). Business analytics for dummies (3rd ed.). John Wiley & Sons.
- 3. Mahajan, V., & McCann, J. A. (2011). Case studies in business analytics and decision making (5th ed.). Prentice Hall.
- 4. Hyndman, R. J., & Athanasopoulos, G. (2013). Forecasting: Principles and practice (2nd ed.). Now Publishers.
- 5. Montgomery, D. C., Jennings, G., & Bozcanic, M. (2015). Introduction to time series analysis and forecasting (5th ed.). John Wiley & Sons.
- 6. Evans, J. R. (2016). Business analytics: Using data for informed decision making (4th ed.). South-Western Cengage Learning.
- 7. Anderson, D. R., Sweeney, D. J., & Cochran, T. A. (2015). Quantitative methods for business (12th ed.). Cengage Learning.
- 8. Kapoor, N. D., Kapoor, V., & Gupta, S. C. (2014). Quantitative techniques for business (12th ed.). Sultan Chand & Sons. (Original work published 2007)
- 9. Chatfield, C. (2003). Time series analysis: An introduction and its applications (4th ed.). Chapman and Hall/CRC.

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Apply probability concepts to assess risk and make informed choices in business situations.	Ap	1,5
CO-2	Analyze time series data using decomposition methods, understand forecasting principles, and apply various forecasting techniques (e.g., moving averages, ARIMA).	Ap, An	1,4.5
CO-3	Work collaboratively in a team to apply quantitative techniques to a real-world business problem.	Ap, C	1,6
CO-4	Develop a project involving data collection, analysis, model building (e.g., forecasting), and presentation of recommendations for a specific business scenario.	E, C	1,4,5,6

 $R-Remember,\,U-Understand,\,Ap-Apply,\,An-Analyse,\,E-Evaluate,\,C-Create$

Name of the Course: Quantitative Techniques

Credits: 4:0:0 (Lecture: Tutorial:)

CO No.	СО	POs	PSOs	Cognitiv e Level	Knowledg e Category	Lecture (L)/Tutorial (T)	Practi cal (P)
1	Apply probability concepts to assess risk and make informed choices in business situations.	1,2	1,5	Ap	P	L	1
2	Analyze time series data using decomposition methods, understand forecasting principles, and apply various forecasting techniques (e.g., moving averages, ARIMA).	2	1,4.5	Ap, An	F, P	L	

3	Work collaboratively in a team to apply quantitative techniques to a real-world business problem.	2	1,6	Ap, C	Р	L	-
4	Develop a project involving data collection, analysis, model building (e.g., forecasting), and presentation of recommendations for a specific business scenario.	1,2,5	1,4,5,	E, C	F, P, M	L	-

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of COs with PSOs and POs:

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7
<u> </u>	2				2		2		<i>-</i>	T		0	
CO	3	-	-	-	3	-	3	3	-	-	-	-	-
1													
CO	3	-	-	3	3	-	-	3	-	-	-	-	-
2													
CO	3	-	-	-	-	3	-	3	-	-	-	-	-
3													
CO	3	-	-	3	3	3	3	3	-	-	3	-	-
4													

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Assignments
- Internal Exam
- Final Exam

	Internal Exam	Assignment	End Semester Examinations
CO 1	✓		✓
CO 2	✓	✓	✓
CO 3	✓	✓	✓
CO 4	✓	✓	✓
CO 5	✓	✓	✓

Discipline Specific Core: Accounting Standards and Disclosure

Discipline	COMMERCE	COMMERCE						
Course Code	MIUK7DSCCOM40	MIUK7DSCCOM401.1						
Course Title	Accounting Standard	S						
Type of Course	DSC / DSE / MDC /	SEC / VAC /	AEC					
Semester	VI							
Academic Level	300 - 399	300 - 399						
Course Details	Credit	Lecture	Tutorial	Practical	Total			
		per week	per week	per week	Hours/Week			
	4	4 hours	-		4 Hrs			
Pre-requisites	A basic understanding	g of accounting	ng principles,	concepts, inclu	iding the			
	preparation of financi	ial statements	and auditing					
Course	Provide in depth unde	Provide in depth understanding about major accounting standards and there by						
Summary	equipping the learner	s for financia	l reporting in	compliance wi	th the			
	regulatory requirement	nts						

