

Post Graduate & Research Department of Commerce

Mar Ivanios College (Autonomous) Thiruvananthapuram, Kerala

The department is an active research centre under the University of Kerala since 2001. At present we have 6 research guides affiliated to the research centre. As on 1st June 2020, twenty three (full time and part time) PhD research scholars are working under different research supervisors.

Research Guides

S.No.	Name	Name of the institution
1.	Dr. Georgee K.I.	Mar Ivanios College (Autonomous)
2.	Lt. Dr. Regina Sibi Cleetus	Mar Ivanios College (Autonomous)
3.	Dr. Daisy Samuel	Mar Ivanios College (Autonomous)
4.	Dr. Arun Lawrence	Mar Ivanios College (Autonomous)
5.	Dr. Ratheesh R	Mar Ivanios College (Autonomous)
6.	Dr. Sumi Alex	St. Gregorios College, Kottarakara

Research Areas

The broad research areas of the department include Accounting, Finance, Entrepreneurship, Tourism, Marketing, Knowledge Management and International Business.

Research Scholars and Research Work undertaken

S. No	Research Guide	Research Scholars
1.	Dr. Georgee K.I.	Sheba Susan Johns
2.		Ria Mamman
3.		Jyotsna Thomas
4.	Lt. Dr. Regina Sibi Cleetus	Fr. Shoji Varghese
5.		Kavitha Gopan B
6.		Syamraj K P
7.		Sabu George
8.	Dr. Daisy Samuel	Sheeja George
9.		Soumya G S
10.		Renjitha T
11.		Ligi jolly
12.	Dr. Arun Lawrence	Micheal Solomon L
13.		Balamurali B

14.		Nandu S S
15.		Rajesh A
16.	Dr. Ratheesh R	Chinnu Thomas
17.		Gopika M S Nair
18.		Anandhu
19.		Manu M N
20.	Dr. Sumi Alex	Arun Mohan
21.		Shaju C John
22.		Reni Royson
23.		Remya Surendran

	Name	Registration order no	Research topic	Joining date	Reservation if any	JRF or SRF
1	Jyotsna Thomas	AcEVII/716/COM/19938/2017	Startups in Kerala-emerging challenges and institutional support	3-05-2017	OBC	SRF
2	Kavitha Gopan B	AcEVII/118/COM/024498(3)/2018	Investment management and tax planning in financial decision making- A study on individual investors	22-06-2018	General	JRF
3	Syamraj K P	AcEVII/118/COM/027011(12)/2018	Event study Financial Announcement: New Evidence of Stock Sensitivity and Post Earnings Announcement Implications	09/07/2018	SC	No
4	Micheal Solomon L	AcEVII/718/COM/44584(6)/2018	Financial Literacy centres in Kerala-Operational Efficiency, Outcome and Outreach: An empirical analysis	04/11/2018	OBC	No

5	Balamuraly B	AcEVII/718/COM/48702(17)/2018	A study on influence of Digital Marketing in Kerala Tourism Industry	10/12/2018	General	No
6	Reni Royson	AcEVII/718/COM/48702(9)/2018	Awareness and Effectiveness of various Government schemes for the promotion of Aquaculture; A Comparative study between Kerala and Tamilnadu	01/01/2019	General	No
7	Shaji C John	Ac EVII/718/COM/48702(7)/2018	Identification and Utilisation of the Potential of Differently Abled Persons in Kerala	01/01/2019	General, Physically disabled	No
8	Remya Surendran	AcEVII/718/COM/48702(12)/2018	Entrepreneurial Behaviour and Operational Issues of Fish Farmers in Kerala	01/01/2019	OEC	No
9	Nandu S S	AcEVII/718/COM/48702(8)/2018	Savings and Investment behaviour- A Study among professionals in Kerala	03/01/2019	General	No
10	Chinnu Thomas	AcEVII/119/COM/20165(3)/2019	Problems of Employability of Emigrant Gulf Returnees	24/07/2019	General	No
11	Gopika M S Nair	AcEVII/119/COM/20165(2)/2019	Accounting Standards (IND And) And Disclosure Practices: A Study with Special Reference to Selected Corporate Sector in Kerala	17/07/2019	General	No

12	Soumya G S	AcEVII/718/COM/48702(5)/2018	Empowerment of Rural mass through Government Interaction. A study of Kerala	03/09/2019	OBC	No
13	Rajesh A	AcEVII/119/COM/15146(3)/2019	A study on the Trend of Gross Financial Savings and Investment Pattern of Individual Investors	25/09/2019	SC	No
14	Ananthu S R	AcEVII/719/COM/38101(8)/2019	Development of MSMEs: An Evaluation of Cluster Approach	16/01/2020	General	JRF
15	Manu M N	AcEVII/719/COM/38101(5)/2019	Scheduled Caste and Scheduled Tribes Co-operatives in Kerala: An Evaluative Study	19/12/2019	SC	No
16	Renjitha T	AcEVII/719/COM/44378(6)/2019	Employees Retention Strategies in Private Hospitals	22/01/2020	SC	No
Part time Research Scholars						
17	Ria Mamman	AcEI.B2/115/COM/12701/2015	E-tailing Opportunities and Challenges	26 th March 2015	General	No
18	Sheba Susan Thomas	AcEEI.B2/13887/3012	Corporate social responsibility and business ethics: A study on associations and contradictions	1 st Feb 2013	General	No
19	Fr. Shoji Varghese	AcEVII/118/COM/024498(10)/2018	A Study on Outbound Tourism with Reference to Pilgrim Tourism	30 th May 2018	General	No

20	Sabu George	AcEVII/119/COM/ 13600(9)/2019	Heuristics and its Implications on Investment Decisions in Indian Stock Markets	1 st June 2019	General	No
21	Arun Mohan	AcEVII/718/COM/ 48702(13)/2018	Turnaround Strategy for KSRTC: A study on the Long Term Sustainability of the Corporation	01/01/2 019	General	No
22	Ligi Jolly	AcEVII/719/COM/ 38101(11)/2019	A study on Farmers Markets with special reference to Fruits and Vegetables markets in Kerala	03/01/2 020	General	No
23	Sheeja George	AcEVII/719/COM/ 38101(10)/2019	Customer Satisfaction of Indian Railways	04/01/2 020	General	No