



INTERNATIONAL SEMINAR

Media and Communication in the Networked World New Perspectives on History, Culture and Development

Organised by

The Department of Journalism and Mass Communication,
Mar Ivanios College (Autonomous), Thiruvananthapuram

in collaboration with

Don Bosco Arts and Science College, Kannur



Dates : **March 16 and 17, 2023**

Venue: **Mar Ivanios College (Autonomous), Thiruvananthapuram, Kerala**

Concept Note

COVID-19 has augmented the technological interventions in human life in many spheres. The urge to replace the 'social' with the 'virtual-social' has paved the way for new habits and ways of life enabled by digital driven networks and technology. The thematic platform of the seminar foregrounds media as a confluence of networked entities which not only augment information diffusion but also transform the very nature of the process of message formulation and reception. Lessons of history, comprehensive understanding of culture and its interaction in the amalgamation of communities, and new pathways to redraw the canvass of human development by improving the quality of life and death are imperative to advance theory building as well as to improve practices of the networked media.

The seminar raises new questions on the ruptures in societal fabric due to communication inequalities in a fragile post-pandemic world. In this process, the seminar aims at mapping the paradigmatic turns in the communication ecosystem prevailing all over the world through the lens of culture and culture industry, aspirations for future and lessons from past experiences.

The seminar will also be a platform for dialogue between industry and academia to discuss the issues of disconnection, disenchantment and dilemmas in the world of media. It has another core area of discussion on Media and gender which is expected to unravel bias and 'othering' in mediation and communication.

We request active participation of practitioners, academics, and anyone who has interest in the aforementioned fields of enquiry and invite proposals to present a paper in the seminar. Select papers will be published in the form of a book with ISBN or in a special issue of a peer reviewed journal.

Broader theme of the Seminar

Media and Communication in the Networked World: New Perspectives on History, Culture and Development

Related themes

- *Communication, Media and Technology*
- *Disasters and Media*
- *Networked Communities and Media*
- *Media History: Technological Turns*
- *Media History: Cultural Turns*
- *Communicating Development*
- *Communication, Social Change and*
- *New Media Technologies*
- *Critical Cultural perspectives and Digital-Social*
- *The 'Social' in Digital*
- *Communication and Authoritarianism*
- *Democracy, Dialogue and Networked Media*
- *Gender, Media and Cyberspaces*
- *Media Research and Pedagogy*
- *Media literacy, Digital literacy and Information Literacy*

Participation and Submission Guidelines

All participants are needed to register via online through a Google Form by paying the registration fees.

Details of registration Fees:

Faculty members and Professionals: Rs 1500/-

Research Scholars – Rs 1000/-

Others – Rs 500/-

Abstracts not exceeding 500 words and original papers not exceeding 7000 words which are not published anywhere and not under review for publication may be submitted as an attachment to the e mail id head.journalism@mic.ac.in

Size- A4, Font- Times New Roman (Heading Size- 14, Text size- 12, Spacing- 1.5)

Referencing style - APA 7th Edition

Key Dates

Last Date for submission of abstract: 27th January 2023

Last Date for submission of research papers: 5th March 2023

Seminar Dates: March 16th and 16th and 17th, 2023

About the organisers

Mar Ivanios College (Autonomous)

Mar Ivanios College was established in 1949 and pursues excellence upholding the far-sighted vision of our revered Founder, Servant of God Archbishop Mar Ivanios. The college has completed four cycles of NAAC accreditation and enjoyed position in the first 50 of NIRF rankings for Arts and Science Colleges since 2017. The college has been conferred autonomy since 2014 and received the status of CPE (2004) and UGC- Paramarsh Mentor College (2019).

The Department of Journalism and Mass Communication, Mar Ivanios College is the pioneering department in UG level studies in Mass Communication in Kerala and it offers PG complementary courses. It has the unique distinction of introducing several reforms in media studies such as internship programmes, research projects and professional video production training etc. from 2000 onwards.

Don Bosco Arts and Science College, Iritty, Kannur

Don Bosco Arts & Science College, Iritty, Kannur, affiliated with the University of Kannur in 2002, is a branch of Don Bosco International Educational Services serving in 134 countries founded by St. John Bosco. A global brand for quality, Don Bosco Arts & Science College has eight undergraduate and seven postgraduate programmes. The college was accredited in 2022 by NAAC. The Postgraduate programme in MA Journalism and Mass Communication, introduced in 2003, has honed journalists who work in the mainstream media, print and visual media in India and overseas.

Organising Team

Convener : Dr.S.R.Sanjeev, Ph: +91 94479 77111, e mail: sanjeev.sr@mic.ac.in

Members:

Ms.Deepamol Thomas, Ph: +91 98477 72956, e mail: deepamol.thomas@mic.ac.in

Mr.Juby John Eipe , Ph: +91 98843 47427, e mail: juby.eipe@mic.ac.in

Ms.Liziveena Vincent , Ph: +91 87142 26471 e mail: lizee.vincent@mic.ac.in

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AC:0483053000018456

IFSC: SIBL0000483

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