Module	Unit	Content	Hrs					
	Introd	luction to accounting standards						
	1	Accounting manual- Generally Accepted Accounting Principles:						
		Accounting Concepts/Assumptions, Accounting Principles/Conventions-						
		Modifying Principles						
I	2	Accounting Standards- Concept-Importance-Advantages and Limitations	12					
	3	Classification of enterprises and applicability of accounting standards for						
		companies-Ind AS-Conceptual difference between Accounting Standard and						
		Ind AS						
	4	IFRS-Meaning and significance- Need for convergence towards global						
		standards- Applications of IFRS						
	5	Scope of Accounting Standards-Current Status- modifications and deletions						
	Discl	osure of Accounting Policy, Inventory valuation and Revenue Recognition						
	6	Disclosure of accounting policies (AS 1)- Purpose-Coverage-Areas						
		involving different accounting methods						
	7	Disclosures regarding accounting assumptions - Determinants regarding						
II		selection and application of accounting policies- Guidelines of ICAI						
	8	Valuation of inventory (As 2) – Concept of Inventory- Excluded Inventory-	12					
		Rule for valuation- Measurement of inventory-Methods for valuation						
	9	Cost of purchase-Cost of inventory -Exclusions from the cost of inventory						
	10	Revenue recognition (AS 9): Definition of revenue as per AS 9-Recognition						
		of revenue from various sources-Disclosures.						
	PPE a	and Leases						

	11	Property, Plant and Equipment (AS 10) – Definition- Objectives -Scope –					
		Recognition criteria for initial and subsequent costs					
	12	Measurement at Recognition -Directly attributable costs-exclusion cost					
		under PPE _ Measurement after Recognition (Cost and Revaluation Model)					
III	13	Depreciation-Concepts associated with depreciation-Methods-Retirement-	12				
		Derecognition					
	14	Lease (AS 19): Meaning-Concepts associated with lease- classification of					
		leases					
	15	Accounting treatments in the books of lessor and lessee(Operating and					
		Financial Lease only)-Disclosures					
	Inves	stments					
	16	Accounting for investment (AS 13)- Definition of investment-Fair value and					
		market value under AS 13					
	17	Classification of investment- Current Investment- Long Term Investment-					
IV	Investment properties						
	18	Computation of cost of investments- Items to be added and deducted	12				
	19	Carrying amount of investment-Computation of carrying amount of current					
		investment -Computation of carrying amount of long-term investments					
	20	Investment properties-Disposal of investments- Reclassification of					
		investments					
	Intan	gible Assets, Provisions, Contingent Assets and Liabilities					
	21	Intangible Asset (AS 26)- Basic Definitions-Scope-Recognition and					
		measurement of intangible assets under different methods of acquisition					
	22	Measurement subsequent to initial recognition-Retirement and Disposal-					
V		Disclosures	12				
	23 Provisions, Contingent Liabilities and Contingent Assets-Scope-Definition						
		of key terms					
	24	Need for recognition of provisions-Factors to be considered in recognition					
		of provisions					
	25	Application of the recognition and measurement rules - Disclosures					

Recommended practical

Learners are required to

- 1. Compare and contrast the financial statements of companies that follow different accounting standards (Eg GAAP vs IFRS)
 - 2. Review the financial statements of various companies and identify whether they comply with AS 1 requirements.
 - 3. Compare financial statements of two similar manufacturing companies and report on the compliance for inventory valuation as per AS 2.

- 4. Simulate mock audit by reviewing the financial statements and verify whether it adhere to compliance standard.
- 5. Form team of four members and assign them the task of identifying and listing intangible assets from various industries on real life examples.
- 6. Draft a sample lease agreements based on the criteria outlined in accounting standards.

Suggested Readings:

- 1. Agarwal & Verma (2021) Accounting Theory and Disclosure Practice in India.
- 2. Asish K Bhattacharjee, Tata Mc Graw Hill, . Indian Accounting Standards
- 3. Israr Shaikh and Rajesh Makkar, Lexis Nexis. Accounting Standards
- 4. M P, Vijaykumar (2019). First lessons on Accounting Standards. Mumbai: Snow White Publications Pvt. Ltd.
- 5. PricewaterhouseCoopers (PWC): IFRS Essentials.
- 6. Rajkumar S Adukia, Lexi Nexis, Indian AccountingStandards
- 7. Rawat D. (2022). Students Guide to Accounting Standards. New Delhi. Taxmann Allied Services (P) Ltd.
- 8. Steve M Bragg. Accounting standards: A Comprehensive Guide.

