

Mar Ivanios College (Autonomous) Nalanchira, Thiruvananthapuram

(www.mic.ac.in)

Department of Journalism and Mass Communication (Estd. 1997)
Major UG Discipline: Journalism and Mass Communication

UG Programmes offered:

3 Year UG

4 Year UG (Honours)

List of Courses for Major/Minor Disciplines

SEMESTER I

- Introduction to Communication Studies
- Media and Information Literacy
- Introduction to Cinema
- Photography and Photojournalism(MDC)

SEMESTER II

- Introduction to Media and Journalism
- Communication Skills for Media
- Digital Media Dynamics
- Visual Communication(MDC)

SEMESTER III

- Audio Visual Communication
- Reporting Science and Technology
- Media and Culture
- Film making for Beginners
- Environment, Climate change and Media(VAC)

SEMESTER IV

- Advanced Journalism Practices
- Radio Programming and Podcasting
- Online Journalism and Multimedia Storytelling
- Graphic Design
- Digital Media and Civic Engagement(VAC)
- Internship

SEMESTER V

- Communication for Development and Social Change
- Television Principles and Practices
- Mass Communication Theory
- Business and Financial Journalism
- Documentary Film
- Data Journalism(SEC)

SEMESTER VI

- Public Relations and Corporate Communication
- Advertising
- Media Laws and Ethics
- Media Management
- History of Media

EXIT OPTION AVAILABLE GRADUATING WITH B A Journalism and Mass Communication Major

SEMESTER VII

- Media and Communication Research
- Intercultural Communication
- Political Communication

SEMESTER VIII

- Project
- ODL/MOOC
- ODL/MOOC

GRADUATE WITH B A Journalism and Mass Communication Major (Honours)

- **Ability Enhancement Courses (AEC)** offered by English and Other Languages (Malayalam, Hindi, Tamil, Syriac, French)
- Wide variety of **Value Addition Courses (VAC)** offered from common basket including NSS/NCC) as well as from individual departments (including Physical Education)
- **Multi Disciplinary Courses (MDC)** offered by all Major Discipline departments as well as by Tourism, Library and Information Science, Computer Science, History, Political Science, and Statistics. MDC in Kerala Studies is mandatory for all students and is offered by English/Other Language departments. MDC can be taken from any other discipline except student's own major discipline.
- **Skill Enhancement Courses (SEC)** can be taken from any discipline including student's own major discipline.
- Minor/Multiple Discipline Courses can be taken from any other Major discipline department or from disciplines like History, Political Science, Malayalam, Computer Science, Biochemistry and Statistics

For any details/clarification please contact:

Ms. Deepamol Thomas, Head of the Department
Dept. of Journalism and Mass Communication (Mob:9847772956)

Mr. Juby John Eipe, Programme Coordinator,
Dept. of Journalism and Mass Communication (Mob:9884347427)

**"In the real world, nothing happens at the right place at the right time.
It is the job of journalists to correct that." - Mark Twain**