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Demonstrate the understanding of the accounting principles and practices adopted in business	R, U, An	1, 3
CO-2	Prepare financial statements in compliance with Policy disclosure, Valuation of inventory and revenue recognition standards	Ap, E, C	1, 3
CO-3	Differentiate the accounting procedures and standards to be maintained with regard to different classes of asssets	U, Ap, E	1,3
CO-4	Recognise the different forms of investment and their accounting treatment in compliance with AS 13.	An, E	1,3
CO-5	Understand the accounting provisions with regard to intangible assets and contingency and draft financial statements accordingly	U, An,C	1,3

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: Accounting Standards

Credits: 5:0:0 (Lecture: Tutorial: Practical)

CO No.	СО	РО	PSO	Cognitiv e Level	Knowledg e Category	Lecture (L)/Tutor ial (T)	Practical s
CO-1	Demonstrate the understanding of the accounting principles and practices adopted in business	1	1,3	R, U, An	F, C	12	
CO-2	Prepare financial statements in compliance with Policy disclosure, Valuation of inventory and revenue recognition standards	1	1,3	Ap, E, C	F,P	12	
CO-3	Differentiate the accounting procedures and standards to be maintained with regard to different classes of asssets	1	1, 3	U, Ap, E	P, M	12	
CO-4	Recognise the different forms of investment and their accounting treatment in compliance with AS 13.	1	1,3	An, E	P,M	12	
CO-5	Understand the accounting provisions with regard to intangible assets and contingency and draft financial statements accordingly	1	1,3	U, An,C	C, P	12	

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of COs with PSOs & Pos

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7
CO 1	2	-	3	-	-	-	2	1	1	-	1	-	1
CO 2	2	-	3	-	-	-	2	1	1	-	-	-	-

CO 3	2	ı	3	-	-	ı	2	ı	ı	ı	ı	ı	-
CO 4	2	ı	3	ı	1	ı	2	ı	ı	ı	ı	ı	-
CO 5	2	-	3	-	-	-	2	1	1	1	1	1	-

Correlation Levels:

Level	Correlation
_	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Quiz / Assignment/ Quiz/ Discussion / Seminar
- Midterm Exam
- Final Exam

	Internal Exam	Assignment	End Semester
			Examinations
CO 1	✓	✓	1
CO 2	1	✓	1
CO 3	✓	✓	1
CO 4	✓	1	1
CO 5	✓	✓	✓

Discipline Specific Elective: Business Information System Stream AI Applications in Business

Discipline	Commerce								
Course Code	MIUK7DSECOM400	MIUK7DSECOM400.1							
Course Title	AI Applications in Bu	siness							
Type of Course	DSE								
Semester	VII								
Academic Level	400 - 499								
Course Details	Credit	Lecture	Tutorial	Practical	Total				
		per week	per week	per week	Hours/Week				
	4	3 hours		2 hours	5 hours				
Pre-requisites	Grasp of core business functions like marketing, sales, and customer service.								
Course Summary	This course equips students with a foundational understanding of artificial								
	intelligence (AI) and i	ts transformat	ive application	ons in the comm	nerce sector.				

Module	Unit	Content	Hrs
	Introd	luction to AI	
	1	AI-· History of AI	
т	2	Different branches of AI (machine learning, deep learning)	10
I	3 Types of AI systems (Data driven, Autonomous systems, Recommender		
		systems, Human like)	
	Mach	ine Learning	15
	4	Supervised learning basics-Training Data-Algorithms (linear regression,	
II		decision trees)	
	5	Unsupervised learning basics-Clustering Algorithms-Dimensionality	
		reduction techniques.	
III	AI in	Business	
	6	AI for Customer Experience-Personalization: Recommendation engines,	
		product search optimization, chatbots, virtual assistants-Customer	
		segmentation and targeted marketing using AI-Sentiment analysis of	
		customer reviews and social media data-AI-powered customer service	
		chatbots for 24/7 support	20
	7	AI for Marketing and Sales-Dynamic pricing strategies based on market	
		trends and competitor analysis-AI-powered advertising platforms for	
		targeted campaigns and budget optimization-Chatbots for lead generation	
		and qualification-Sales forecasting and demand prediction using AI	
		algorithms	
	8	AI for Business Operations-Inventory management and logistics	
		optimization with AI-Supply chain automation and risk management-Fraud	
		detection and prevention in online transactions-Smart warehousing and	
		intelligent product fulfilment- Benefits and challenges of adopting AI in	

		businesses					
	The Future of Business with AI						
	9	Exploring emerging trends in AI (conversational AI, artificial general					
		intelligence) and their future impact on Emerging Business					
IV	10	Potential Job Displacement Concerns	15				
	11	Ethical considerations of AI in Business: Bias, transparency, and data					
		privacy					
V	Puttii	ng AI into Practice	15				
	12	12 Students are to work in teams, identify business problem and propose AI-					
		based solution, considering feasibility, ethical implications, and potential					
		benefits for the chosen business case. The project culminates in group					
		presentations showcasing their proposed AI solution.					

Recommended Activity's:

- 1) Organize a class debate on the potential benefits and challenges of widespread AI adoption in various business disciplines (marketing, finance, logistics). Divide the class into opposing teams and assign them specific arguments to defend. Facilitate a structured debate format with opening statements, rebuttals, and a concluding discussion.
- 2) Students may use a spreadsheet or online tool like Google Sheets to create a dataset of fictitious customer data (purchase history, demographics). They can then use conditional formatting or basic formulas to classify customers based on their likelihood of purchasing a new product category (e.g., high-potential, medium-potential, low-potential). This exercise provides a hands-on introduction to supervised learning concepts.
- 3) Students may be directed to explore an online platform that utilizes machine learning for a business application (e.g., product recommendation systems on ecommerce websites like Amazon or Netflix). They can analyze how the system personalizes recommendations and discuss the potential benefits for businesses (increased sales) and consumers (discovering new products). Further encourage students to consider the potential bias inherent in recommendation systems.
- 4) Students may be directed to explore a free online image recognition tool (e.g., Google Cloud Vision API, Clarifai) and test its capabilities with different product images relevant to business (e.g., clothing, electronics). They can discuss the potential applications of image recognition in e-commerce (automatic product categorization, image search functionalities) and supply chain management (automated quality control checks).
- 5) Students may be directed to simulate a manual recommender system by creating a recommendation list for a customer based on their past purchase history and product categories. They can then compare this approach to AI-powered recommender systems, discussing the limitations of manual methods (time-consuming, less personalized) and the advantages of AI (scalability, ability to handle large datasets).
- 6) Students may be directed to research a recent news article or case study on an emerging AI trend with potential applications in business (e.g., conversational AI

for personalized marketing, AI-powered logistics optimization). They can summarize the key points and lead a class discussion on the ethical considerations involved (e.g., job displacement, data privacy concerns). Encourage students to consider potential solutions or regulations to address these concerns.

Suggested Readings:

- 1. Russell, S. J., & Norvig, P. (2021). *Artificial intelligence: A modern approach* (4th ed.). Pearson Education Limited.
- 2. Klingenstein, L. (2020). *The AI revolution: Road to superintelligence* (1st ed.). PublicAffairs.
- 3. Mitchell, M. (2019). *AI: A guide for thinking people* (1st ed.). Farrar, Straus and Giroux.
- 4. Davenport, T. H. (2018). *Artificial intelligence for business* (2nd ed.). John Wiley & Sons.
- 5. Géron, A. (2017). Hands-on machine learning with Scikit-Learn, Keras & TensorFlow: Concepts, tools, and techniques to build intelligent systems (1st ed.). O'Reilly Media.
- 6. Gopnik, A., et al. (2017). *Case studies in artificial intelligence* (4th ed.). Pearson Education Limited.
- 7. Iansiti, M., & Lakhani, K. R. (2017). Competing in the age of AI: Strategy and leadership when algorithms and networks rewrite the rules of business (1st ed.). Harvard Business Review Press.
- 8. Mueller, J. P., & Massaron, L. (2017). *Machine learning for dummies* (2nd ed.). John Wiley & Sons.
- 9. Raj, S. (2016). Building chatbots with Python: A practical guide to conversational AI with natural language processing (1st ed.). Packt Publishing Ltd.
- 10. Bostrom, N. (2014). *Superintelligence: Paths, dangers, strategies*. Oxford University Press.

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Gain a clear understanding of AI concepts and its growing impact on various business functions in commerce.	U	1,4
CO-2	Explore key AI techniques like machine learning, natural language processing (NLP), and computer vision, and their relevance to commerce applications.	U, A	1,4
CO-3	Identify business problems in marketing, finance, and customer service that can be addressed using AI solutions.	Ap	1,4,5
CO-4	Develop critical thinking skills to analyze the benefits and	An	1

	limitations of AI implementation in business strategies.		
CO-5	Understand the ethical considerations surrounding AI bias and fairness in commercial applications.	U	1

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: AI Applications in Business

Credits: 4:0:0 (Lecture: Tutorial:)

CO No.	СО	POs	PSOs	Cognitiv e Level	Knowledg e Category	Lecture (L)/Tutori al (T)	Practica 1 (P)
1	Gain a clear understanding of AI concepts and its growing impact on various business functions in commerce.	1	1,4	U	F	L	P
2	Explore key AI techniques like machine learning, natural language processing (NLP), and computer vision, and their relevance to commerce applications.	1	1,4	U, A	F, C	L	P
3	Identify business problems in marketing, finance, and customer service that can be addressed using AI solutions.	1,2	1,4,5	Ap	F	L	P
4	Develop critical thinking skills to analyze the benefits and limitations of AI implementation in business strategies.	1,2	1	An	C, M	L	P
5	Understand the ethical considerations surrounding AI bias and fairness in commercial	1,7	1	U	F	L	P

Ī	applications.			
	11			

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of COs with PSOs & POs

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PO						
	1501	1502	1503	1504	1503	1500	1	2	3	4	5	6	7
CO	3	-	-	-	-	-	-	2	2	-	-	-	-
1													
CO	3	-	-	-	-	-	-	2	2	-	-	-	-
2													
CO	3	3	3	-	-	-	-	-	-	-	-	-	-
3													
CO	-	3	3	-	-	-	-	-	-	-	-	-	-
4													
CO	-	_	3	-	_	-	-	-	-	-	3	-	-
5													

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Assignments
- Internal Exam
- Final Exam

	Internal Exam	Assignment	End Semester Examinations
CO 1	✓		✓
CO 2	✓	✓	✓
CO 3	✓	✓	✓
CO 4	✓	✓	✓
CO 5	✓	✓	✓

Discipline Specific Elective: Co-operation Stream

Functional Cooperative Societies

Discipline	Commerce				
Course Code	MIUK7DSECOM401	.1			
Course Title	Functional Co-operati	ve Societies			
Type of Course	DSE				
Semester	V				
Academic Level	300 - 399				
Course Details	Credit	Lecture	Tutorial	Practical	Total
		per week	per week	per week	Hours/Week
	4	4			4 hours
Pre-requisites	Basic knowledge abou	ut cooperative	organisation	is.	
Course	The course enables the students to familiarize the functioning of Production,				
Summary	Industrial, Dairy, Trade and Services Co-operatives in India.				

Module	Unit	Content	Hrs				
	Produ	Production Cooperatives					
	1	Types of production Cooperatives – their significance.					
	2	Constitution and working of Cooperative Sugar Factories, Cooperative					
		Spinning Mills, Tea Factories - their problems and suggestions.					
I	3	Industrial Cooperatives: Types of Industrial Cooperatives.	15				
	4	Weavers Cooperatives:					
		constitution-functions-structure-progress-and problems					
	Dairy	Cooperatives					
	5	Importance-structure- Amul pattern.					
II							
	6	Operation flood-functions-problems and suggestions-latest trends.					
			15				
	Cons	umer Cooperatives					
	7	Importance-structure-constitution-working -performance and latest trends.					
III	8	Housing Cooperatives: Importance – types – Structure – constitution-	15				
		working progress – problems					
	Coop	erative Marketing					
	9	Problems of agricultural marketing – importance-structure, and working	15				
IV		progress-regulated markets – warehousing corporations.					
		ellaneous Cooperatives					
	10	Working of Rural Electrification - IFFCO – Labour Cooperatives.	15				

V	11	Fisheries Cooperatives – Cooperative Hospitals.		
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Recommended Exercises:

Learners are required to:

- 4. Prepare the aims and functions of production cooperatives.
- 5. Make them to propose and justify starting New Generations Cooperatives.
- 6. Prepare the list of diversified activities for various non-credit cooperatives towards survival and avenue aspects.

Suggested Readings:

- 1. Abdul Kuddus. K.A and A.K. Zakir Hussain, Non-Credit Co-operatives (With Case Studies and Success Stories), Limra Publications, Chennai.
- 2. Ravichandran K and S.Nakkiran, Cooperation: Theory and Practice, Abijit Publications, Delhi.
- 3. Hajela, T.N. Cooperation: Principles, Problems and Practice, Konark Publishers, New Delhi.
- 4. Mathur, B.S. Cooperation in India, Sahthya Bhavan Publishers, Agra, 2001.
- 5. Kulandaisamy.V. Cooperative Dairying in India, Rainbow Publication, Coimbatore.
- 6. Kamat, G.S. Managing Cooperative Marketing, Himalaya Publishing house, New Delhi.
- 7. Sing.L.P. Cooperative Marketing in India and Abroad, Himalaya Publishing house, New Delhi.

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Acquire basic knowledge on various types production- oriented cooperative.	R, U	1, 2
CO-2	Understand the dairy cooperatives and get aware about AMUL business pattern and operational flood.	R, U, An	1,2
CO-3	Familiarize with consumer cooperatives and its functional structure.	U, Ap	1,2,6
CO-4	Acquaint with marketing cooperatives and its functional structure.	U, Ap	1,2,6
CO-5	Learn about the new generation cooperatives.	U, An	1,2

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: Functional Cooperative Societies

Credits: 4:0 (Lecture: Practical)

CO No.	СО	POs	PSOs	Cognitiv e Level	Knowledg e Category	Lecture (L)/Tutori al (T)	Practica 1 (P)
1	Acquire basic knowledge on various types production- oriented cooperative.	1, 7	1, 2	R, U	F,C	15	
2	Understand the dairy cooperatives and get aware about AMUL business pattern and operational flood.	1, 7	1, 2	R, U, An	F,C	15	
3	Familiarize with consumer cooperatives and its functional structure.	1,7	1, 2, 6	U, Ap	F,C,P	15	
4	Acquaint with marketing cooperatives and its functional structure.	1,7	1, 2, 6	U, Ap	F,C,P	15	
5	Learn about the new generation cooperatives.	1,7	1, 2	U, An	F,C, P	15	

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of COs with PSOs & POs

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7
CO 1	3	2	-	-	-	-	3	-	-	-	-	-	3
CO 2	3	2	-	-	-	-	3	-	-	-	-	-	3
CO 3	3	3	-	-	-	2	3	-	-	-	-	-	3
CO 4	3	3	-	-	-	2	3	-	-	-	-	-	3

CO	3	3	-	-	-	-	3	-	-	-	_	-	3	l
5														l

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Assignments
- Internal Exam
- Final Exam

	Internal Exam	Assignment	End Semester Examinations
CO 1	✓	✓	✓
CO 2	✓	✓	✓
CO 3	✓	✓	✓
CO 4	✓	✓	✓
CO 5	✓	✓	✓

Discipline Specific Elective: Taxation Stream

GST: Principles and Practices

Discipline	CMMERCE									
Course Code	MIUK7DSECOM402	2.1								
Course Title	GST: Principles and	Practice								
Type of Course	Elective-Finance	Elective-Finance								
Semester	VIII	VIII								
Academic Level	400- 499	100- 499								
Course Details	Credit	Lecture	Tutorial	Practical	Total					
		per week	per week	per week	Hours/Week					
	4	5 hours	-	-	5					
Pre-requisites	Basic knowledge on t	taxation syste	m of our coun	try and the pu	pose of taxation					
Course	The course "Goods as	nd Service Ta	x" aims to pro	ovide learners	with a sound					
Summary	understanding on the	basics of GS'	T including D	ifferent types	of GST in					
	operation, GST rates	applicable to	different prod	lucts and servi	ces. This course					
	is designed to enhance	e the learner'	s skill in the c	computation of	GST and filing					
	of GST return.									

Module	Unit	Content	Hrs					
	GST	Introduction						
	1	Indirect Taxes – overview						
I	2	Pre-GST -Indirect Taxes in India						
	3	Problems of Pre-GST Calculation	15					
	4	Milestones in the adoption of GST in India						
	5	Constitution Amendments-need for amendments						
	6	Indirect Taxes merged in GST						
	Basic	Provisions of GST						
	7	GST- Features, Merits and Limitations						
	8 GST Models- Union GST model- State GST model-Dual GST model- Dual							
II	GST model introduced in India.							
	9 Types of GST- CGST-SGST-IGST-UTGST							
	9 Types of GST- CGST-SGST-IGST-UTGST 10 RNR, GST Tax slabs in India							
	11	GST Legislation- CGST ACT, SGST Act, UTGST Act						
	12	Tax before and after GST (simple illustrations)- Comparison of GST with						
		Indirect taxes before GST						
	Levy	and Collection of GST						
	13	GSTN, HSN, SAAC, Compensation (GST) Law						
	14	Threshold limit and Compensation Scheme						
	15	Supply- Concept, forms, taxable and non-taxable supply, time, value and	15					
III		place.						
	16	Mixed Supply and Composite Supply- GST applicable.						

	17	Input Tax Credit- Eligibility and Conditions- Simple illustrations				
	18	Registration- Compulsory, exempted, procedure.				
	Filing	g of GST Returns				
	19	Relevant definitions of return filing				
	20	Types of GSTR and Connected Rules- GSTR1, 3B, 4, 5, 5A, 6,7, 8, 9, 9A,				
IV		9B, 9C, 10 and 11	15			
	21	Computation of tax liability, Payment via electronic ledger, Refund of Tax				
	22	Penalties for non-filing, TDS and TCS				
	Administration, Appeal and Revision					
	23	Administration- CGST Act, SGST Act, GST Counsil- Constitution- Powers				
	24	GSTN- Structure, features and functions				
V	25	Powers of search, inspect and seizure	15			
	26	Appeal- Appellate authority, Appellate tribunal, Appeal to High Court and]			
		Supreme Court				
	27	E Way Bill, Offences and Penalties				

Recommended Practicals

- 1. Prepare a list of goods of your daily use and its applicable GST rates
- 2. Collect 20 GST bills and prepare a chart of different GST charged and identify the reasons for charging different GST.
- 3. Internship with a GST practitioner and prepare a record of works related to GST and How do GSTRs are filed.

Suggested Reading:

- 1. GST in a Nutshell by Harvin education
- 2. GST Acts with Rules and Forms by Taxmann Editorial
- 3. GST for CA Intermediate by Jaspreet Johan
- 4. Centax's GST Law Manual 2023-24 by R.K Jain
- 5. GST by Sahitya Bhavan publications
- 6. GST Manual by Rakesh Garg
- 7. Students Guide to Income Tax including GST (Taxmann)
- 8. Taxmann GST Ready Reckoner
- 9. GST; A Practical Guide by Sudhir Sachideva
- 10. GST Gide: A Quick Reference Guide by CA Yashvant Mangal

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Understand the basics of GST	U	1,2
CO-2	Describe the basic provisions of GST	U, Ap	1,5
CO-3	Describe levy and collection of GST	U, Ap	1,5

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CO-4	Explain the filing of GST returns	U, Ap	1,5
CO-5	Describe the administration, appeal and revisions under GST	U, An	1,5

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: GST: Principles and Practices

Credits: 4:0:0 (Lecture:Tutorial:Practical)

CO No.	СО	POs	PSOs	Cognitive Level	Knowledge Category	Lecture (L)/Tutorial (T)	Practical (P)
CO-1	Understand the basics of GST	1,3	1,2	U	F, C	15	
CO-2	Describe the basic provisions of GST	1,3	1,5	U, Ap	С	15	
CO-3	Describe levy and collection of GST	1,3	1,5	U, Ap	P, C	15	
CO-4	Explain the filing of GST returns	1,3	1,5	U, Ap	F, C	15	
CO-5	Describe the administration, appeal and revisions under GST	1,3	1,5	U, Ap	С	15	

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of COs with PSOs & POs

	PSO1 PSO2	DCO2	DCO4	DCO5	DSO6	РО	РО	РО	РО	PO	PO	РО	
	1301	F302	F303	1303 1304 130	1303 1300	F300	1	2	3	4	5	6	7
CO	3	2	-	-	-	-	2	3	-	3	-	-	-
1													
CO	1	-	2	-	-	-	3	3	-	3	2	-	-

2													
CO 3	-	-	2	2	3	3	3	3	3	-	-	-	-
CO 4	-	-	-	3	2	3	3	3	3	-	-	-	-
CO 5	1	2	-	-	-	-	3	-	3	-	-	-	-

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Quiz / Assignment/ Quiz/ Discussion / Seminar
- Midterm Exam
- Programming Assignments
- Final Exam

	Internal Exam	Assignment	End Semester Examinations
CO 1	√		√
CO 2	✓		✓
CO 3	✓		✓
CO 4		✓	✓
CO 5		✓	✓

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